

JOINT STAFF WORKSHOP
BEFORE THE
CALIFORNIA ENERGY RESOURCES CONSERVATION
AND DEVELOPMENT COMMISSION

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|-------------------------------|---|------------|
| In the Matter of: |) | |
| |) | Docket No. |
| CALIFORNIA STRATEGY TO REDUCE |) | 01-SRPD-1 |
| PETROLEUM DEPENDENCE |) | |
| _____ |) | |

CALIFORNIA ENERGY COMMISSION
1516 NINTH STREET
HEARING ROOM A
SACRAMENTO, CALIFORNIA

WEDNESDAY, JANUARY 16, 2002

9:37 A.M.

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Peter Petty
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PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

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CEC STAFF PRESENT

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and Fuels Office

Daniel W. Fong, P.E., Transportation Technology
Specialist, Transportation Technology and Fuels
Office

Leigh Stamets

David Ashuckian

Chris Kavalec

ALSO PRESENT

Alan C. Lloyd, Chairman,
California Air Resources Board

Paul Wuebben, Clean Fuels Officer, Science and
Technology Advancement, South Coast Air Quality
Management District

Michael D. Jackson, Associate Director,
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An Arthur D. Little Company

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David A. Smith, Director, Legislative and
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Coalition for Clean Air

Frank J. Mazanec, Senior Vice President
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Environment Now Foundation

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Robert Lucas, Attorney
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California Council for Environmental and Economic
Balance

Pam Jones
Diesel Technology Forum

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1 P R O C E E D I N G S

2 9:37 a.m.

3 MS. BROWN: I'm very pleased at this
4 time to introduce the California Energy Commission
5 Chairman Bill Keese, who has a few opening remarks
6 to kick off this workshop.

7 CHAIRMAN KEESE: Good morning, everyone.
8 We welcome you here to our workshop at the
9 California Energy Commission. I'm really pleased
10 that Chairman Alan Lloyd can join us to receive
11 the input you're giving us on our strategy for
12 reducing petroleum dependence.

13 Commissioner Michal Moore will be
14 joining us during the day. He's not present at
15 this moment. He is the Second Member on our Fuels
16 Committee at the Energy Commission.

17 As you're all well aware AB-2076 directs
18 the California Energy Commission and the Air
19 Resources Board to develop and submit to the
20 Legislature a recommended strategy on ways to
21 reduce petroleum dependence in California. This
22 report is due to the Governor and the Legislature
23 by April 30, 2002.

24 This is the second workshop staff has
25 conducted, and we're planning on conducting a

1 third workshop next month. This workshop is a
2 step in the analytical process to evaluate those
3 strategies that have the greatest potential impact
4 to reduce petroleum dependence, along with the
5 cost and benefits of each.

6 The issues are very complex. There are
7 many viewpoints to consider. The results of this
8 workshop will undoubtedly affect everyone, every
9 citizen of the state.

10 A little background here. California
11 gasoline demand is forecasted to top 15 billion
12 gallons by 2004, rising to over 22 billion by
13 2030. Demand for jet and diesel fuels also
14 remains strong, and will, over the next three
15 decades.

16 This growing demand will increase the
17 social and environmental costs associated with its
18 use. At some point in the future we know that
19 conventional oil supplies will decline. We
20 differ, there are many different scenarios for
21 that decline and depletion.

22 Achieving a significant reduction in
23 petroleum dependence will require a combination of
24 policies and strategies by 2010, by 2020 and
25 beyond. The introduction of new fuels, advanced

1 vehicles such as fuel cell and hybrid electric
2 vehicles, smart growth strategies and consumer
3 demand measures all can play a role.

4 We recognize there is no single solution
5 to California's petroleum dependence. Yet it is
6 the task before us to develop a strategy that is
7 thorough, honest, objective and clear and
8 defensible analytical foundation. We cannot do
9 this effectively without your participation.

10 As you will see in presentations that
11 follow, the staffs of our two agencies have
12 prepared a large body of work. We are at a point
13 in the process now where we need your input and
14 advice, both from private industry and from
15 government experts outside of our agencies.

16 For that reason I am asking that all of
17 the major stakeholders come together to support
18 this unprecedented work of our two agencies in
19 response to Assemblyman Shelley's direction for
20 the State of California.

21 It's my pleasure to introduce Alan
22 Lloyd.

23 CHAIRMAN LLOYD: Thank you very much,
24 Chairman Keese. Again, I would like to thank you
25 and Commissioner Moore for allowing us to work so

1 closely on this joint effort. I think you
2 captured it extremely well. I think it is a very
3 important effort. I think we have a unique
4 opportunity here for the energy scenarios in
5 California and also for air quality and public
6 health.

7 My goal on this is to see that as we
8 labor along here that, in fact, we don't have an
9 elephant giving birth to a mouse. And so this is
10 going to be very important as we move ahead to
11 come up with something meaningful.

12 I think you highlighted the continued
13 instability in terms of the sources of oil; how
14 that may affect us. We've seen recently, of
15 course, low oil prices again; something we didn't
16 think we'd see maybe six or nine months ago. But
17 we realize that's only a transitory part there.
18 And so the ability to supply gasoline and diesel
19 to California, given the constraints of supplies,
20 the growing demand in developing countries puts,
21 in fact, a great strain on California and the need
22 that we look out well ahead where we're going.

23 Also, I think the lack of action on CAFE
24 is one that also means that we have to be even
25 more aggressive in terms of our planning here. I

1 think we need to look 20 to 50 years ahead to in
2 fact look at the impact of various technologies,
3 because I think, as you indicated, we recognize
4 that petroleum supplies are going to be running
5 out. It's not a question of if, it's a question
6 of when.

7 Also the question is are we making the
8 best use of this valuable resource in petroleum.
9 Can we use something else, can we use more
10 renewables.

11 I think the growing evidence of the
12 impact of CO2 and other emissions on climate
13 change and the linkage of climate change to public
14 health that we're particularly interested in. As
15 an example there we see the Mayor of Tokyo now
16 talking about imposing a carbon tax for vehicles
17 in Tokyo. And that's got major implications for
18 vehicles and driving habits, et cetera.

19 I think the report here will be
20 extremely timely. I think, as I said before, we
21 really have a unique opportunity. We have
22 technologies available today to help us in this
23 quest. We've got more efficient internal
24 combustion engines. We've got drive trains, for
25 example, continuously available transmissions

1 there.

2 We've got the leadership in hybrid
3 electrics showed by Honda and Toyota. We're not
4 talking about something coming out of PNGV, we're
5 actually talking about vehicles that you can buy
6 today.

7 Got the recent Honda vehicle with
8 natural gas, and the opportunities that natural
9 gas can provide in terms of clean, efficient
10 transportation in both the light duty and heavy
11 duty sectors.

12 We have the alternate fuels, as well;
13 opportunities there. The alcohol, which can help
14 us. And then we've got also the battery electric
15 vehicles, which, as you know, we've been pursuing,
16 in various styles, shapes and forms.

17 And then I think we're also witnessing
18 at this time and with recent announcements
19 worldwide the opportunities for fuel cells. And I
20 think we're all, I think both of us are really
21 proud to be part of the California Fuel Cell
22 Partnership announced by Governor Davis in April
23 1999, involving all the auto and energy companies;
24 and providing opportunities for us here to capture
25 the benefits of that technology. And to

1 ultimately get into a hydrogen economy.

2 And the hydrogen economy is good because
3 you can get hydrogen from all the fuels I
4 mentioned above.

5 So, I think that as we look forward, I,
6 similar to you, Chairman Keese, I think am looking
7 forward to working with staff, getting the input
8 from all of the people in California. We're going
9 to need that and from all segments.

10 And I think only with that input, only
11 with diligent work are we going to be able to live
12 up to the expectations that many people have from
13 the legislature which is most important. But I
14 think both of us obviously feel obliged that we
15 provide Governor Davis with the document and the
16 planning tool that, in fact, is deserved by the
17 public at this time.

18 CHAIRMAN KEESE: Thank you very much. I
19 will just say, this is California focused. It's
20 very California focused, but on the federal level
21 we see things like the hydrogen impetus, which is
22 positive in my view.

23 We see some things on CAFE which are
24 positive. We see some things on CAFE that are not
25 positive. But at least at the federal level

1 they're starting to talk about this issue.

2 So I think that makes the timeliness of
3 what we're doing here far more important. Perhaps
4 what we come up with can also have an impact on
5 the federal level after we're done, recognizing
6 we're not going to seek a national focus for this
7 study, but a California focus.

8 Thank you very much for joining us.

9 MS. BROWN: And thank you both for those
10 wonderful introductory remarks. My name is Susan
11 Brown and I'm just going to take a few minutes
12 this morning to briefly review the legislative
13 requirements of Assembly Bill 2076, and then I'm
14 going to be walking us through what the agenda for
15 today's workshop is.

16 First of all the legislation requires a
17 joint report by the Commission and the Air Board.
18 The legislation action set a deadline of January
19 31st of this year. However, Assemblyman Shelley
20 has granted us a 90-day extension, which we are
21 convinced we need to achieve the legislative
22 requirements. So that brings us to April 30,
23 2002.

24 Three parts of the requirements.
25 Basically we have a strategy, a forecast and

1 goals. And today we're really going to be
2 focusing on some preliminary analysis of the
3 strategies.

4 I might also add that the legislation
5 arose from an effort by the Attorney General's
6 Office to address issues surrounding fuel price
7 volatility. And we are going to be talking today
8 about the rising demand for petroleum and the
9 limits on the state's refinery at a time when
10 petroleum demand is growing at a rate of about 2
11 percent per year.

12 Recommended strategies. The legislation
13 specifically mentions transportation energy
14 efficiency, the use of nonpetroleum and
15 alternative fuels, and the use of advanced
16 transportation technologies. This is right out of
17 the legislation.

18 And I might also mention that this same
19 bill also asks the Commission to evaluate the
20 feasibility of a petroleum product reserve in a
21 separate study. And that reserve is not a part of
22 this workshop because it's part of a parallel
23 staff effort here at the Commission.

24 The workshop for today, there are
25 detailed agendas in the back. I hope you've all

1 picked one up. I'm going to be serving as your
2 sort of Mistress of Ceremonies today.

3 We've already done the welcome. I'm
4 going to essentially introduce our first speaker.
5 We're going to talk about the program plan, which
6 is also on the website, if you're interested in
7 the details. The demand forecast, which are an
8 essential requirement of the bill. The problem
9 statement. And then we'll be dealing with
10 specific petroleum reduction strategies, by
11 groups, starting in the afternoon. And then I
12 have a very brief set of closing remarks to close
13 out the day.

14 We expect to take a break around 12:00.
15 I'm also going to mention that I'm going to allow
16 time after each speaker for public comments. I'm
17 going to invite you to come up to the lectern and
18 identify yourself for the record and ask questions
19 of the various presenters.

20 So, with that, it's my pleasure to
21 introduce Mike Jackson, who is our consultant on
22 this project, with Arthur D. Little, who will make
23 the first presentation.

24 MR. JACKSON: Thank you, Susan. My
25 objective in this presentation is to walk through

1 the effort that the Air Resources Board and the
2 California Energy Commission have put together in
3 terms of trying to address the intent of the
4 legislation.

5 So what I want to try to cover here in
6 this brief presentation is to kind of set the
7 problem up a little bit, talk about demand for
8 gasoline and diesel; then talk about the roles of
9 the various agencies; how we've divided the work
10 in terms of the task structure.

11 And then I want to talk about two
12 specific tasks that we have taken on, and really
13 there's three tasks, but these two specific tasks
14 really get into the methodology of how we're going
15 about looking at comparing these various
16 strategies that would reduce, displace or
17 otherwise change the demand for gasoline.

18 And then I want to end with some program
19 milestones here so you can get an idea of the
20 schedule, where we're at, where we're going to
21 seek additional comment. And then I'll open it up
22 for questions.

23 So, with that in mind, this chart here
24 gives you an idea of what we're sort of faced with
25 here in California. What I'm showing here is fuel

1 demand, billions of gallons of equivalent
2 gasoline. So I've added the diesel use in
3 California with the gasoline use. And this is all
4 onroad type activities.

5 And I've shown here about where the
6 current California refining capacity is. In other
7 words, we're running nearly at capacity today.
8 And in the outyears, going to 2030 on this chart,
9 you can see the demand growing upwards to 30
10 billion gallons of gasoline equivalent per year
11 need.

12 And the question we have before us is
13 how are we going to meet that demand. One thing
14 we could do would be to lower that demand, lower
15 the curve, i.e., reduce the demand.

16 Another thing we could do would be to
17 displace it, say with an alternative fuel like
18 natural gas.

19 Or another thing we could do is import a
20 lot of refined products. If the capacity of our
21 refineries are the same it's not going to do us
22 any good to import more crude oil. We'll have to
23 import the refined product at this point.

24 So that's what we've faced with. That's
25 the question we're asking here is how do we come

1 up with strategies that will fill up basically
2 that triangle in terms of the demand. That's the
3 goal that we have set before us analytically.

4 We have tried to use and organize this
5 project along the lines of the expertise of the
6 various agencies. Shown at the top here is
7 enabling legislation, and it's really a joint
8 California Energy Commission and Air Resources
9 Board effort on looking at this whole issue on
10 petroleum dependency.

11 Left-hand side you see CEC's, and on the
12 right-hand side you see ARB's efforts. And the
13 idea here was to draw from the agencies their
14 expertise.

15 The CEC is taking the lead on
16 identifying various strategies; analyzing those
17 strategies; and performing detailed cost analyses.

18 ARB is assessing the environmental
19 benefits. So not only do we want to look at sort
20 of the direct, but we want to look at the external
21 effects of various strategies. Assess the
22 environmental benefits, and then to also look at
23 what happens to the California economy using a
24 fairly sophisticated code, which I'll talk about
25 in a minute. What happens to the California

1 economy when you place some of these strategies
2 into play.

3 Those efforts are then combined into
4 trying to come up with reasonable goals or
5 reasonable strategies that will establish various
6 goals that we could reach in terms of petroleum
7 reduction. Evaluate those policies, and then
8 issue recommendations in a report to the Governor
9 and the Legislature. And that's going to be an
10 iterative process.

11 The task structure shown here, the
12 effort that we've really concentrated on is the
13 top line. I'm going to walk through the tasks
14 first, then I'll walk back through it and tell you
15 where we are.

16 The first task, which is the one that
17 ARB is taking the lead on, has to do with
18 determining the benefits of reducing the demand
19 for gasoline. These are mostly the environmental
20 benefits, and I have another slide on this that
21 I'll talk about in a minute.

22 Task two is really the problem
23 definition. What is the forecast. How much fuel
24 are we going to use in the future. What's the
25 population going to be. Do we expect any

1 difference in terms of what the driving public
2 will do in terms of VMT, vehicle miles traveled.
3 What do we expect in the future. That we're going
4 to talk about today in some detail.

5 Task three is the CEC-led effort where
6 they're looking at a detailed analysis of the
7 various strategies, and again I'll have another
8 slide on that in this presentation. I'll go over
9 it. But today we're going to spend quite a bit of
10 time on that.

11 So mostly today is going to be focusing
12 more on what the forecast is; where we think we'll
13 be in the 2020, 2030, 2050 timeframe in terms of
14 demand, population, those things, kind of sets the
15 background; and also today we're going to focus on
16 the various strategies, where we are in terms of
17 the analysis of those strategies. But not look at
18 the environmental benefits or monetize those
19 environmental benefits.

20 So this is one half of the picture.
21 You're going to get the other half later, but this
22 is just one half, and this is where we're seeking
23 input is on that half.

24 The tasks one, two and three then feed
25 into a task four shown on the left-hand side here

1 where we're looking at the various methods, goals
2 and policies that we could do to reduce petroleum
3 reduction.

4 And real important here is you guys here
5 in the audience, public input. We're seeking
6 that. And I think we need that throughout this
7 process, and there's going to be a number of
8 places for you to do that. Not only formally in a
9 setting like this, but also informally through
10 putting comments into the docket which is on CEC
11 website. We'll give you that website later if you
12 don't have it.

13 And then finally this comes out with a
14 recommendation to the Governor and the
15 Legislature. And you can see on the right-hand
16 side that we plan to do a full reporting of this,
17 not only from an executive summary, but trying to
18 have various volumes that will focus on various
19 parts of this process.

20 For example, volume one will deal with
21 the benefits of petroleum reduction, so it will
22 focus mostly on the task one effort; whereas
23 volume three will deal with policies and
24 recommendations, so that's mostly the task four
25 effort.

1 So that gives you an idea of the process
2 of how we're going to divide up the work; who's
3 going to do the work; what sort of outputs we
4 expect at the various places of the work; and what
5 kind of reporting will come out of this.

6 Now let me just go through in some
7 detail task one, which is the ARB-led effort. And
8 then I'll talk a little bit about task three after
9 that.

10 The environmental and economic impacts
11 we've divided into roughly four categories, and
12 they're not all environmental, but this is just a
13 convenient way of trying to group everything that
14 we could think of that would either have some sort
15 of impact on the strategies that we're looking at.

16 So the major categories we're going to
17 look at is air impacts, multimedia, economic and
18 other transportation.

19 The air impacts we're going to divide up
20 into criteria pollutants and toxics and global
21 warming. And for the criteria pollutants, the
22 toxics, we're going to use an established ARB type
23 response methodology that's been used in a number
24 of their regulations.

25 For global warming, we're still

1 struggling with that a little bit, but we're
2 probably going to have some sort of equivalent CO2
3 emissions. We're going to track the emissions for
4 these various strategies through their life cycle.
5 Not only CO2, but all the other potential warming,
6 such as CH4, methane and N2O, nitrous oxide, and
7 come up with equivalent CO2 emissions. And then
8 the question is how do you value those CO2
9 emissions. And that's going to be part of what we
10 talk about in the February workshop, which I'll
11 talk to you later about.

12 Other multimedia impacts. We have
13 spillages and things like that that might happen
14 during the transport of various fuels. We're
15 going to try to put some dollar amount or monetize
16 some value associated with those events.

17 And then on the economic impacts we're
18 going to use a computer program that was developed
19 by the Department of Finance. This is a general
20 equilibrium model, it's a steadystate model,
21 basically. It's going to look at one point in one
22 year. But we're going to do a lot of what-if
23 scenarios around those points in time and find out
24 what happens to the California economy if you have
25 certain impacts.

1 If, for example, instead of having 35
2 billion gallons of gasoline needed in a year you
3 could reduce that to 20 billion gallons. And then
4 what's the impact if you have various price
5 variations of fuel price or oil price around that.

6 So that's the gist of that. We're going
7 to try to quantify as best we can how these
8 strategies would affect the California economy.

9 And then there's other transportation-
10 related impacts that we have on here. For
11 example, there might be some strategies that would
12 make it cheaper for the consumer to drive their
13 vehicles. Therefore, they might drive their
14 vehicles more. Well, there's more VMT; more VMT
15 means there's more cost to our roads and things
16 like that. And we're going to try to come up with
17 some estimates associated with that.

18 Task three, which is a CEC-led
19 assessment is -- the objective here is to try to
20 look at all the various strategies, there's a
21 whole list here on the left-hand side of this
22 chart; look at them in various categories.
23 Efficiency, displacement, pricing and other type
24 of strategies. And to take those strategies and
25 use, as best we can, a common methodology

1 framework to analyze them so we can compare them.

2 Now, this isn't completely possible
3 because many of these strategies are different.
4 But we're going to do the best we can. And also
5 it's not completely possible because some of the
6 strategies you're looking at are -- you can look
7 at relative to what happens on sort of near term.
8 And we have a pretty good analysis tool on the
9 near term. But there's some that are way out
10 there that are going to be more scenario, what-if
11 type scenarios analysis.

12 And the objective here is to try to
13 characterize as best we can what the cost, the
14 range of cost for these strategies. And the range
15 of benefits or petroleum reduced for these
16 strategies.

17 We know that we won't be able to
18 accurately predict one single number, so we know
19 there's going to be a range, and we know that
20 there's going to be uncertainties. We want to
21 know what those uncertainties are. We want to
22 define what those uncertainties are. We want to
23 define what the critical paths of these various
24 strategies are. What needs to happen to make that
25 strategy work. And when does it need to happen.

1 So we can give that kind of information to the
2 policy makers, and they can weigh these type
3 decisions and see what makes the most sense.

4 All right, program milestones. I have
5 identified nine here that the public would
6 potentially -- that you, the public, would
7 potentially want to participate in.

8 We've already done the first one, that
9 was petroleum reduction strategy workshop, which
10 was held on September 17th and 18th.

11 We're doing the workshop today on the
12 basecase. And on our preliminary analysis of some
13 of the petroleum reduction strategies. And we're
14 asking for your input on that.

15 Those results are going to be written up
16 in a draft report which is going to be available
17 on January 31st. And we're going to ask for your
18 input on that report.

19 You're going to see a lot of the details
20 today; you're not going to see all of them, but
21 you're going to see many, at least the
22 assumptions.

23 Item number four here then is the
24 workshop. We're going to do a workshop which will
25 review those results that you'll see in that

1 report on January 31st. So it will be the final
2 petroleum reduction strategies and give you,
3 hopefully, a good overview of what the
4 environmental impacts are and how we have
5 monetized those various environmental impacts.

6 And we can start then to put the two
7 pieces together. The strategies, what they cost,
8 what their petroleum reduction is, and how do they
9 affect, impact environmental, economic kind of
10 issues.

11 Item five is our goal for when we'll
12 have the impact analysis draft report available.
13 Six is the draft final report, which if you go
14 back and remember that one slide, that will then
15 include the executive summary and all the volumes
16 by April 5th.

17 And then there's a series of approval or
18 formal public hearings that go along with getting
19 the results to the Governor and Legislature.
20 Seven is the CEC Fuels Committee, which is now
21 scheduled for April 15th; the ARB hearing on the
22 25th. And then the CEC business meeting on the
23 1st of May.

24 So that concludes sort of the overview,
25 kind of gives you some context of the work that

1 we're talking about here. And really the focus
2 this afternoon, or this morning and this
3 afternoon, is going to be on the forecast and what
4 are the various strategies that we have thought
5 about in terms of reducing and/or displacing or
6 taking care of petroleum.

7 So, I'll open it up for any questions.
8 And if you could use the mike that would be great.

9 Everybody understands completely?

10 MS. SPELLISCY: Hi, my name is Sandra
11 Spelliscy with the Planning and Conservation
12 League.

13 I just had a question. You touched a
14 little bit on, when you were sort of doing
15 economic and environmental impacts of the
16 different strategies, and it seems like you're
17 looking somewhat at sort of the no-change option.

18 But I'm just wondering if there is and
19 how much you're going to be taking a look at if
20 nothing is done, you know, if there's no change in
21 terms of demand reduction or switch to fuels or
22 whatever, on terms of impact on the economy and
23 impact on the environment. I just wasn't clear
24 how much focus there was on that.

25 MR. JACKSON: Yeah, at least in our

1 economic model there's a baseline case that says
2 if these things -- here's what the economy looks
3 like in 2000. Here's what it will look like in
4 2020. Here's what it will look like in 2050 with
5 these assumptions. Higher population, higher VMT,
6 higher per capita income, you know. And it's all
7 based on the best guess we can do with those
8 assumptions.

9 MS. SPELLISCY: Um-hum.

10 MR. JACKSON: So the answer is yes,
11 we'll look at that from that perspective.

12 Now, from the perspective of the
13 environmental benefits, there's a couple of major
14 assumptions we're making. One is that the
15 regulations, for example, that ARB currently has
16 in place and, will put in place in the outyears,
17 are going to bring us to attainment.

18 So we're not going to do the scenario
19 where we're going to second guess the regulations
20 that we're already putting place.

21 MS. SPELLISCY: Um-hum. But for
22 instance on the graph where you show, you know,
23 refining capacity versus projected increase in
24 demand, if are you looking at the scenario of if
25 all of the increase was made up through increased

1 refined product, as opposed to any other changes.

2 What the --

3 MR. JACKSON: Oh, only in the sense that
4 we're assuming that the refineries are not going
5 to be built here in California. So they're going
6 to be built somewhere else.

7 MS. SPELLISCY: I guess I'm just trying
8 to get a better sense of if, you know, how much
9 information --

10 MR. JACKSON: So once --

11 MS. SPELLISCY: -- how much information
12 there will be about what if we do nothing what
13 impacts are we facing?

14 MR. JACKSON: Right, that there will be,
15 that will be one of the cost/benefit cases, if you
16 do nothing. But there's a whole different --
17 there's many possible scenarios that you could do
18 for just that case alone.

19 MS. SPELLISCY: Um-hum.

20 MR. JACKSON: And we're not going to do
21 all those scenarios.

22 MS. SPELLISCY: Um-hum.

23 MR. JACKSON: We'll just do a couple of
24 those.

25 MS. SPELLISCY: But the main one you

1 show in your graph is, you know, a fairly dramatic
2 increase in importation of refined product.

3 MR. JACKSON: Correct.

4 MS. SPELLISCY: And that you're looking
5 at?

6 MR. JACKSON: Yes.

7 MS. SPELLISCY: Okay.

8 MR. JACKSON: And we'll look at the
9 environmental impacts of that.

10 Okay, thanks for your attention.

11 (Pause.)

12 MR. JACKSON: All right, at this point
13 in the agenda we want to move to the petroleum
14 demand forecast. And I just want to say a couple
15 words here and kind of introduce the timeframe
16 that we're talking about.

17 The presentations are going to be done
18 by Leigh Stamets of the Energy Commission and then
19 Paul Wuebben of the South Coast Air Quality
20 Management District.

21 Again, to put this kind of in
22 perspective, what we know, what we don't know,
23 what we think we know and who in the heck knows.

24 Obviously history we know pretty well,
25 at least some people think we know. This shows a

1 plot of millions of gallons of gasoline and diesel
2 in terms of historical 1982 to 2002. You can see
3 in '82 we were at about 10 thousand million
4 gallons of gasoline. And we were growing to about
5 15 billion gallons of gasoline in the 2002
6 timeframe.

7 Projected CEC, the California Energy
8 Commission has a fairly good robust projection
9 analytical techniques to take us out about 20
10 years, and Leigh Stamets is going to talk about
11 that period.

12 We also feel fairly comfortable with
13 that methodology taking us out to the 2030
14 timeframe. So that's the reason I've sort of
15 broken it up this way, that existing methodology
16 that CEC or the Energy Commission usually used
17 goes in 20-year increments. But even looking at
18 that methodology if we take it out another ten
19 years we don't feel so uncomfortable with it.

20 When we get out to the 30 years out and
21 above then we start to think, well, can we really
22 use that kind of technology. Can we just
23 straight-line the lines there, sort of speak, and
24 say that's going to be our projection.

25 I think you need to start thinking a

1 little bit more about some of the fundamental
2 shifts that may occur in society. And for that
3 discussion Paul Wuebben is going to give us a
4 little overview on how that might impact where we
5 are.

6 So, at this point I'd like to introduce
7 Leigh Stamets, California Energy Commission.

8 MS. BROWN: Is that better? Can folks
9 see in the back now? Let me just announce that
10 additional copies of all of these presentations
11 will be available on the back table outside. And
12 these will also be loaded on the website, so you
13 don't need to take copious notes.

14 MR. STAMETS: Good morning. First I'd
15 like to say that in addition there are copies of
16 the forecast writeup in the green report that was
17 on the back table. And it's also on the
18 Commission website.

19 I would also like to, in particular,
20 acknowledge, although there have been many people
21 contribute to this forecast, I'd like to
22 acknowledge Chris Kavalec and Brian Covi, who have
23 made special input on the model runs.

24 As has been mentioned, the basecase
25 forecast are our best estimate of the future

1 petroleum demand is one of the requirements of the
2 2076 legislation. So I'm going to briefly talk
3 about the historical demand, the factors that are
4 affecting our future forecast, the methodology and
5 then the results of the forecast.

6 This slide in thousands of barrels per
7 day basically shows the historical trends in
8 the -- you can see it's predominately gasoline in
9 transportation petroleum demand. And each fuel
10 type has grown over time with the exception of the
11 residual fuel, which is used for bunker fuel for
12 shipping. And that primarily reflects the fact
13 that the ships purchase their residual fuel in
14 other countries.

15 This is again showing specifically the
16 demand relative proportions today. Of course,
17 gasoline is our main transportation fuel. Jet
18 fuel is basically the fastest growing of the
19 transportation fuels in the long term. And then
20 the diesel, also.

21 These are the important parameters that
22 affect our forecast of future petroleum demand in
23 the state. We're using the Department of Finance
24 numbers for population growth. This is 1.4
25 percent a year, which means we go from around 35

1 million today over 50 million in 2030. This 1.4
2 percent is slightly less than I think around the
3 1.9 percent growth that the state experienced in
4 the last 20 years. But, obviously it's
5 significant growth.

6 We're using the UCLA Anderson study for
7 the household income growth. That actually was
8 through 2020, so in doing the analysis reporting
9 today through 2030 we have to -- we're basically
10 extrapolating those numbers for another ten years.

11 On the long-term gasoline price, that's
12 the number in constant dollars. That's based upon
13 assuming the long term over this 30-year period of
14 \$22.50 for the world price of crude oil. And the
15 diesel prices would be just slightly more than
16 that.

17 We're assuming basically no fuel economy
18 growth by classes. This is consistent with the
19 present trends. And also the fleet average fuel
20 economy tends to stay very constant. We're
21 assuming through 2010 there will continue to be
22 some growth in sport utility vehicle penetration,
23 but at the same time we're continuing to get rid
24 of the vehicles from the '70s and '60s and so
25 forth that were of lower fuel economy. So the

1 fleet fuel economy for light duty vehicles in the
2 state, we think, will be staying relatively
3 constant.

4 And on the penetration of electric
5 vehicles and hybrids, we're using some numbers we
6 obtained from the staff earlier of the Air
7 Resources Board, and we're basically assuming
8 growth in EVs from about 4000 to 30,000 over the
9 timeframe. And from the alternative or the
10 advanced technology partial ZEVs which we're using
11 for the hybrids of going from up through about
12 158,000 at the end of the forecast period per
13 year.

14 The primary model we're using to develop
15 our gasoline demand, and the model that we also
16 use for our analysis of the light duty vehicle
17 strategies is our CalCars forecasting model. This
18 is a model based upon household choice of number
19 of vehicles and types of vehicles.

20 It considers the income and the number
21 of workers and the number of people in the
22 household. And it selects vehicles based upon the
23 attributes of the vehicles. And we primarily used
24 the EEA firm with K.G.Duleep as a consultant to
25 provide us these attributes for these vehicles

1 over time.

2 So the operating cost reflects the price
3 of the fuel divided by the fuel economy. And then
4 there's also the price of the vehicle which in
5 certain cases would reflect increases in price as
6 appropriate. And then range and acceleration and
7 those types of variables.

8 And then the forecast of the model is
9 then calibrated to the vehicle registration
10 database that we get from the Department of Motor
11 Vehicles. And so we're able to calibrate to the
12 number of compact vehicles, the number of compact
13 SUVs and that type of level of precision.

14 So we basically have outputs then for
15 both the light duty and the trucks. And in both
16 cases, using the CalCars model we get the number
17 and types of vehicles owned by the classes, such
18 as compact, large and so forth. And then the
19 annual vehicle miles traveled. And then knowing
20 the fuel economy of the vehicles, why then we
21 identify the fuel consumption by class for cars
22 and light trucks. And that's done on an annual
23 basis over the forecast period.

24 We used the freight energy demand model
25 that we have here at the Commission to provide

1 similar outputs for the trucks larger than 10,000
2 pounds gross vehicle weight. And once again we
3 get the number of vehicles by class and then the
4 travel.

5 This model basically takes the economic
6 growth in different sectors, and then we forecast
7 the types and number of trucks growth based on
8 those economic growth.

9 And then finally once again we have fuel
10 economy numbers, and so we're able to determine
11 the, in this case the gasoline consumption, which
12 is somewhat less than a billion gallons at this
13 time for these types of trucks. And then
14 approximately about 2.6 billion gallons for the
15 diesel fuel use.

16 This is a brief summary of the kind of
17 perhaps the key findings from the forecast. One
18 that Mike was highlighting and has a lot of impact
19 on our thinking of now and in the future is this
20 continued growth of gasoline demand of about 1.6
21 percent; and somewhat higher demand for diesel
22 demand on an annual basis.

23 Due to the forecast for a relatively
24 prosperous California in the future, the vehicle
25 miles traveled will be somewhat higher than the

1 population growth, which was 1.4 and the forecast
2 is, I think, 1.8 percent growth in the VMT, on the
3 average.

4 And then, of course, will all of this
5 growth in VMT and so forth, then we are faced with
6 a societal cost which is perhaps the reason that
7 we're here today, is the accidents,
8 infrastructure, traffic congestion and greenhouse
9 gases as examples.

10 And finally, the alternative fuels of
11 electric and natural gas will be about, in our
12 basecase, using the assumptions that I noted
13 earlier and also looking at particular, especially
14 the demand for electricity and natural gas in the
15 transit sector, both for the electric rail and the
16 natural gas buses, we've forecasted those fuel
17 types will account for about 1 percent of the
18 transportation energy demand.

19 And this is the graphs pretty similar to
20 what Mike showed before. And you can see where
21 it's, you know, the diesel demand is growing
22 somewhat faster, I believe, than the historical.
23 And the gasoline is, you know, is relatively
24 similar, slightly lower.

25 And as he noted, you know, what we're

1 saying with this forecast over the next 30 years,
2 the gasoline demand will more than double from
3 what it was over the 50-year period from 1980 to
4 2030; and the diesel demand appears to be about
5 five times higher over that time period.

6 This is another summary of the results
7 showing indeed how the miles traveled will
8 increase as we mentioned. Similarly with the
9 population growth and economic growth, we're
10 forecasting a similar growth in the number of
11 vehicles. And then the growth in hybrids reflects
12 the anticipated growth related to the advanced
13 technology of PZEVs and the ZEV mandate. And then
14 this reflects the electricity and natural gas
15 demand, reflects some contribution from light duty
16 vehicles, but predominately affected by our
17 forecast of transit demand for these fuels.

18 And that's it. Okay, anybody have any
19 questions?

20 DR. LONG: Yes, I'm Russell Long,
21 Bluewater Network. I had a couple of questions.
22 One was really a clarification on how your
23 deriving some of your fuel consumption data.

24 For example, we're familiar with the
25 numbers that the Department of Transportation puts

1 out of 27.5 miles a gallon for an average
2 passenger vehicle or passenger car, but less well
3 known is the fact that EPA just revised some of
4 its numbers to reflect that the actual onroad,
5 despite the values that DOT gives us, is closer
6 to, it's 20 percent lower, actually, closer to
7 22.4 miles per gallon.

8 And unfortunately we have some
9 misleading testing that's being done by DOT in
10 terms of how they do these analyses and EPA and
11 the combined tests. Doesn't show a lot of things,
12 for example. Increased vehicle speeds, after we
13 increased the highway speeds the tests did not
14 actually show any adjustments on that. The tests
15 were done static without any wind resistance. Two
16 wheels are measured rather than four. So there's
17 a lot of problems with that.

18 So I was curious what factors had been
19 used there to determine these numbers.

20 MR. STAMETS: What we use is a 16
21 percent adjustment. So if 20 percent was a better
22 number well then we're not adjusting quite enough.
23 What we're using is a 16 percent adjustment.

24 DR. LONG: We'd urge you then to
25 consider revising those slightly downwards. EPA,

1 at our request, just did revise those this year,
2 the recent numbers they came out with about two
3 months ago.

4 And I think they will continue to revise
5 them downward into the next year because we're
6 seeing some particularly large discrepancies with
7 SUVs, where in fact the window stickers,
8 themselves, showed 12 miles per gallon in one mode
9 and 16 in another. And the drivers are reporting
10 12 and 12. So that's an illustration of a pretty
11 big change from what we're seeing on the stickers.

12 MR. STAMETS: I might just comment that
13 our forecast is calibrated to the total fuel
14 demand in the state based upon Board of
15 Equalization numbers. So, in one sense if what we
16 do is we, you know, change the fuel economy, then
17 we proportionately have to change the VMT so the
18 two match.

19 So an adjustment in the fuel economy
20 measure may not have much effect on the forecast
21 in the future because we're calibrating it to the
22 present numbers. But it's still, you know,
23 particularly comparing different types of
24 vehicles, which we do in this analysis. So that
25 would be where it would be especially important,

1 if the SUVs had a different factor than the cars,
2 say. That would be important to incorporate that
3 especially, also.

4 DR. LONG: My second point is that I
5 noticed that you show no change in fuel efficiency
6 into future years as one of the assumptions --

7 MR. STAMETS: Yes.

8 DR. LONG: -- in your modeling. And
9 it's worth recalling, though, that over the past
10 14 years average fuel economy has dropped every
11 single year since 1988, reaching its lowest point
12 since 1980. And the trend lines, since we
13 apparently are using trend lines in all the other
14 models so far, I think would indicate that we
15 should show a decrease in trend line on that
16 unless there's assumptions going in the other
17 direction that you're privy to.

18 MR. STAMETS: Well, I guess I would
19 point out that the average fuel economy for cars
20 has not gone down from --

21 DR. LONG: Right.

22 MR. STAMETS: -- year to year, nor has
23 it for light trucks. It's primarily the fact that
24 the light trucks are lower than the cars, and that
25 the percent sales of light trucks including the

1 SUVs is increasing.

2 DR. LONG: Right.

3 MR. STAMETS: So we are accounting for
4 that. I think on the slide I said by class, and
5 that's, in other words, we're assuming compact
6 cars still have the same fuel economy. But we're
7 not assuming that, you know, the average new fleet
8 being sold in California would have the same fuel
9 economy each year.

10 However, I did note that even when we
11 make the assumption of increased SUV sales, when
12 we look at what's happening to the fleet average
13 of all the cars and light trucks in the state, it
14 turns out as we're continuing to get rid of the
15 older vehicles, the fuel economy for the fleet
16 stays relatively constant throughout the period.

17 DR. LONG: And it sounds then as though
18 you're considering that SUV sales will continue to
19 increase --

20 MR. STAMETS: That's -- yeah, --

21 DR. LONG: -- on the trend line we've
22 already seen?

23 MR. STAMETS: -- through 2010 we sort of
24 assumed it would kind of, I guess, saturate at
25 that time.

1 DR. LONG: Okay, my last question was
2 just on hybrids. I'm wondering what assumptions
3 you have about fuel mileage for that class of
4 vehicles.

5 MR. STAMETS: For what we call the full
6 hybrids, like the Prius and Insight that we use in
7 this analysis, we basically use as a nominal
8 number 50 percent more fuel economy than their
9 counterpart of conventional gasoline vehicle.

10 DR. LONG: So, in other words, with
11 hybrid SUVs that we might be seeing soon, you
12 would imagine that -- your assumptions are that
13 they would get a significant jump from where they
14 are today --

15 MR. STAMETS: Well, yeah, --

16 DR. LONG: -- 50 percent more or less?

17 MR. STAMETS: -- if they're, you know,
18 truly what we call a full hybrid, and not more of
19 a 42 volt, you know, integrated starter system,
20 but are more comparable to the other types of
21 vehicles I mentioned, then that's the number we're
22 using, yeah.

23 DR. LONG: Well, we hope you're right
24 with that one. Thank you.

25 MR. SMITH: Hi, thank you for your

1 presentation. I'm Dave Smith from bp. Just a
2 couple of questions.

3 As you're looking at the California
4 petroleum demand and production capabilities, have
5 you looked at more like a pad level, west coast?
6 Most of the refiners, you know, as they look at
7 supply and demand and meetings its markets, have
8 refineries not only in California, but in the
9 Northwest. And so quite often there's an
10 integration there.

11 Have you looked at that approach to, you
12 know, I know you're focusing on California, but
13 there could be some things going on, especially in
14 the Northwest possibly, that might impact what
15 goes, you know, the availability of fuels or
16 whatever in California. Have you looked at that
17 at all?

18 MR. STAMETS: Well, first off, you know,
19 I'm primarily representing the demand side. But
20 as far as it affects our demand forecast we are
21 allowing for a certain amount of imports that
22 basically a way of, in this basecase, as far as
23 allowing us to meet the demand and basically it's
24 incorporated in our price forecast.

25 So we don't necessarily specify where

1 that additional demand will come from. But we're
2 certainly not foreclosing that it could come --
3 we're assuming it will come from outside
4 California, a portion of the refined products.

5 MR. SMITH: Okay. I'm not real familiar
6 with northern California operations, but I know in
7 certain parts of the country heating oil demand is
8 decreasing as it's being replaced with natural gas
9 or other materials.

10 Did -- heating oil is lumped in with
11 diesel, is that where whatever heating oil is used
12 in California? Probably not a large amount.

13 MR. STAMETS: Basically the numbers that
14 I have provided have all been transportation
15 numbers. So they wouldn't include specifically
16 the heating oil. Although the heating oil is, you
17 know, is not a significant factor in California's
18 assumptions.

19 MR. SMITH: And I'm just kind of talking
20 off the top of my head here, but that's one of the
21 reasons why I talked about the Northwest. You
22 know, we've seen heating oil demand go down. And
23 as heating demand goes down in the Northwest or
24 other areas, that allows that material to
25 potentially be upgraded to other products and

1 becomes available for import or whatever, --

2 MR. STAMETS: Um-hum, um-hum, --

3 MR. SMITH: -- so that's kind of the

4 genesis of that --

5 MR. STAMETS: Okay.

6 MR. SMITH: -- that original question.

7 This isn't probably very important, but I know
8 that in other debates the issue of nonregistered
9 vehicles has been an important aspect. Does that
10 factor into your demand cases, or how do you deal
11 with that? You probably just look at what we're
12 using today?

13 MR. STAMETS: Well, yeah. I mean the
14 key thing as far as the amount of energy use is
15 the fact that we calibrate our work to the actual
16 energy use. And we do in our analysis of the DMV
17 data, track it pretty carefully. And actually not
18 only include just the vehicles that are currently
19 registered, but I think it's some two or three
20 million vehicles that are either they're late on
21 their registration or they may be -- the
22 registration may have been forgotten or whatever.

23 So we do include those vehicles. And so
24 their impact on the fleet is included.

25 MR. SMITH: Okay. The last question is

1 with regard to your freight model, I was just
2 interested in how does that deal with out-of-state
3 fueling future projections on that, for freight,
4 trucks moving around the state? Does it keep --
5 is there a costing assumption about how much heavy
6 duty vehicles are fueled out of state that operate
7 in the state? Or does that change, or what?

8 MR. STAMETS: What we do is we use
9 estimates, once again that we get from the Board
10 of Equalization, on the amount of diesel that's
11 consumed in the state, based upon their fuel tax
12 information.

13 And actually then the main trucks we
14 focus on are the trucks registered in the state.
15 So we basically are using the trucks registered in
16 the state that consume the actual amount of fuel
17 consumed in the state.

18 So there may be some discrepancies
19 there, but we are, in fact, I think at least
20 accounting for all the fuel that's consumed in the
21 state.

22 MR. SMITH: The reason I bring that up I
23 know that truckers have contested that because of
24 car diesel standards that there's been a
25 considerable shift of fueling from instate to out

1 of state because of the price differential that we
2 customarily see.

3 And depending on what you assume about
4 car diesel standards versus federal standards you
5 may or may not see that price differential.

6 MR. STAMETS: Okay.

7 MR. SMITH: And so I never really
8 thought too much about it before, but you're going
9 out to 2030 you may not see that price
10 differential, and you might see that out-of-state
11 fueling go back down. But, anyway, just a
12 thought.

13 MR. STAMETS: Okay, thank you.

14 MR. SMITH: Thank you.

15 MR. CARMICHAEL: Good morning, Tim
16 Carmichael with the Coalition for Clean Air. Just
17 a couple of questions.

18 On your last slide I would have to say I
19 was quite shocked at the low number of hybrids
20 that you're showing in penetration for 20 years or
21 30 years from now. How did you arrive at a number
22 so small?

23 MR. STAMETS: In our basecase this is
24 the number based on what we understand to be the,
25 I guess essentially the likely response by the

1 manufacturers to meet the ZEV mandate. And as I
2 mentioned, like for example that was presuming
3 that the number of AT PZEVs, which we were
4 assuming would be hybrids, would be, I believe it
5 was 158,000 sales in like 2020.

6 So those are the numbers we used as a
7 basis for generating. So it's -- we, in some of
8 our other strategy analysis, like in looking at
9 potential higher fuel economy levels and so forth,
10 were considering other examples in the course of
11 this broader analysis. But for this case, for the
12 basecase we used the basically consistent with the
13 mandate.

14 MR. CARMICHAEL: Thank you. The second
15 question, the first row in that same chart or
16 table, vehicle miles traveled, this may be a
17 little unusual way to look at it, but I'm
18 wondering if you've done a reality check and
19 considered whether it's physically possible for
20 VMT to, you know, to rise 60 percent.

21 If, you know, our Governor is correct
22 and we're not going to see any significant new
23 freeways, is it physically possible for VMT to be
24 that high?

25 MR. STAMETS: I don't suppose, you know,

1 I can't say we specifically have done a reality
2 check. I suspect, you know, it obviously would
3 require the VMT use to be substantially
4 distributed. In other words you'd see a lot more
5 in the Central Valley; you'd see a lot more, you
6 know, 20 or 30 miles from here and so forth.

7 So I suppose it's physically possible,
8 but we haven't actually, you know, analyzed the
9 impacts --

10 MR. CARMICHAEL: My suggestion
11 specifically would be that you check with Caltrans
12 and/or some of the COGs and just see that they've
13 already done considerable, you know, quite a bit
14 of work --

15 MR. STAMETS: Yeah, I'm aware --

16 MR. CARMICHAEL: -- in this vein --

17 MR. STAMETS: -- of the, you know, of
18 some of the -- yeah, there's studies --

19 MR. CARMICHAEL: And SCAG in southern
20 California I know is starting to recognize that
21 there are limits on --

22 MR. STAMETS: Right.

23 MR. CARMICHAEL: -- you know, how many
24 roads -- how many cars we can put on the roads.
25 Thank you.

1 MR. STAMETS: Thank you.

2 MR. MAZANEC: Good morning, Frank
3 Mazanec, Onsite Energy, representing Waste
4 Management Corporation.

5 I was somewhat surprised at the increase
6 in diesel consumption over time relative to
7 gasoline. And I was wondering if I'm not mistaken
8 CARB last year classified diesel as a carcinogen,
9 and as a byproduct of that, actually directed
10 fleets to -- mandated certain changes in trucks,
11 whether they be waste trucks or school trucks, et
12 cetera.

13 Waste management, itself, is converting
14 a portion of its fleet, about 200 vehicles down in
15 San Diego from diesel to LNG. And quite frankly,
16 plan to do more so.

17 Has that been taken into consideration?
18 Specifically the CARB classification and the
19 impact on diesel use?

20 MR. STAMETS: Probably there's someone
21 in CARB who can address that better than we. What
22 we have done is we have allowed for some specific
23 uses of LNG and natural gas, as you've talked
24 about.

25 However, our forecast does assume in

1 general the, you know, the typical heavy duty
2 truck running around the state will continue to
3 use a clean carb diesel as fuel.

4 Anybody else want to make any comments
5 on that?

6 DR. McCANN: Richard McCann with M.Cubed
7 representing Diesel Technology Forum. Good to see
8 you again, Leigh.

9 MR. STAMETS: Yeah.

10 DR. McCANN: Several questions. One,
11 have you conducted any kind of backcast on your
12 historical demand forecast using this modeling
13 approach? Have you looked at how your, if you had
14 run the parameters for the last 20 or 15 years
15 through your model, what sort of demand forecast
16 you would have come up with?

17 MR. STAMETS: One thing is for the type
18 of model the CalCars model is and the lack of, in
19 general, DMV data and so forth, that it's almost
20 impossible to do that in any really meaningful
21 way.

22 There certainly is, in general, very
23 sensitive on what's assumed for fuel prices and
24 what you assume for fuel economy, you know, and so
25 I guess in a sense the answer is no. But on the

1 other hand, if we used, you know, the appropriate
2 VMT and the appropriate fuel economy, well then we
3 would have basically had been, you know,
4 essentially the right fuel demand, too.

5 But, --

6 DR. McCANN: Well, I guess there's a
7 question of that you might take the existing
8 vehicle registration, ignoring the CalCars'
9 component of the model --

10 MR. STAMETS: Um-hum.

11 DR. McCANN: -- but looking at the
12 existing vehicle registration parameters, running
13 it through your model with looking at the impact
14 on VMT, you might actually have to look -- might
15 want to look at the turnover rate in vehicles,
16 that sort of thing, in terms of looking back.

17 I don't know enough, in fact I have some
18 other questions about model parameters that --

19 MR. STAMETS: One of the questions I
20 think would come up, what you're going to be
21 assuming for VMT, because, you know, particularly
22 in the '80s there was a tremendous growth in VMT,
23 and I can't claim that we were, you know,
24 accurately forecasting that it was going to be
25 over 4 percent and that type of thing.

1 DR. McCANN: Um-hum. In looking at the
2 CalCars model itself, the first question is do you
3 have any documentation in the model that shows the
4 parameters, et cetera, that were used in the
5 model?

6 MR. STAMETS: Yes, we've had several
7 pieces of documentation in the past, and I'm
8 trying to think how much description is in this
9 report.

10 DR. McCANN: There's virtually none.

11 MR. STAMETS: But not as much as you'd
12 like. So we do have other documentation we can
13 make available to you. In fact, there is at least
14 one report on the Commission's website now.

15 DR. McCANN: Okay, so --

16 MR. STAMETS: Maybe we can help you find
17 it, but it's there.

18 DR. McCANN: Okay, and so the parameters
19 that are in that documentation have been
20 essentially unchanged for this forecasting?

21 MR. STAMETS: Right.

22 DR. McCANN: Okay. And then a question
23 about the CalCars model. From what I've seen of
24 the inputs it's not apparent that it includes
25 adjustments for durability, expected durability

1 differences between motor vehicles and also other
2 maintenance costs which basically convert to a
3 cost per mile maintenance cost for a vehicle.

4 And both of those factors go into
5 vehicle choice decisions. I mean people buy a
6 Mercedes because they last. Some of them last a
7 million miles. That doesn't seem to be entered
8 into the CalCars model.

9 And actually one thing that surprised me
10 that was in the model is top speed of the vehicle,
11 as though that's a relevant factor in vehicle
12 choice. I don't know if you're making adjustments
13 to this model at this point, but that's --

14 MR. STAMETS: Well, we have in the past,
15 looked at particularly like luxury and higher
16 priced classes and so forth, which maybe they
17 would -- I would assume they'd be somewhat tied to
18 the reliability issue, or the long-term issue.

19 And we weren't able to identify that it
20 significantly affected our modeling. So we're no
21 longer doing that.

22 As far as the top speed, it is primarily
23 in there to give us the flexibility to look at
24 alternative fuel vehicles where in some cases
25 there might be some issue about the speed.

1 Although I don't know whether that's necessarily
2 true now, either. But that's the reason it's
3 there.

4 DR. McCANN: Right, I would assume that
5 would be picked up in acceleration rather than in
6 top speed, but that's -- it seemed like the two
7 factors were duplicative.

8 MR. STAMETS: Okay.

9 DR. McCANN: But I was surprised to not
10 see the durability given --

11 MR. STAMETS: Okay.

12 DR. McCANN: -- given that that factor
13 is highlighted quite a bit in the car-buying
14 magazines about the durability and reliability of
15 expected vehicles.

16 MR. STAMETS: Okay.

17 DR. McCANN: And having recently
18 purchased a car, and that being one of my primary
19 factors, was --

20 (Laughter.)

21 MR. STAMETS: Did you make a good
22 choice?

23 (Laughter.)

24 DR. McCANN: Too new to tell.

25 MR. STAMETS: What was the fuel?

1 DR. McCANN: The same as everybody
2 else's fuel, gasoline.

3 (Laughter.)

4 DR. McCANN: Turning to your freight
5 model, the freight model output, question about
6 truck turnover. Does this model incorporate
7 differences in costs between different types of
8 fuels for different types of trucks in your
9 forecast of number of vehicles owned by class or
10 types of vehicles?

11 MR. STAMETS: You mean the cost of the
12 truck, itself?

13 DR. McCANN: Right. Well, having just a
14 little bit of background, about a year and a half
15 ago we did a study looking at comparison between
16 diesel and LNG fuel costs. And the cost of LNG
17 fueled heavy duty trucks, class A trucks, is much,
18 substantially higher than for a diesel truck.

19 MR. STAMETS: Okay.

20 DR. McCANN: So that would actually
21 convert into greatly affecting the turnover rate
22 in trucks, in the truck fleet. And I was just
23 wondering if you had incorporated that in your
24 freight model truck.

25 MR. STAMETS: No, we don't have that

1 type of detail. First off, within the freight
2 model we are not directly looking at LNG vehicles;
3 it's just limited to gasoline and diesel. We make
4 sort of an outside adjustment for LNG use of
5 trucks.

6 And then as far as sort of competition
7 between the fuels we simply have kind of a long-
8 term algorithm that we can adjust for that trend.
9 But it's simply an exogenous adjustment.

10 DR. McCANN: Right. I think that one of
11 the things that you would find in competition
12 between LNG and diesel-fueled trucks is that as
13 you slow down your purchase of new trucks that you
14 would have the fuel economy would not increase as
15 rapidly in diesel trucks.

16 MR. STAMETS: Okay, well, if you slowed
17 it down --

18 DR. McCANN: For that aspect of the
19 fleet.

20 MR. STAMETS: That makes, that sounds
21 reasonable.

22 DR. McCANN: In terms of your demand
23 forecast, do you have the parameters for the
24 income and price elasticities in your model?

25 MR. STAMETS: Well, if you're familiar

1 with CalCars, it's essentially built in in the
2 sense as how the consumers respond to price
3 changes, how they view the utility of the
4 vehicles. So there's not an elasticity, you know,
5 directly, but you can basically impute it from how
6 the model responds to price changes and economic
7 changes.

8 DR. McCANN: Right, but I would expect
9 that, I mean as you saw the VMT chart, that the
10 VMT rose into the -- or there's basically a bump
11 in the VMT that rose rapidly into the '80s,
12 dropped again into the '90s.

13 MR. STAMETS: Um-hum, certainly, yeah.

14 DR. McCANN: Rose again into the future.
15 And that change in VMT is a combination of price
16 and income factors.

17 MR. STAMETS: Right.

18 DR. McCANN: And that affected actually
19 existing vehicles. The CalCars model seems to
20 focus on new vehicles, purchases, and then
21 basically makes an assumption about how vehicles
22 are driven on a constant basis after they're
23 already purchased. Or is there a parameter in the
24 CalCars that changes the utilization of existing
25 vehicles already on the road?

1 MR. STAMETS: Well, yes, I mean, first
2 off, I may have not been sufficiently clear. The
3 model looks at the household holdings or choice
4 for both new and used vehicles. And then it also,
5 based upon the vintage and the attributes of the
6 vehicles the household holds, whether they're new
7 or old, then predicts what the VMT would be based
8 upon the income, the number of workers in the
9 household, the cost of travel.

10 And so that, you know, in theory that
11 those adjustments will be made.

12 DR. McCANN: So if you change the fuel
13 price and you change the income in the household
14 then the VMT of the existing vehicles would change
15 in the model?

16 MR. STAMETS: Yes.

17 DR. McCANN: Okay. And then last
18 question was about societal costs of
19 transportation demand. Do you have a model
20 developed for that yet, or is that actually
21 someone else's topic of discussion?

22 MR. STAMETS: Well, I think that for the
23 most part will be what Mike was referring to as
24 what we'd be working on in the task one portion of
25 the study.

1 DR. McCANN: And then actually there was
2 one other question I had was do you have -- one of
3 things that would be useful to see is the VMT per
4 capita for automobile usage. It gets back to the
5 question of capacity of the roads, a different way
6 of looking at this is --

7 MR. STAMETS: Okay.

8 DR. McCANN: -- how much can an
9 individual actually drive in a year. If you're
10 getting up to 30,000 miles a year for an
11 individual, it seems a little --

12 MR. STAMETS: Yeah, well we're having
13 the --

14 DR. McCANN: -- per individual.

15 MR. STAMETS: Actually I can't remember
16 exactly what that number is. I think we did look
17 at it. We're forecasting VMT to grow only
18 slightly more than the population, so in that
19 sense the growth per driver won't be a very
20 significant change.

21 DR. McCANN: Okay. That's it, thank
22 you.

23 CHAIRMAN LLOYD: I had a question, two
24 questions, actually. Given one of the roles of
25 the document is -- with the policymakers, and

1 you've got a model, you know, you can ask what if
2 there.

3 When you're looking at the heavy duty
4 side have you looked at the scenario where
5 basically you assume a significant portion of the
6 trucks have auxiliary power units, and when
7 they're idling they can save fuel that way?

8 MR. STAMETS: No, we haven't. The
9 model, as it presently exists, is we basically
10 assume a certain fuel economy base, and that
11 applies to the VMT. Now, so we would just simply
12 have to make an additional analysis really to; the
13 model, itself, is not, I mean we certainly could
14 do something, but the model, itself, is not really
15 set up to do that.

16 CHAIRMAN LLOYD: The other one is
17 following up on Tim's question, but turning that
18 around. What level of penetration of hybrids
19 would you have to see to have a significant impact
20 on reducing petroleum dependence? I presume you
21 probably haven't done that, but I presume you
22 could do that?

23 Okay, you've done it.

24 MR. STAMETS: Well, that will be
25 discussed --

1 CHAIRMAN KEESE: This is basecase;
2 that's one of the alternatives.

3 MR. STAMETS: That will be discussed
4 more when we look at the fuel economy, higher fuel
5 economy levels. We'll discuss some of that this
6 afternoon.

7 CHAIRMAN LLOYD: Since I won't be here
8 this afternoon can you give me a teaser?

9 (Laughter.)

10 MR. STAMETS: Well, let's see if --

11 CHAIRMAN LLOYD: Do you have a number?
12 What a range?

13 MR. STAMETS: I'm trying to think. If
14 we get -- is Chris Kavalec here? Is it something
15 like 10 or 15 percent where we start getting
16 basically constant growth in gasoline demand, and
17 then more than that we actually start the demand
18 going down?

19 MR. KAVALEC: I'm sorry, I missed the
20 beginning of your question.

21 MR. STAMETS: Would you come up to the
22 mike now that I've called you. So the question
23 is, Chris, what level of hybrids does it take to
24 make a significant effect on gasoline demand.

25 MR. KAVALEC: Well, I guess it depends

1 on what's significant, how significant is defined.

2 (Laughter.)

3 MR. STAMETS: Okay, well, there's the
4 man that asked the question.

5 CHAIRMAN LLOYD: Okay, well, go with the
6 extreme. Would it be possible to show a
7 penetration of hybrids in 2030 so you'd have no
8 significant impact, I would say within
9 experimental error, impact compared to 2000?

10 MR. KVALEC: I haven't done that
11 specifically, but my guess would be no, that you
12 can't, with hybrids.

13 You're asking can you have enough hybrid
14 penetration so that you have no growth --

15 CHAIRMAN LLOYD: I was just taking the
16 extreme, but let's put it another way. Is there a
17 level of hybrid penetration that would reduce
18 demand say 30 percent?

19 MR. KVALEC: Thirty percent, yes.

20 CHAIRMAN LLOYD: Okay.

21 MR. KVALEC: Yes.

22 CHAIRMAN LLOYD: And come up with a
23 reasonable number? What I'm saying, a feasible
24 penetration.

25 MR. STAMETS: Well, let me just -- I was

1 just thinking one thing is certainly like
2 conventional technologies, we're talking about
3 somewhere say in the -- you get 40 percent
4 improvement in fuel economy. And then we're
5 talking about the full CAFE would be another 50
6 percent.

7 So to my way of thinking that would be
8 a, you know, we're talking about potentially 60
9 percent improvement in fuel economy. So there may
10 be some classes in some situations where hybrids
11 are not going to work, but to the extent you could
12 implement them, then you're talking about
13 potentially a 60 percent improvement in fuel
14 economy with sort of using conventional
15 technologies and conventional hybrids.

16 MR. KVALEC: And as far as being
17 feasible, I guess many would say that you're not
18 going to have full hybrids offered in some of the
19 larger classes like the large SUV classes ever.

20 CHAIRMAN LLOYD: But again, one of the
21 luxuries of planning ahead is that you can blue-
22 sky and you can look forward to 2030, and maybe
23 you could actually impact what might be available.

24 MR. STAMETS: Thank you.

25 CHAIRMAN LLOYD: Thank you very much.

1 MR. KOEHLER: Hi. Neil Koehler with
2 Kinergy Resources. I have a question in terms of
3 the basecase on how the use of ethanol in gasoline
4 has been treated.

5 In the year 2000 there was virtually no
6 ethanol blended into California gasoline.
7 Starting next year, dependent upon certain
8 political and regulatory and legislative outcomes
9 it can be anywhere between zero and 10 percent in
10 the basecase and going forward.

11 And I don't see anything in the gasoline
12 number or in the chart below that would indicate
13 what the assumption is in terms of ethanol use in
14 gasoline.

15 And obviously for every gallon of
16 ethanol we use in gasoline we're displacing
17 petroleum. So I'm just curious how that's being
18 assumed. And can we tease that out in this
19 basecase analysis so that we see that as a stated
20 assumption?

21 MR. STAMETS: Well, in our forecast
22 we're basically looking at the, you know, the
23 price of fuel and the energy content of the fuel.
24 And in one sense we don't, you know, look at the
25 demand fuel, that's sufficient information.

1 As a kind of a background for looking at
2 the basecase forecast I think we're assuming that
3 the federal regulations would be such that there
4 would be about 6 percent of the composition of the
5 gasoline would be ethanol.

6 But that doesn't have much affect on our
7 forecast, as such, except the pricing includes
8 some effect and the energy content includes a
9 minor effect of that, too.

10 MR. KOEHLER: But I don't know the
11 legislation, what year was the baseline, but if
12 we're assuming 6 percent ethanol blended into
13 gasoline, then that's 6 percent displacement of
14 petroleum over some basecase.

15 CHAIRMAN KEESE: Well, what else are you
16 going to add to displace the 11 percent of the
17 MTBE that's in there?

18 MR. KOEHLER: Well, I mean MTBE is
19 largely a petroleum product, other than the
20 methanol that feeds it, but certainly the
21 isobutylene, so the question would be you can
22 theoretically blend up to 10 percent to meet, and
23 still have a legal fuel.

24 So there's an opportunity and an issue.
25 It is possible in the future there will be very

1 little ethanol used in gasoline, you know, if
2 certain political and regulatory events occur like
3 the State of California has asked.

4 And then there's the potential to blend
5 up to 10 percent ethanol. So it's just, you know,
6 in terms of petroleum displacement in gasoline in
7 the future, assuming no MTBE, because when MTBE is
8 gone it either gets replaced with hydrocarbons or
9 ethanol. One is a petroleum product, one is a non
10 petroleum product.

11 So I'm just -- it's obviously a relevant
12 issue in terms of both the basecase and in terms
13 of future scenarios assuming zero or 10 percent
14 ethanol with the balance being made up by the
15 hydrocarbons.

16 So, in terms of petroleum displacement
17 it obviously is a very real factor. And I just
18 don't see it. My first question was, which has
19 been answered, is that it's assuming that it's 6
20 percent.

21 And that then begs the question, well,
22 you know, how do we look at how that could be zero
23 or 10 or something, you know, greater than that,
24 even in the gasoline blend.

25 MR. STAMETS: Yeah, well, you know, the

1 demand will essentially persist, but the
2 composition of the fuel could vary to meet that
3 demand.

4 MR. KOEHLER: Right, but I just want to
5 make sure that we're not just lumping ethanol in
6 as a hydrocarbon, because obviously it's not a
7 petroleum product. And if ethanol is in there,
8 then that's nonpetroleum product in the gasoline.
9 If ethanol is not in there, it's petroleum product
10 that will replace the ethanol and the MTBE.

11 So, you know, maybe that's some future
12 refinement, because it clearly is a very important
13 issue as it affects petroleum displacement.

14 MR. STAMETS: Okay.

15 MR. LARSON: Good morning, I'm Jim
16 Larson with PG&E's Clean Air Transportation
17 Program.

18 In looking at the basecase results for
19 your natural gas demand the 2000 figure's at 46
20 million therms; 2020 figure is at 150 million
21 therms. I have concerns that these assumptions
22 may be underestimating the contribution that
23 natural gas can make to displacing petroleum.

24 Did I understand that you were only
25 using through-put estimates for the transit

1 marketplace --

2 MR. STAMETS: Now, what I said was --

3 MR. LARSON: -- to generate these
4 numbers?

5 MR. STAMETS: -- that was the primary
6 contributor, particularly in the -- yeah, of the
7 demand. If I recall, I think about something like
8 three-fourths or something was related to -- in
9 the natural gas case was related to natural gas
10 buses; and the other was light duty vehicles.

11 MR. LARSON: The three-fourths is
12 consistent with our program's experience in
13 northern California. Of course, northern
14 California has nowhere near the natural gas
15 through-put that southern California does.

16 As a follow on to the gentleman's
17 comments from Waste Management, other market
18 niches that are growing their demand for natural
19 gas would include school buses, waste hauling.
20 And as liquid natural gas becomes more available,
21 class 7 and 8 trucks, short-haul vehicles, package
22 delivery and so forth.

23 So I would suggest that the utilities
24 can provide maybe additional information to I
25 guess help improve the contribution that natural

1 gas is making today and can make in the future to
2 this effort.

3 MR. STAMETS: Well, we would certainly
4 encourage that additional information. And then I
5 also might note that in our strategies that we
6 will be discussing this afternoon and that we will
7 be continuing to work on, one of the strategies is
8 how to, you know, increase fuel displacement;
9 increase petroleum displacement by additional use
10 of natural gas and other fuels.

11 MR. LARSON: Okay, so these are basecase
12 numbers and we're looking for --

13 MR. STAMETS: The basecase numbers I
14 gave you now, but we'd still appreciate more
15 information because, you know, with regard to that
16 also, yeah.

17 MR. LARSON: Great. Thank you.

18 MR. STAMETS: All right, thank you.

19 (Pause.)

20 MS. BROWN: While we're adjusting the
21 volume I just want to again request any of the
22 public commenters if you could provide a business
23 card to the court reporter. And please identify
24 both your name and your affiliation for the record
25 before making any comments.

1 MR. WUEBBEN: All right, I'll try this
2 with the new volume. Okay.

3 Thank you very much. When I was asked
4 to make a presentation on the scenarios through
5 the year 2050, it was somewhat humbling to think
6 that in the year 2050 I'll be a spry 99 years old,
7 which then suggests to me that perhaps we should
8 all meet in this room in 2050 and review the kind
9 of scope and precision of our work here.

10 But let me carry on. The intent of my
11 presentation is to suggest approaches that we
12 might take to structuring a credible scenario for
13 addressing the California petroleum dependency in
14 the year 2050. So it's fundamentally trying to
15 answer the question what should inform us about
16 us, or how should we be informed as we think about
17 our 2050 transportation energy policy.

18 The issues that I'm going to discuss in
19 this presentation are what are the kind of over-
20 riding issues which we would have to think about
21 in that timeframe. What concerns might there be
22 about supply of oil and what kinds of demographic
23 trends will we face during this period.

24 I'd also intend to look at the three
25 studies recently that have looked at this longer

1 term question. And then offer some follow on
2 suggestions.

3 So, what are the central issues which
4 are likely to affect our transportation energy --
5 so, I'm trying to address here is what are the
6 central issues which are likely to affect our
7 transportation energy use and outlook.

8 I think central in this, of course, will
9 be questions of supply depletion both globally and
10 perhaps as it would affect the California pool.
11 Certainly demographics, the population growth and
12 the distribution of that demand, is extremely
13 important.

14 Technology breakthroughs are obviously
15 going to continue such as hybrids, fuel cells,
16 battery electrics and a lot of other technologies.

17 Geopolitical instability is an
18 unfortunate fact of life, but we would be remiss
19 to ignore it. UFs and California energy security
20 and diversity I think will become of increasing
21 issue. And also, of course, climate variability
22 and climate warming.

23 What perspective do others have on this
24 future oil kind of scenario? The IEA has observed
25 that peak oil production could occur as early as

1 2015. The World Business Council recently
2 observed that the consumption of petroleum fuels
3 indefinitely at the expected levels of demand is
4 unsustainable.

5 Shell, in its recent report, observed
6 that the advantages of new technology such as fuel
7 cells could push the transition to hydrogen well
8 before oil becomes scarce. And the Institute for
9 Energy Politics and the Economy at the University
10 of Grenoble has observed that when the Middle East
11 production of oil reaches or exceeds 50 percent of
12 the world conventional supply the vulnerability of
13 the world oil system to disruption or scarcity
14 will be considerable.

15 Now, one of the central trends that we
16 have started to see in California really for the
17 first time is the rapid increase since 1996 in the
18 percent of total California crude coming from
19 foreign sources.

20 In just four years the percent from
21 foreign sources has essentially doubled up to 22
22 percent. The second largest source of foreign
23 crude to California is Saudi Arabia. And the
24 single largest source of crude is two times Saudi
25 Arabia, and in fact, is Iraq.

1 Another issue, of course, here is what
2 is the trend in U.S. oil production. And, of
3 course, since its high point in the early 1980s we
4 have observed a continuing decline in the U.S.
5 crude production.

6 Of course, while California is the fifth
7 largest economy in the world, it's certainly
8 prudent to look at some global population and
9 demographic trends. As the director of the UN
10 population division has observed, that in 1950
11 there was only one megacity, and that's defined as
12 larger than 10 million people. And today there
13 are 19, and it's obviously going to increase.

14 He's also pointed out that six
15 countries, India, China, Pakistan, Nigeria,
16 Bangladesh and Indonesia, represent over half of
17 the world's annual production or population
18 increase of 77 million.

19 And in a recent editorial by Exxon Mobil
20 they pointed out that that region, by the year
21 2020, will import twice as much oil as the United
22 States.

23 So, another key factor that can affect
24 our transportation and energy outlook will
25 certainly be the effect that per capita income

1 growth has on auto ownership. And this, I think,
2 if we look over a 26-year period, say from 1970
3 through 1996, you see for essentially all the
4 countries that we have data on, that there is a
5 very strong positive correlation between GDP per
6 capita and vehicle growth per capita.

7 So you'll see both for China, India,
8 Thailand, Brazil, Korea, Japan and the U.S. are
9 all on this upward slope. And you might note, as
10 well, that this point in China's recent experience
11 is where the United States was in 1912.

12 Now, any scenario for the year 2050
13 would seem that we should address issues of
14 climate change and volatility. One, I think,
15 important observation was made by Sir John Brown
16 in the year 2000. Quote: To me, the process of
17 reducing the risks of climate change is comparable
18 to the process of disarmament. There is a
19 constant need to maintain momentum."

20 Another perspective on future climate
21 change perhaps is very strongly shown in the
22 recent data from the World Meteorological
23 Organization, which the status shows that over a
24 140-year period that 2001 was actually the second
25 highest on a global average temperature basis.

1 That nine of the ten highest values were achieved
2 over the last decade.

3 There's also been other studies, like
4 the United Nations Environmental Program is
5 associated over \$300 million with this type of
6 potential problem. And I think that there are
7 some, just one or two anecdotes which, in my mind,
8 help inform this perhaps on a visceral way that
9 even this data doesn't.

10 If you look at the fact that in the
11 summer of 2000 the north pole ice pack had
12 completely melted over a several-week period. You
13 probably heard three or four weeks ago that
14 Buffalo experienced over one week seven feet of
15 snow.

16 What's interesting to me is that in 1997
17 during the entire winter season they experienced a
18 total accumulation of 1.7 inches of snow. So that
19 kind of variation. So I think we all have perhaps
20 some anecdotes, but that those will be
21 increasingly important as we look forward.

22 So then that brings us to the question
23 well, how have other organizations looked at this
24 question of long-term energy outlook. There have
25 been three studies that I'm referencing here. One

1 is by Shell in October of energy needs, choices
2 and possibilities.

3 There's another that DOE did in May of
4 last year, future U.S. energy use, a 50-year
5 perspective. And then the World Business Council
6 recently performed some work on mobility 2001,
7 world mobility at the end of the 20th century.

8 In very gross generalization these three
9 studies, I think, help us look at this question.
10 The Shell study looked at various -- two
11 fundamental scenarios. DOE developed six
12 strategies that they were assessing. And the
13 World Business Council performed a general
14 assessment.

15 When you look at all of these studies I
16 think that there's some meaningful conclusions
17 that you can draw from them. All of the studies
18 have observed that there are implications of
19 growing petroleum demand and demographic trends,
20 and that these have serious potential long-term
21 implications for oil prices.

22 All of these studies have also noted
23 that the scarcity of oil may occur within the next
24 50 years certainly. And there has been an
25 observation by Shell, of course, that global

1 climate change is of central importance. And that
2 this problem transcends the traditional polarity
3 between government and industry.

4 DOE concluded that the long lead times
5 involved force us to address policy issues at this
6 time. The DOE also noted that a transition away
7 from conventional petroleum will be necessary when
8 the world oil peaks in the next several decades,
9 from their standpoint.

10 Shell observed that there may be
11 unexpected discontinuities relative to the
12 business environment. Shell also noted that the
13 two major strategies that we would perhaps want to
14 engage to address climate change would be
15 increasing vehicle efficiency, and expanding the
16 use of natural gas.

17 The DOE concluded that market solutions
18 won't necessarily result in the most optimal or
19 desirable future due essentially to the
20 externalities that we've been talking about.

21 The World Business Council has also
22 concluded that some other source of transportation
23 energy will be necessary with the transition
24 starting sometime between 20 and 50 years from
25 now. And also their concern about that 65 percent

1 of the world's petroleum reserves exist in the
2 Middle East.

3 So with all of that as background, we're
4 trying to distill some implications for a credible
5 oil price scenario for our work here. And so it
6 seemed prudent and justified that we would look at
7 constraining oil supply; and that would be driven
8 fundamentally from a declining resource base, or
9 political instabilities, or some combination. Or
10 due to some environmental sense of imperative
11 which seems certainly to be in the present
12 timeframe.

13 There are also, I think, conditions of
14 unconventional sources of petroleum will have an
15 important role because there will be an
16 increasingly higher marginal fuel price from those
17 new sources that in effect set some new price
18 floors, if you will.

19 And there's a range of alternatives that
20 those alternative sources could come from: gas to
21 liquid technology; gas either in the continental
22 U.S. or in North America or offshore; tar sands;
23 alcohols from renewable sources; and biomass;
24 hydrogen from natural gas; or what I'm trying to
25 term here hydrogen from trigeneration markets.

1 That is where the value of hydrogen is leveraged
2 based on its value both as a direct energy source
3 from natural gas; it also has value as an
4 uninterruptible power source for mobile
5 applications; and also has some cogeneration
6 potential heat capturing CHP type applications.

7 So, looking at those alternatives, then,
8 suggests that we look at a band of prices that
9 might be operative in the future that could then
10 be fed into some work that Peter Berke is doing
11 for us in this analysis.

12 And the ranges that we have thought
13 about here: Look at oil price ranges from \$22 to
14 \$27. Alcohols from 35, this is price per barrel
15 equivalent, if you will. And these are
16 possibilities from our standpoint.

17 Alcohols could range from 36 to \$67; gas
18 to liquids could be around that range, 37 to 70;
19 hydrogen with all the coproduction I mentioned in
20 a fairly tighter band, perhaps in the low 50s to
21 70. And hydrogen from natural gas straight would
22 be in a much higher band, perhaps from 54 to 96.

23 What does all this really mean? We're
24 trying to kind of again get some coherence around
25 a scenario and transition. It seems that if you

1 look at -- I'm sorry, it's very hard to see -- the
2 left-hand side are the annual gallons that are
3 traced. I'll use a pointer here.

4 The line that's in the center of the
5 graph refers to the annual gallons axis on the
6 left. And on the axis on the right, which is the
7 price per barrel, and each of the three boxes
8 refers to the regime in which those prices might
9 be observed.

10 And this is trying to kind of blend the
11 various trends of increasing use, what the prices
12 might be if there were an oil production peak with
13 the substitution of nonconventional sources under
14 kind of a conventional set of concerns.

15 And then what happens if there is a
16 tremendous imperative to replace as quickly as
17 possible those petroleum products, that carbon
18 with noncarbon and low carbon fuels. And you can
19 see that perhaps under that condition that will
20 justify that transition, or that those would be
21 occurring kind of at a similar time.

22 So, in summary, it seems that when you
23 look at all this information or perspective that
24 there certainly is a good likelihood that the
25 supply of oil will be constrained in the timeframe

1 of this AB-2076 work. And that there will be
2 continuing upward price pressure. And perhaps
3 even a significant possibility for price
4 volatility and variation.

5 That there will be other higher priced
6 transportation fuels which can come on in the
7 timeframe that we're talking about here. And that
8 we certainly are trying to get our methodology to
9 address these higher priced scenarios to reflect
10 this changing landscape.

11 So that's at least my observations at
12 this point in time, and I appreciate any feedback
13 we get. Thanks very much.

14 Lights.

15 Yes, questions? Roland.

16 MR. WONG: Thanks, Paul. You have taken
17 on a truly daunting task in trying to predict 50
18 years into the future. But, appreciate the
19 effort. And the Natural Resources Defense Council
20 and others in the environmental community also
21 concur with the opinion that we should be looking
22 long term within the context of the study,
23 particularly looking at this issue of oil and
24 petroleum dependency. It's an issue for the State
25 of California; it's an issue for our nation.

1 For the record, Roland Wong with the
2 Natural Resources Defense Council.

3 I want to draw attention first of all to
4 the agencies, ARB and Energy Commission, to a new
5 report called, and my apologies to my friends in
6 the oil industry, it's a new report. It's on our
7 website. It's called, Petroleum Addiction.

8 And it talks about national scenarios.
9 A) it highlights the problem of petroleum
10 dependency. It's an issue of national security;
11 it's an issue of economic security; not just an
12 issue of climate and the environment.

13 We also lay out five steps for how we
14 can reduce our petroleum, our gasoline consumption
15 for the passenger vehicle sector by 50 percent by
16 2030 from today's level. A cut from today's level
17 50 percent through the use of fuel efficiency,
18 hydrogen fuel cells fueled by renewable fuels
19 eventually, and smart growth are the key measures.

20 One of the things, and I perhaps will
21 get a chance to talk more about that in the
22 afternoon session, but one of the issues that we
23 are focusing on is the issue of oil dependency.
24 It's not an issue just of long-term post 2030.
25 It's an issue which the country faces in the

1 immediate term; today, here and now.

2 Obviously, as we know with the global
3 instability, especially in the areas which control
4 most of the oil reserves, there's a real
5 possibility not just that we will see future oil
6 prices in the 2030 timeframe ramp up; but what
7 we're looking at is it's clearly an area where we
8 should be planning and preparing for an era where
9 oil prices are going to be increasingly volatile
10 and unstable.

11 I guess one of my questions is in terms
12 of this analysis, and we think it's very important
13 that we attempt to at least try to characterize
14 the instability, the potential for instability in
15 global oil prices that could lead to a very
16 different outcome of the analysis in terms of does
17 it make sense for California to go forward with
18 certain policies and measures to reduce petroleum
19 dependency.

20 As an example, you know, after September
21 11th some analysts were predicting that there's
22 increased probability, 20 to 30 percent
23 probability, of disruptions in oil supplies over
24 the next several years. And there's -- a removal
25 of something on the order of three or four million

1 barrels per day. That would be the exporting
2 capacity of say a country like the size of Iraq.

3 The scenario some analysts are looking
4 at, what if Iraq, what if the United States should
5 choose to go after a certain country, in this case
6 Iraq, for national security reasons. That could
7 take a certain amount of capacity to export oil
8 off the world market. And that could lead to
9 short-term, at least, price volatility that can
10 double the price of oil is has been one analyst's,
11 I mean I can provide the agencies with the
12 citations about that analysis.

13 But I guess the issue is you know, we
14 feel it's very important and it's very difficult,
15 obviously, to characterize oil price volatility in
16 an analytical fashion, and it depends very much
17 upon perspectives which are not going to be purely
18 objective. There's going to be some subjective in
19 some manner.

20 But we feel it's very important that we
21 start looking at situations, scenarios that
22 capture not just the average oil prices, but the
23 potential of oil price volatility.

24 And I think that also goes to the not
25 just oil prices, but we're expecting, of course,

1 to see increased volatility in our gasoline
2 markets because of restricted refinery capacity
3 not just here in California, but across the
4 nation.

5 The Department of Energy, Energy
6 Information Agency, has the administration --
7 excuse me, is predicting over the next two decades
8 that we're going to be importing an increasing
9 share of our refined petroleum products, not just
10 our crude oil.

11 This creates an additional issue of not
12 just -- and California's on that trend, also.
13 We're looking at a likely scenario of refineries,
14 we don't see from an environmental community
15 perspective, we see very difficult to see how
16 refiners going to come into California. So we're
17 expecting to see increased importing of gasoline
18 from other parts of the country and other
19 nations. And this creates another aspect of
20 vulnerability due to petroleum dependency.

21 You know, as we know, demand is growing
22 globally for products; in Europe, demand is
23 rising; tightening of gasoline and diesel
24 specifications are also having a situation
25 restricting refinery capacity.

1 So I think we should also be looking at
2 scenarios of oil and gasoline price volatility
3 driven by a number of different factors.

4 And maybe the question, I guess, is is
5 there a plan to do that, and how do you propose to
6 handle that situation.

7 MR. WUEBBEN: Well, I thank you greatly
8 for those comments, Roland, because that really
9 is, I think, at the heart of one of the questions
10 that we are trying to answer.

11 It's been difficult, I think, to develop
12 a methodology that adequately addresses some of
13 these volatility questions, both in terms of
14 product side and the crude side. But it's
15 certainly a central question for us.

16 And I think we're just struggling with
17 how to develop an adequate analytical means of
18 tracking these volatility of vulnerabilities, if
19 you will, that are distinct from the average
20 vulnerabilities.

21 There do appear that we may be in a new
22 regime, if you will, where there's step changes
23 in, you know, in how the market is structured.
24 When things are now so tight, when they hadn't
25 been tight fundamental in terms of refinery over a

1 generous, substantial excess capacity, you know,
2 all those factors are now somehow coalescing.

3 And, you know, there may be some light-
4 switch type effects which, you know, are hard to
5 anticipate. But, you're right, that we do need to
6 look at some of these scenarios on a what-if basis
7 in terms of the security vulnerabilities, et
8 cetera.

9 And that's one of the reasons why at
10 least I wanted to get that information in our
11 cognizance.

12 But, you know, we'll want to work with
13 you and others in industry to try to perhaps
14 establish a sound basis to make some of those
15 estimates. But it certainly is a crucial part of
16 the policy making process.

17 CHAIRMAN KEESE: I'd just observe that I
18 don't think that discussion can be isolated and
19 placed in the year 2030 to 2050. I believe this
20 is a discussion that has to take place in the
21 current timeframe, also.

22 MR. WUEBBEN: Yes, thank you.

23 MR. MAZANEC: Frank Mazanec with Waste
24 Management Corporation. I hope this comment
25 doesn't seem too exotic, but I remember back in

1 the early '80s when the gas lines were
2 particularly long, one of the solutions that the
3 government took at the time was the creation of
4 coal liquefaction.

5 And I would just like to encourage, even
6 if it was rejected, because when you talk about
7 ultimately rejected because it is a technology
8 that is proven. It goes back to the Hitler regime
9 and the Nazi regime, and it's a very expensive
10 process. But when you talk about reducing the
11 dependency and a leadership role that the State of
12 California, for example, could take, obviously the
13 coal isn't in existence here. It could be
14 imported.

15 But when you look at the array of total
16 solutions, it was actually a joint venture formed,
17 a subsidiary of Waste Management called
18 Wheelabrator Technology, an international coal
19 refining company, was formed with their products
20 and chemical company.

21 So I didn't see it explicitly, but I
22 would encourage at least the thought to take
23 maximum use of resources in the country and maybe
24 later we'll get an opportunity to discuss a little
25 more about methane.

1 But one of the great resources this
2 country has is coal. And the possibility of the
3 liquefaction of that coal. And meeting the very
4 subject that we're talking about, and utilizing
5 that technology, I think should at least be
6 thought about and included in the mix. And
7 thought about, and conclusions reached. And that
8 is a comment that I would offer for your
9 consideration.

10 MR. WUEBBEN: Fair enough. Any other
11 comments? Good, I'll see you here in 2050.

12 CHAIRMAN KEESE: One more.

13 MR. WUEBBEN: Oh, excuse me.

14 MR. FERGUSON: I'm Rich Ferguson with
15 the Center for Energy Efficiency and Renewable
16 Technologies.

17 Thank you, Chairman Keese, for your
18 comment that this is a problem we need to look at
19 now and in the next few years, not just out there,
20 I won't say how old I'm going to be in 2050.

21 (Laughter.)

22 MR. FERGUSON: The one thing I'd caution
23 about in looking at these scenarios is that for
24 example geopolitical instability. I mean, yes,
25 that's a factor, but I think you just have to look

1 at the straight economics of how the global oil
2 industry is going to look out 10 or 20 years.

3 If you look at EIA or the IEA
4 projections the world in general is going to need
5 something like, what, 120 million barrels a day in
6 2020. And our dependence on the Persian Gulf is
7 double our dependence on OPEC, roughly double.
8 And raises a question about what will the
9 economics look like then.

10 And if you look at what happened in the
11 electricity markets in California, the west coast,
12 and what happened in the natural gas markets, you
13 can see that it reaches a point if a producer can
14 make more money by selling less, they will. I
15 mean it is the economically rational choice. It's
16 not crazy. They're not villains, although a lot
17 of people think they should be villainized. But I
18 mean it's just sheer economics.

19 And I think we're rapidly approaching
20 that situation where Saudi Arabia, say, is going
21 to be in a position where they can increase
22 revenues by not increasing production at the rate
23 that is going, you know, that is projected to meet
24 demand.

25 And it's not because they're villains or

1 evil or anything else; it's because it's an
2 economically rational behavior.

3 And so I think when you look at these
4 scenarios you shouldn't think about geopolitical
5 instability that somehow there's going to be a
6 revolution in Saudi Arabia and therefore they're
7 going to, you know, not pump as much oil as we'd
8 like them to.

9 I think you have to figure out, I mean
10 you have to at least consider that that's an
11 economically rational choice for somebody who owns
12 the resource to undertake.

13 So, when I look at the EIA projections
14 and where crude oil is going to come from to meet
15 this kind of demand that's projected, I mean I
16 don't see how anybody can be sanguine that, you
17 know, the price is going to stay down around \$20.
18 It's just not economically rational for the
19 countries that own that resource to continue to
20 give it away.

21 So, that's my comment on the scenario
22 analysis --

23 MR. WUEBBEN: Appreciate that. I think
24 we try to address part of that by looking at how
25 the marginal competitive price points of the

1 alternatives compare. And that those, in effect,
2 start setting some different benchmarks. But I
3 think you're certainly right, we have to look at
4 that as a primary driver.

5 MR. FERGUSON: -- even look at how the
6 capital flows as you -- that production --

7 CHAIRMAN LLOYD: Using that philosophy,
8 Rich, what's the chances then the car companies'
9 going to hold down demand to drive profits up and
10 drive their bottomline up.

11 MR. WUEBBEN: Great. Well, I appreciate
12 that. We'll carry on, I'm sure. Thank you.

13 MR. JACKSON: Okay, I wanted to end this
14 sort of morning session here by just kind of
15 reviewing a little bit again what we're sort of
16 faced with relative to what's happening to
17 California in terms of some of the energy flows
18 right now. Some more look at the refining
19 capacity in California.

20 We'll look at little bit about what is
21 happening to some of the issues that Roland
22 brought up relative to not only the price swings
23 in crudes, but also the price swings in what
24 happens at the product level, the gasoline and
25 diesel levels.

1 And then provide some summary comments.

2 And, again, what I'm trying to do here is to give
3 you the background perspective of what we're
4 facing and where we need to go. And to keep that
5 in mind when we present to you this afternoon some
6 of these strategies. And I think that will help
7 put things in perspective for you.

8 Let's look at this chart a little bit.

9 Sort of similar to what you saw before. This time
10 I took it out to 2050. I've showed some
11 projections where are we today.

12 Population in California is about 34
13 million. Vehicles, the old saying goes that when
14 you're born in California you get a car and a
15 parking place, so it's about 24 million vehicles.
16 And VMT in billions of miles per year is about
17 300.

18 And sort of straight lining it out in
19 2050 terms you could be up to pretty much doubling
20 our population. A good question is where is that
21 growth going to happen. And I think that goes to
22 what's the infrastructure to move then, it's a
23 fairly large increase in number of vehicles and a
24 fairly large increase in the amount of vehicle
25 miles traveled.

1 Again, I've shown here combined diesel
2 and gasoline demand, billions of gallons. And
3 going from 2000 to 2015 you can see us going up to
4 about 35 billion gallons needed in the outyears.

5 World refining capacity, I think I heard
6 a statement at the last workshop is that there's
7 probably enough world refining capacity to last us
8 for five, six years. After that new refineries
9 are going to have to be built in the world. Or
10 the world demand is going to have to decrease.

11 It's kind of interesting to look right
12 now how the energy flows work into the California
13 refinery. What's shown here is crude sources on
14 the left-hand side, and refined products on the
15 right-hand side. The middle is really our
16 refining system in California.

17 And you can see right now most of the
18 crude comes from either Alaska -- well, Alaska and
19 domestic California and the rest of the U.S.
20 accounts for 77 percent of the crude coming into
21 California.

22 As Paul showed you we have a growing
23 amount of this red bar here from foreign sources.
24 Right now we're at about 23 percent, 22 percent.
25 Of that half of it comes from the Middle East.

1 Then it's fairly well distributed throughout the
2 rest of the world, Central, South America, other,
3 Australia, places like that. So it's fairly well
4 diversified, but it does play pretty big in terms
5 of the Middle East, even today.

6 And you can see the refined products
7 coming out. Gasoline is predominately the
8 largest. Diesel is really third. Jet A is second
9 to that. Then diesel and then other products are
10 combined in that, Jet A and other.

11 We are, today, in terms of we're
12 bringing in blend stocks from outside. That would
13 include not only feedstocks, blend stocks, but
14 also MTBE and ethanol are coming in. And we're
15 also right now a net importer of refined products.

16 At one point in California's history we
17 were a net exporter of that. I don't see that
18 necessarily changing in the future.

19 What happens then 10 or 15 years hence?
20 Well, you would expect Alaska to go down quite a
21 bit. You would expect domestic to go down quite a
22 bit. And you would expect the foreign to go up
23 quite a bit.

24 But if you don't increase the California
25 refining capacity then you've got to import a heck

1 of a lot of product to meet those demands. So
2 you're going to have a heck a lot more gasoline
3 coming in; you're going to have a heck a lot more
4 diesel or jet A or something else coming into the
5 system.

6 And your reliance then on these
7 potentially Middle East areas becomes even higher.

8 This chart shows where we are relative
9 to the California refining capacity historically.
10 The unused capacity is shown in the white spot on
11 the top. And you expect that to be relatively
12 narrow, especially these days. There always has
13 to be some unused capacity just for maintenance of
14 the refineries.

15 But you can see in the past like for
16 example in 1982 we were in a situation where we
17 had excess capacity in California. That means if
18 we had a situation where we had a refinery go down
19 for some reason, it was easily made up by
20 industry. Whereas today where it's a lot tighter,
21 you drop out one or two of the largest refineries
22 and you drop out a lot of product from the market,
23 which then causes large variations.

24 So we're a lot more vulnerable to,
25 although the industry is a heck of a lot better

1 probably, also, but we're a lot more vulnerable to
2 any kind of outages that happen to any of these
3 refineries in California.

4 Talked a little bit about, this shows a
5 plot of world oil consumption, which is this chart
6 here. We can see that the world oil consumption
7 sort of peaked in 1980; decreased as we increased
8 the price; and now is slowly increasing in demand.
9 So our demand for oil continues to increase.

10 The price shown here, you see the events
11 of the petroquakes in '73, '74 and then '79
12 causing large spikes in real price. And then we
13 see a period from say 1986 on up to today of
14 relatively calm -- calm relative to this -- price.

15 So it's relatively been flat. The fact
16 that we have flat price and increase in
17 consumption indicates there's an excess capacity
18 of oil in the world. That is unsustainable in the
19 outyears.

20 We do see variations that happen. The
21 war that happened in 1991. The reduced demand due
22 to the sort of the Asian flu here in the late part
23 of '90s and instabilities that are happening right
24 now.

25 You also see on here some of the, we've

1 shown in a couple places some of the ranges that
2 you would see on a yearly basis on the crude oil
3 prices. So even if it's flat you can see a range
4 that goes from a low of maybe \$9 to a high here of
5 like \$22. That's a pretty big range.

6 And the question is how can we model
7 that variation. What effect does that variation
8 have not only on the selection of strategies, but
9 ultimately on the California economy. And we're
10 going to try to model that using the general
11 equilibrium model.

12 Similar types of variations can be seen
13 here. What's shown is standard deviation, monthly
14 prices. This is for a prior 12-month period. And
15 we're doing it both on crude oil and on ARB RFG.
16 And these are the nominal cents per gallon here.

17 Crude oil prices are shown here. So
18 you'll see some variation. You see a much larger
19 amplitude on the refined products.

20 Again, we need to try to, in the general
21 equilibrium model allows us to look at both these
22 types of sectors, not only inputs in terms of
23 crude, but also refined products, and try to model
24 this variation.

25 Okay, so where are we here? Just some

1 real brief summary comments. In the outyears
2 we're talking substantial increases in demand if
3 nothing else is done. Probably on the order of
4 2030 five world scale refineries have to be built
5 someplace just to meet our demand, California's
6 demand. Forget the rest of the world. Ten in the
7 outyears.

8 Obviously security of supplies is going
9 to be uncertain in these outyears. Middle East
10 sources are going to become more important part of
11 the amount of crude that has to come into
12 California.

13 We're going to need to import large
14 amounts of gasoline and diesel refined products.
15 And it's clear just to note recent trends that the
16 volatility not only of crude, but also of refined
17 products, is going to be a lot greater.

18 And the methodology that we're going to
19 explore, not today, but in a future workshop,
20 we'll try to quantify the effect of these kind of
21 variations.

22 Today we really want to look at
23 strategies now that could help us mitigate that
24 demand. And that's going to be really the whole
25 discussion this afternoon, what strategies can we

1 come up with that would reduce or displace demand.
2 And that would be more cost effective than
3 business as usual.

4 So I'm going to end at that, and ask for
5 any questions. If there's none I'll let you go to
6 lunch.

7 MR. CAMPBELL: Can't let you off that
8 easy. Todd Campbell, Coalition for Clean Air.

9 I just want to kind of voice a slight
10 concern about what I'm seeing with regard to the
11 studies, the joint study between the CEC and the
12 ARB.

13 And I think Paul's presentation was an
14 excellent presentation in pointing out some very
15 very keen issues that we need to pay attention to.
16 Some of them were the political issues, the
17 geopolitical instability. Some of them dealt with
18 the global demographic trends and how, you know,
19 increasing populations also increasing GDP and per
20 capita income is going to change the face of, you
21 know, today's world, as well as the daunting task
22 of global climate change.

23 And the question, it seems to me in the
24 report that we're looking at 2000 as the base
25 year. The question I have is will the report

1 include strategies which will reduce petroleum
2 demand below current demand of 2000 by 2020 or
3 2030.

4 I think this is a very important, you
5 know, alternative that we do need to examine. And
6 it seems to be lacking. So, can you clarify,
7 please?

8 MR. JACKSON: Yeah, let me try to
9 explain that, Todd. Basically what we're doing is
10 looking at a number of strategies, a whole series
11 of strategies.

12 And for each strategy we're trying to
13 figure out what the cost is of that strategy; what
14 the environmental benefit or disbenefit is; what
15 the economic impacts are; all those things, okay.

16 And you can then take various strategies
17 and add them all up to come up with an overall
18 strategy depending on what goals you want to set.

19 So you might have, for example, let's
20 say you have chosen the goal to be I want the
21 demand to be less than what we're currently using
22 today. Well, there will be a list of strategies
23 that you can pick to do that. But there will also
24 be a cost associated with doing that. An estimate
25 of what we think the costs are.

1 So then it becomes a question of what is
2 sell-able.

3 MR. CAMPBELL: Right.

4 MR. JACKSON: What's do-able.

5 MR. CAMPBELL: Right. And I also hope
6 that the report in some ways will also look at
7 externalities, the cost of not being as aggressive
8 at the outset --

9 MR. JACKSON: Again, what we're trying
10 to do is not only look at just, you know, just a
11 simple payback of well, if you save so much
12 gasoline then, you know, you have more money to
13 spend. But if you reduce the amount of gasoline
14 you're using, you reduce the amount of CO2.

15 We're trying to monetize all those
16 things and it's going to be a cost/benefit
17 analysis that will take that all into account.

18 Now, people will argue about what the
19 ranges of some of those numbers are going to be,
20 and that's going to be the debate, also, part of
21 the debate.

22 MR. CAMPBELL: Thank you.

23 MR. JACKSON: Okay.

24 MS. BROWN: Okay, thank you very much.

25 Again, I want to thank Chairman Keese and Chairman

1 Lloyd for joining us this morning.

2 I would propose -- we're a little ahead
3 of schedule, but I would propose we reconvene at
4 1:00.

5 (Whereupon, at 11:50 a.m., the morning
6 session of the workshop was adjourned,
7 to reconvene at 1:00 p.m., this same
8 day.)

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1 AFTERNOON SESSION 1:10 p.m.

2 MR. FONG: Thank you. My name is Dan
3 Fong; I'm with the California Energy Commission.
4 You heard about some of the larger issues that
5 we're confronting as we develop this report and
6 the analysis that will go along with it.

7 This afternoon the Staff of the
8 Commission will present some additional detail
9 regarding the key strategies that are part of our
10 current analysis. I will try to describe to you
11 what are the important elements within this
12 analysis and hopefully we'll get feedback from all
13 of the various stakeholders on what we're
14 proposing and/or planning to do to derive these
15 various numerical outputs for these different
16 strategies.

17 So in the first 30 minutes here I'll be
18 talking about some of the different groupings of
19 strategies that we're choosing to analyze at this
20 point. I'll describe to you the analytical
21 methodologies that we're using to determine the
22 direct benefits that might come from these
23 different strategies.

24 And then subsequently there will be
25 additional descriptions of those strategies; some

1 of the assumptions that were made. And then the
2 speakers that follow me will go into greater
3 detail about some of the results of the analysis
4 that we've done to date.

5 We have four groupings of the strategies
6 that we believe can reduce our future petroleum
7 dependence. These are not listed in any order of
8 importance of preference. They're simply
9 groupings that we felt could more easily describe
10 the various strategies that we're going to
11 analyze.

12 There's obviously a good set of
13 strategies to improve fuel efficiency. There are
14 strategies that actually displace future
15 transportation petroleum demand. There are
16 strategies that might include some pricing options
17 that could change consumer behavior. And then we
18 lump everything else into the fourth category of
19 other strategies.

20 In the analysis that we eventually will
21 produce in our report, each strategy will contain
22 these five elements. We'll describe what the
23 strategy is in some detail. We'll provide you
24 some background on the current status of either
25 technology or work that is being done in this

1 particular area. We'll try to detail the key
2 assumptions that we had to make in order to
3 develop the penetration scenarios for these
4 strategies. There will be some discussion about
5 the methodology that went into describing these
6 options. The results that our work produces.

7 But we'll also then talk about the
8 drivers for that particular strategy. And some of
9 those drivers have key uncertainties. And so in
10 describing those key uncertainties it gives the
11 reader some idea of either the value of the result
12 that they're looking at, or the degree or weight
13 of potential impact that these strategies might
14 have in the future if they were actually
15 implemented.

16 Now the purpose of our analysis here
17 really is to measure, evaluate and compare the
18 value of these different strategies using
19 validated and uniform inputs wherever possible.

20 Again, I want to emphasize that the
21 Commission's analysis at this point is looking at
22 the non environmental direct costs and benefits
23 that come from these strategies. And there are
24 two key approaches in developing the analysis.

25 One you heard a little bit about this

1 morning, where strategies allow we will look at
2 the potential impact of those strategies using an
3 analytic modeling capability that is based upon
4 the concept of consumer choice.

5 But we're also placing a great deal of
6 emphasis on the second approach which is
7 scenarios. We're building plausible futures based
8 upon conditions that we believe can be created
9 that would help implement those strategies, and
10 then to project the results coming from those
11 scenarios.

12 The key metric that we're using in the
13 analysis is cost/benefit analysis. That probably
14 means a lot of different things to different
15 people. But to the economists it basically says
16 tell me what all the costs are to implement a
17 certain process, and then tell me what the value
18 of the benefits are of that particular action.

19 And so for each year that that action
20 might be in effect we have costs, that is you have
21 expenditures in a certain year; you also have
22 benefits that come from those expenditures in that
23 same year. And you want to subtract those costs
24 from the benefits to arrive at a net benefit
25 results.

1 And so each of these strategies involves
2 a lot of information collection, development,
3 particularly on the vehicle technologies and the
4 fuels that might play a role in these strategies.
5 What are the key market barriers. What are the
6 key market opportunities.

7 We want to identify specific petroleum
8 reductions from the basecase. And that's why we
9 stressed this basecase information this morning.
10 The only way to really compare these strategies is
11 to some baseline.

12 We're also trying to determine the
13 effect that these strategies might have on vehicle
14 miles traveled. And so there could be a VMT
15 change depending upon how the consumer or how the
16 system then responds to these different
17 strategies.

18 We want to determine as best we can what
19 are the consumer costs and what are the costs of
20 implementing those strategies.

21 All those things will be monetized in
22 terms of annual costs and benefits. We'll then
23 determine the net present value of those costs and
24 benefits. And finally, once we get those present
25 values, it's simple enough to then determine what

1 are the direct net benefits; particularly at this
2 point for the non environmental elements of the
3 analysis.

4 But at some point the environmental
5 components will then be added in. And so we'll
6 have a complete equation hopefully in February.

7 Now, I want to spend a little time on
8 describing to you what we mean, though, by net
9 benefits. In sort of the world of economists,
10 they divide up benefits into two major categories.
11 One is direct, and I sort of listed out here what
12 we consider to be direct net benefits.

13 There are consumer net benefits, which
14 include sort of like the amount of fuel savings
15 that might occur due to a certain strategy. The
16 additional utility that they might get due to some
17 change in vehicle characteristic.

18 We want to determine the impact on
19 government revenue due to a certain strategy. And
20 then there are these other direct net benefits,
21 which include environmental net benefits. Again,
22 the environmental elements of this entire
23 equation, though, will be dealt with by the
24 results from the ARB analysis.

25 And so today most of the results that

1 the staff will be presenting will concern the
2 consumer net benefits and the potential impact on
3 government revenues.

4 Ultimately, at another stage, we'll also
5 include the indirect net benefits. And we list
6 here some of the elements of those indirect net
7 benefits, primarily the impact on California's
8 economy.

9 And those deal with things like
10 employment, does the strategy increase or decrease
11 employment. How does that strategy impact the
12 gross state product.

13 Finally, this will all boil down to a
14 relatively simple formula here of trying to
15 determine the present value of different
16 strategies, or the effects of these different
17 strategies.

18 We are going to determine the direct net
19 benefits, which is basically just the value of
20 benefits subtracted by the costs of implementing
21 that particular strategy.

22 We're going to apply two different
23 discount rates; a 5 percent discount rate and a 12
24 percent discount rate. Now, the 5 percent
25 discount rate really reflects sort of the long-

1 term investment perspective that government
2 entities or government agencies tend to take when
3 they're considering different investment options.

4 The 12 percent discount rate really
5 reflects the rate that consumers basically might
6 consider when they're trying to judge the costs of
7 borrowing money or the uncertainty of future
8 savings.

9 Other economists may say the lower
10 discount rate is sort of like a social discount
11 rate; and the higher rate is like a private
12 discount rate.

13 We're choosing 2002 as the base year to
14 perform these present value calculations. And if
15 you look at this simple equation it's, I'm sure
16 those of us who have, you know, considered what is
17 the future value of various investments, you'll be
18 familiar with this present value type equation
19 here.

20 And just to show you the effect of the
21 different discount rates, we're putting up this
22 example here that for instance if you, a consumer,
23 were offered \$1000 today that would actually be
24 worth to you \$1000. But if you were offered \$1000
25 in say the year 2020, the true value, based upon

1 these discount rates is much less.

2 And that's generally how consumers
3 respond to these types of potential investment
4 options. They consider having something in their
5 hand much more valuable than something that might
6 be handed to them in the future. And in that way
7 we get a real tight gauge on the monetary value of
8 that particular benefit.

9 And so you see these two curves where
10 the upper curve is based upon the lower discount
11 rate of 5 percent. And that's typical of what
12 government organizations tend to view when they
13 make their investment decisions. And that's
14 because they tend to value benefits in the future
15 much more than the private consumer.

16 And the lower line is really what a
17 private company or a private consumer might use
18 when trying to determine how to invest their
19 money.

20 So, with that, I'll take any questions
21 about the methodology that we're proposing.

22 Yes, would you step to the mike and
23 identify yourself.

24 MR. KELLER: I'm John Keller. Thought
25 this was more informal. I'm John Keller with the

1 Highway Patrol.

2 I'm wondering about your discount rates
3 in terms of incorporating risk, future assessments
4 of risk.

5 MR. FONG: Well, I guess that's a good
6 point to mention at this stage. We're probably
7 going to do some sensitivities, if at all.
8 Although we believe that this range between 5 and
9 12 percent really does introduce a lot of
10 robustness in the final results; that we believe
11 that if a strategy has net present values that are
12 positive within those discount rates, then it's
13 very likely that they'll have those same positive
14 benefits in the real world.

15 MR. KELLER: I'm just wondering because
16 the cost of money is certainly much less than what
17 you're talking about here, and what the effect of
18 using those high discount rates pushes the
19 emphasis on short-term strategies.

20 MR. FONG: That's correct, and that's
21 why we're also using a lower discount rate. I
22 think, though, that historically return on private
23 investment has hovered around 10 to 12 percent.
24 And so we're basing this on historical sorts of
25 experience with these discount rates.

1 MR. KELLER: Thank you.

2 MR. FONG: Any other questions? Great.

3 So, we're going to jump to our next speaker.

4 MR. ASHUCKIAN: Good afternoon; I'm
5 David Ashuckian with the California Energy
6 Commission, the light duty vehicle program. And
7 I'm going to discuss the fuel efficiency
8 strategies of our analysis.

9 There are five primary strategies within
10 this category. The first one uses higher fuel
11 efficient vehicles across the fleet in the new
12 vehicle purchases. And in that strategy we're
13 actually looking at three different subcases based
14 on various advancements in technology and cost.

15 The second strategy is looking at the
16 use of more fuel efficient or low rolling
17 resistant tires in replacement tires, as well as
18 better utilization of proper tire inflation.

19 The third strategy is looking at
20 purchasing the most fuel efficient vehicles for
21 government fleets that are available by class, and
22 this is looking at the current technologies that
23 are available.

24 The fourth is looking at improvement in
25 vehicle maintenance practices. This is

1 essentially to get people to maintain their cars
2 in order to increase the fuel economy of them.

3 And the last being much like the first,
4 although it's for heavy duty vehicles, and that is
5 looking at the more efficient heavy duty trucks.
6 And that would displace diesel.

7 Now, what we'll do here is look at --
8 we'll start with a summary of our preliminary
9 results of each of these measures. And then we'll
10 look at two of the measures, the higher fuel
11 economy, as well as the tire strategy, in more
12 detail to show what we've done in going through
13 our assumptions and our methodologies in the
14 analysis.

15 This is a summary table showing the
16 magnitude of the results for the various
17 strategies. And here it gives you an idea of
18 basically, you know, how they compare with each
19 other. Some of these apply to only new vehicle
20 purchases; some of them apply across the fleet,
21 depending on the strategy.

22 Again, these are preliminary results,
23 and we are continuing to make adjustments and
24 refine some of the assumptions as well as what the
25 ultimate results are.

1 This is basically an overview of the
2 fuel economy case. And what we are doing here is
3 evaluating the three cases, as I mentioned.

4 The first case is essentially using off-
5 the-shelf technologies including mild hybrids
6 across the new vehicle fleet. And in a minute
7 here I'll ask Chris Kavalec to come up and
8 explain, and we'll go through that case in detail.

9 The second two cases of this particular
10 strategy includes the second case is a more
11 moderate advancement, using more advanced
12 technologies at a higher cost. So essentially the
13 average fuel economy of new vehicles would
14 increase, but that would include more advanced
15 technologies as well as higher cost vehicles.

16 The third case is essentially using the
17 most costly, as well as the most advanced
18 technologies that we are aware of today in new
19 vehicles.

20 And again what we're doing for our
21 direct benefit analysis is looking at the direct
22 cost of the vehicle, itself, compared to what the
23 consumer saves in fuel savings.

24 So, with that I'll ask Chris to come up
25 and he'll explain in detail the results of our

1 case one.

2 MR. KAVALEC: Okay, as David mentioned
3 I'm looking at one case that we are analyzing for
4 higher fuel economy. And in this case the higher
5 vehicle fuel economy comes about through national
6 fuel economy standards that are raised to 38 mpg
7 for new cars and 26 mpg for new light trucks by
8 2015. And the corresponding numbers in 2020 are
9 41 and 28.

10 And this is based on an analysis by K.G.
11 Duleep, who is a consultant working for the Energy
12 Commission, who is a world renowned expert on
13 vehicle technology. This case is basically an
14 attempt to gauge the effects of maximum fuel
15 economy improvements based primarily on
16 conventional vehicles using currently available
17 technologies, things off the shelf.

18 Examples include variable compression,
19 six-speed automatic transmission and so on. It
20 also assumes some weight reduction, a little bit
21 less than 10 percent weight reduction to improve
22 fuel economy.

23 It also assumes that 42 volt mild
24 hybrids are widely available, offered by
25 manufacturers, where this technology is geared

1 toward fuel economy improvements. So it includes
2 idle engine stop and regenerative braking and so
3 on. Which leads to an mpg improvement over the
4 gasoline counterparts, similar gasoline
5 counterparts of 9 to 12 percent.

6 And all the other assumptions are as in
7 the basecase, fuel price, population growth and so
8 on.

9 A couple of examples of the impacts of
10 this standard on individual vehicles. Gasoline
11 compact car, the price increases by \$850 with an
12 increase in fuel efficiency of 11 mpg by 2020. So
13 you're paying \$850 more for a compact car, and
14 getting 11 higher mpg.

15 Example two: A large SUV; the cost
16 there is \$800; mpg increase is 6. A little bit
17 less, but in terms of gallons per mile, it's
18 actually comparable to what's happening to the
19 compact car.

20 And here are the results which you've
21 seen once already in terms of gasoline demand
22 reductions. Demand reductions are increasing over
23 time as more and more of the fleet is affected.
24 The first year obviously only new vehicles will be
25 affected. The second year new vehicles and one-

1 year-old vehicles and so on down the line.

2 Here's a graph. This is meant to show
3 that the standards can have a dramatic impact on
4 gasoline demand. The basecase and the case I'm
5 currently talking about below it. You can see
6 that it flattens out, gasoline demand basically
7 flattens out by 2013 or so due to the higher
8 standards.

9 Then as the population and income begin
10 to grow at a faster rate than fuel efficiency is
11 growing, it begins to turn upward again. In this
12 case we're assuming that there are no further
13 increases in the standard by 2020, so you can see
14 that after 2020 gasoline demand begins to increase
15 at a steeper rate.

16 Okay, this next slide shows the net
17 consumer benefits from higher fuel economy. These
18 exclude the environmental benefits, as Dan pointed
19 out, and they also exclude the impact on
20 government revenues. So it's just simply the
21 impact on private consumers from having the
22 standard in California.

23 Now, these are net present values, so
24 you see that first number there, 1925, that's the
25 net present value of net benefits from 2002

1 through 2010. Then the next number, 9828 is the
2 net present value of net benefits for consumers
3 from 2002 to 2020. And so on.

4 Also, below it it shows the net consumer
5 benefit per household per vehicle. So that first
6 number there, 86, what that is is it shows the net
7 benefit on average per one vehicle household. So
8 if you're a household that has one vehicle you can
9 expect \$86 worth of benefits in net present value
10 form between 2002 and 2010. And then they
11 increase as you go, 409 and 617.

12 DR. LONG: Excuse me, this is case one.
13 Do you also show the numbers for cases two and
14 three?

15 MR. KAVALEC: No, since we haven't done
16 them yet we don't have any numbers.

17 Okay, so why do we have these positive
18 net benefits here, what's going on? Well, what
19 these results are suggesting is that there is a
20 feasible mix of vehicles and associated fuel
21 economy technologies not being offered currently,
22 but if they were offered, could make the average
23 vehicle owner better off.

24 And this doesn't mean that automakers
25 are not responsive to customers in California;

1 it's just that they're not perfectly responsive.

2 And also we're not suggesting here that,
3 we're not trying to say that we think vehicle
4 owners really prefer little subcompacts over large
5 SUVs. What we're saying is that for a given
6 vehicle class, for example large SUVs, the
7 addition of some fuel economy technologies can
8 make a driver better off in California.

9 With that I'll hand it back to David.

10 MR. ASHUCKIAN: Okay, we can go ahead
11 and wait for questions at the end.

12 The second strategy we're going to go
13 into is the tire, replacement tire and tire
14 inflation strategy. In this strategy we looked at
15 the study by ACEEE that indicated that
16 manufacturers offer lower rolling resistance tires
17 on new vehicles as compared to what is generally
18 available to consumers in the aftermarket tire
19 replacement tire market.

20 So what we did here was made some
21 assumptions. One is that a vehicle over its life
22 will go through about three tire changes over its
23 life. That means that about 60 percent of all the
24 vehicles on the road are running on aftermarket
25 replacement tires.

1 We then assumed that using a NITSA study
2 that indicated that about 30 percent of all
3 vehicles are actually running on under-inflated
4 tires we estimated that we could actually increase
5 the number of vehicles that are running on
6 properly inflated tires by a campaign to encourage
7 people to fill the tires up.

8 And so we basically assumed in both
9 these cases an education campaign could increase
10 the number of people who are either under-
11 inflating their tires or don't check their tires
12 often enough, or who are not purchasing the most
13 fuel efficient tires available by about 50
14 percent. So we're not saying that we're going to
15 get 100 percent of people to do the right thing
16 for fuel economy, but that some people would
17 realize that there's a benefit.

18 And in this we also evaluated the
19 potential for the Treat Act, which is a recently
20 adopted measure by the federal government to
21 provide for inflation detecting devices on new
22 vehicle sales. And we believe that essentially
23 because that particular activity is not part of
24 our basecase, it would only serve to actually
25 improve the penetration level of vehicles who are

1 running on properly inflated tires in the future.

2 So here we have the strategy again which
3 you saw earlier on the potential reduction. Now
4 this is the combined for both the replacement
5 tires, as well as -- the low rolling resistance
6 replacement tires as well as increasing the use of
7 proper inflation.

8 And it turns out they're just about
9 equal based on the assumptions that we used, that
10 you can get just about as much fuel economy from
11 proper inflation as you can from the low rolling
12 resistance based on the size of those populations.

13 And again, the tire replacement measure
14 affects 60 percent of essentially all vehicles in
15 California. The under-inflation measure affects
16 the whole fleet, in that we assume that 30 percent
17 of the whole 22 million vehicles in California are
18 potentially not running on hard tires, so to
19 speak.

20 Here again is the preliminary
21 cost/benefit analysis on this one. And what we
22 did, we assumed that it would take about an \$8
23 million public campaign to educate consumers on
24 both the value and benefits of both low rolling
25 resistance tires as well as inflating their

1 vehicles properly. And part of this might also be
2 some aftermarket devices to encourage people to
3 monitor their tires more closely.

4 We also believe that we need to have a
5 testing and labeling program in California so that
6 consumers are aware of the different products that
7 are available. One of the things we did find out
8 is that although there are low rolling resistance
9 tires available in the market the average consumer
10 has no information, and even your tire sales
11 person has no information about what the different
12 specifications are with those tires.

13 Now, we based our estimated cost of the
14 new tires on the ACEEE study on the cost of
15 producing a lower rolling resistance tires. Their
16 study said that the actual cost of those tires is
17 about \$5 per tire compared to an average tire.

18 We assumed that the retail price of
19 those tires would end up around \$10 per tire, and
20 thus the consumer would have to pay about \$40 for
21 a set of low rolling resistance tires. That works
22 out to about \$13 a year based on the life of that
23 tire.

24 And with those assumptions, as well as
25 the expected fuel economy improvements from the

1 tires we believe that the consumer would actually
2 save about \$42 a year in fuel savings from that
3 purchase.

4 So, using those assumptions we ended up
5 with actually net present value as indicated here,
6 \$274 million in 2010; \$313 million in 2020; and
7 355 in 2030. So essentially even though the
8 consumer is paying more for the tires, they
9 actually -- and we're actually paying for a
10 campaign and testing and labeling, the net
11 benefits are positive on this one.

12 Now, some of the uncertainties of this
13 one include what the true retail cost of low
14 rolling resistant tires will be once they're
15 widely available. Secondly, how well the
16 information campaign would convince consumers to
17 pay more for a tire up front in order to achieve
18 savings; again the net present value to consumers
19 is paramount.

20 And as well as we don't really know how
21 many vehicles today are really using low rolling
22 resistant tires as replacement tires because of
23 the lack of information available on the various
24 models.

25 So what we did on this particular

1 assumption was we assumed that 80 percent of all
2 tires in the replacement market are not low
3 rolling resistance tires.

4 Now what we're just going to do is
5 describe the other strategies in our measures here
6 to give you an understanding of what they are.
7 We're not going into the details of the analysis
8 on this one.

9 The fuel efficient vehicles in state
10 government, basically looked at all government
11 vehicles registered in the State of California,
12 including state, local, as well as federal
13 government vehicles.

14 And we essentially looked at what are
15 the average fuel economy of all models available
16 and then compared that to what the fuel economy is
17 of the best model available in every class in the
18 2001 model year.

19 Now, it turns out that on average the
20 best model year vehicle, the best fuel economy
21 model of each class is about 6 miles per gallon
22 better than the average vehicle in that class.
23 And using the full size of all government fleets,
24 we can get a significant amount of reduction from
25 this.

1 Now, unfortunately EPACT requirements
2 require government fleets to -- actually federal
3 and state government fleets to purchase
4 alternative fuel vehicles or bi-fuel vehicles to
5 meet EPACT requirements. So we believe that, you
6 know, there are some limitations on what a
7 government can do in order to buy a more fuel
8 efficient vehicle because they still have to meet
9 their EPACT requirements. So this would likely
10 take some modifications to EPACT in order to fully
11 implement this.

12 And in addition there are some issues
13 regarding -- uncertainties regarding the ability
14 to convince fleets to purchase the most fuel
15 efficient vehicle if there's some special purposes
16 that that vehicle's being used, such as emergency
17 pursuit vehicles, et cetera.

18 And basically the other issue is the
19 size of the State of California's fleet, this is
20 just state government vehicles, is only about 10
21 percent of all government vehicles in California.
22 So there'd be a question of how we'd implement
23 this to fleets that are not controlled by the
24 state at this point.

25 The next measure is increasing or

1 encouraging consumers to improve their service on
2 vehicles. And basically this one looks at how
3 changing your oil more frequently and replacing
4 your fuel -- air filter more often could improve
5 the fuel economy of your vehicle.

6 This was looking at DOE numbers on the
7 effect of proper maintenance on fuel economy. And
8 what we did here was assume that the state smog
9 check program is, in fact, insuring that consumers
10 are in fact tuning up their cars to meet the
11 minimum requirements of their smog check. But, in
12 fact, aren't necessarily replacing their oil and
13 air filters on the recommended interval that the
14 manufacturer suggests.

15 So what we assumed here was that, again
16 having an information campaign could, in fact,
17 increase the number of consumers who replaced
18 their oil filters, air filters and oil on a more
19 ambitious interval in order to gain some fuel
20 economy benefits.

21 And here the costs are comparing the
22 cost of the additional oil changes and the fuel
23 and filter changes with the cost of saving the
24 fuel.

25 And the last measure is looking at more

1 efficient heavy duty trucks. This one assumes
2 that we adopt some sort of measure to insure that
3 trucks that are for sale in California beginning
4 in 2010 meet DOE's 21st century truck program
5 targets.

6 Those targets basically say that the
7 fuel economy of trucks available in 2010, the
8 class A trucks will double compared to the model
9 year 2000 fuel economy. And for class 3 to 6
10 trucks, the medium to heavy duty trucks, will
11 actually triple from 2000 model levels. So,
12 again, these are vehicles beginning in 2010.

13 Now we do have the assumption that
14 technology will advance before 2010 and that there
15 will be some introduction of these vehicles before
16 that. So, it doesn't just all happen starting in
17 2010.

18 And, again, here the cost benefits look
19 at what the expected cost of the technology is
20 compared to the fuel savings to the truck driver.

21 And with that, that's the end of the
22 section and we'll entertain questions on both
23 entire strategies, as well as the fuel efficiency
24 strategies.

25 Why don't you go ahead and step up to

1 the mike, please.

2 MR. KELLER: This is John Keller again.
3 I'm wondering if on the change in vehicle fleets
4 question there was some discussion about the
5 change in fuel economy and that those were all
6 improvements to compacts, SUVs, et cetera.

7 So are you projecting any change in the
8 fleet mix between large and small vehicles?

9 MR. ASHUCKIAN: I'll let Chris go ahead
10 and answer that.

11 MR. KAVALEC: The answer is basically
12 no. We do use CalCars which is a choice model.
13 So the choices of subcompacts versus SUVs and so
14 on will be slightly different with the higher fuel
15 economy standard, but not dramatically different.
16 So there's going to be no major shifts from SUVs
17 to subcompacts or vice versa.

18 MR. KELLER: And how about any impact in
19 terms of the tire inflation strategy? Are you
20 projecting any benefits from fewer collisions
21 based on better performing vehicles?

22 MR. ASHUCKIAN: No. Our indications are
23 that the actual -- that there is potential safety
24 implications with tires, although it looks like
25 those are fairly minor. That lower rolling

1 resistance tires don't necessarily affect your
2 stopping distance or change the effect of the tire
3 significantly. And so there's really no change.

4 We also think that the actual fuel
5 economy improvements are pretty small, so that
6 really doesn't have a significant effect on
7 people's driving habits. You will save money but
8 it's, again, you know, over the course of a year.

9 MR. KELLER: I was really talking about
10 better inflation of tires, so you've got the SUV
11 issue and you've got just better performance --

12 MR. ASHUCKIAN: We haven't looked at the
13 safety implication of more penetration of properly
14 inflated tires. Again, with our assumptions on 30
15 percent of the fleet having low inflation tires,
16 you know, those aren't necessarily flat tires,
17 they're just not at the recommended pressures.

18 And a 50 percent improvement in that is
19 15 percent of the fleet. So, it's not a
20 significant number of vehicles in that sense. But
21 again, it's maybe a few psi improvements in some
22 vehicles. It's not flat tires necessarily.

23 MR. TURNER: Sean Turner, California
24 Natural Gas Vehicle Coalition. I just have a
25 question regarding the net consumer benefits, the

1 units associated with that.

2 Are we just talking about dollars of
3 gasoline purchases saved, or you assume you're
4 talking about benefits, you're trying to
5 understand how you quantify what those benefits
6 are. Is it just dollars in gasoline purchases
7 saved?

8 MR. ASHUCKIAN: In this part of the
9 analysis we are strictly looking at the cost, the
10 savings that the consumer gets from buying less
11 gasoline.

12 If there are -- well, that's really
13 about it. There's no -- but we're comparing that
14 to the cost of the program. For instance, if the
15 government pays for something to have that happen
16 that's included in that cost.

17 MR. TURNER: So it's dollars invested
18 per, you'd get back dollars invested per dollars
19 of gasoline saved. Have you thought about adding
20 in any other external costs that the consumer is
21 going to benefit from not having to pay because
22 they've switched fuels or what have -- I mean, you
23 know, if they don't have to purchase an extra
24 gallon of gasoline there's several things that go
25 along with that reduction. Other external costs

1 associated with it.

2 MR. ASHUCKIAN: We're not looking at,
3 say, how much there is savings in time that a
4 consumer saves from going to the gas station less
5 often.

6 MR. TURNER: I guess I was thinking more
7 in terms of what the industry is spending to
8 supply, let's say, each of those incremental
9 gallons of gasoline, whether it's other
10 environmental costs associated with underground
11 storage tank, or remediation, or even, and this is
12 a difficult one to quantify and I'm not asking you
13 to do this, but even the cost of, you know,
14 maintaining presences in countries that are
15 somewhat hostile and having to support those
16 things to supply us with the additional gasoline.

17 MR. ASHUCKIAN: Those are --

18 MR. TURNER: I mean there are other
19 external costs that I'm wondering if we're trying
20 to quantify any of them.

21 MR. ASHUCKIAN: Yeah, those are in task
22 three, those are the indirect benefits -- task
23 one, yeah, task one, those are what ARB is doing
24 in the environmental and indirect benefits to
25 reducing petroleum use.

1 It is not part of this particular
2 analysis which is just looking at the savings of
3 gasoline costs. Again, those are being addressed
4 in the study.

5 MR. TURNER: Okay, thanks.

6 MR. HINDERKS: Mitja Hinderks, Litus.
7 Awhile ago California introduced LEV and ZEV
8 legislation independently of the federal
9 government; it was a California law.

10 As far -- is anyone aware of any
11 consideration being given for California to
12 unilaterally impose its own CAFE standards
13 independent -- I don't know if it's legally
14 possible -- independent of the federal standards?
15 And then presumably if they were higher then
16 manufacturers would have the option of either
17 producing a slightly more expensive version of a
18 car sold in other states, which met the improved
19 fuel economy. Or they would have an option of
20 adjusting the mix, restricting the sales of the
21 gas-guzzling SUVs, whatever, and pushing the sales
22 of the more fuel efficient vehicles?

23 I'm just curious to know whether this is
24 possible or perhaps even likely that California
25 might introduce its own CAFE standards.

1 MR. FONG: That's a very good question.
2 In fact, I think that that's going to be part of
3 the overall effort that's going to be produced in
4 this report.

5 If you followed this morning Mike
6 Jackson on the overall program plan, there is an
7 element there where various policies are going to
8 be evaluated. And the question that you pose is
9 really a policy question. And that question
10 should be should the State of California
11 independently adopt regulations similar to
12 national fuel economy standards.

13 The work that we're doing, though, is
14 looking at the what-ifs if those kinds of higher
15 fuel economy vehicles are actually available what
16 would be the consumer response to those vehicles.
17 Could we project a positive net present value
18 based upon the considerations that we're using to
19 try to evaluate the merit or value of those
20 strategies.

21 And so to answer you briefly, is yes,
22 that we will be looking at a potential policy, I
23 think, that might be independent from some federal
24 strategy. But we can't tell you today what the
25 results of that particular scenario might be.

1 MS. MONAHAN: My name is Patricia
2 Monahan; I'm with the Union of Concerned
3 Scientists. And I want to first thank you all for
4 doing this work. We realize it's been quite a
5 task that you've taken on, and we appreciate all
6 the hard work that's gone into this.

7 I have a question and a comment. My
8 question is the analysis that you did in terms of
9 consumer behavior modification, consumer choice,
10 changing their behavior by 50 percent for tires
11 and for maintaining their vehicles, is that based
12 on any studies? Is there some, you know, a dollar
13 input in terms of consumer education will give you
14 X output in terms of consumer behavior?

15 MR. ASHUCKIAN: No. It's based on what
16 we believe, you know, is a reasonable estimate if
17 we provide accurate information to consumers, and
18 essentially show them the positive benefit. But
19 we don't have any behavior studies to show how
20 much they would be willing to change their
21 behavior for an X dollar amount.

22 MS. MONAHAN: Yeah, if you find one of
23 those studies I'd really like to see it.

24 The other, the comment I have is that
25 we've done a study on the amount that fuel economy

1 could be increased with technologies that are
2 available today. And we estimate that a 40 mpg
3 increase across the board for both cars and light
4 trucks is feasible with today's technology.
5 That's phased in by 2012.

6 And in terms of impacts we find that in
7 California our model's not as sophisticated as
8 CalCars, but we're doing a looser estimate that
9 California could save 3.2 billion gallons in 2012
10 through a fuel economy increase of 40 mpg. And we
11 think that's feasible.

12 We've also, our estimates are
13 substantiated by the National Academy of Sciences,
14 which also anticipates that within the next 10 or
15 15 years that fuel economy across the board, both
16 cars and light trucks, could be increased up to or
17 close to 40 mpg.

18 So, I'm just curious as to why, I mean I
19 realize that California has limited ability to
20 change CAFE on the national level, but I'm curious
21 as to why you took a more conservative position on
22 that.

23 MR. ASHUCKIAN: I don't think we really
24 are. What we've shown you is case one of our
25 three cases. That is the most conservative

1 estimate for fuel economy improvements.

2 The second two cases are more aggressive
3 than that; and in fact, I think -- you said 40
4 miles per gallon, that's almost -- our case one is
5 just about there for the cars. The cases two and
6 three are more aggressive, and I think we'll
7 actually go beyond 40 miles per gallon for those
8 cases.

9 So, in fact, we are -- again, we're
10 identifying what the costs and benefits are of
11 these various cases depending on how far you want
12 to go with the fuel economy.

13 MS. MONAHAN: Right, I guess I would
14 just say then that 40 mpg, in my mind, across the
15 board, cars and light trucks, and we really need
16 to include light trucks, should be conservative.
17 That should be the basecase. But we can go much
18 further than that. I mean we're anticipating that
19 we can get 40 mpg with technologies that are
20 available today. And so does the National Academy
21 of Sciences.

22 So, I would just prefer to see a
23 basecase that reflected what today's technology
24 could give us. And, you know, the more advanced
25 technologies then we could go up to 55 or greater

1 mpg. But just I would prefer to see a basecase
2 that reflected the technologies that are available
3 today.

4 MR. ASHUCKIAN: Okay.

5 MR. STAMETS: I just want to make one
6 comment because it will kind of probably continue
7 in our analysis. As we mentioned we've used K.G.
8 Duleep's analysis. And he was a consultant with
9 the National Academy of Science Committee.

10 And, you know, it is his analysis, but
11 basically it's one assessment of what the
12 available technologies can do. And as far as I
13 know it's a credible assessment. If we find out
14 it isn't, well, then we shouldn't use it. But so
15 it is one.

16 Now, the way I see it is that there are
17 other assessments, and maybe they're equally
18 credible, but there are simply different
19 assessments. And this is one looking at, you
20 know, there may be certain technologies that one
21 group feels can be used and others may feel are
22 duplicative of certain technologies. So that's
23 just what I'm putting on the table.

24 MS. MONAHAN: Yeah, I appreciate that.

25 I think, though, the National Academy of Sciences,

1 I mean that -- it's a distinguished body of
2 scientists that are participating in that panel,
3 and they said, you know, I think 37 miles per
4 gallon is their most recent analysis. But that's
5 for cars and light trucks.

6 I'm just curious as to why it was only
7 28 miles per gallon for light trucks. That's the
8 issue I have with it.

9 MR. ASHUCKIAN: Again, that's one
10 scenario. Our two other scenarios are going to be
11 much more aggressive than that.

12 MS. MONAHAN: Thank you.

13 DR. LONG: Russell Long, Bluewater
14 Network. First I would like to echo Patricia's
15 comments, once again because, you know, we
16 understand that there's going to be more
17 aggressive scenarios plotted out in case two and
18 case three, but for the baseline case in case one
19 the blended average here, or combined average on
20 case one is really 32 miles per gallon, the 26
21 plus 38, divided by two. I think it's 32. And
22 that's a significant percentage below what the
23 National Academy is talking about. So, you know,
24 we'd urge you just to reconsider on that.

25 Now, in terms of other things I wanted

1 to address a question that had been raised earlier
2 about California establishing its own CAFE
3 standards. And I'm not sure everybody's familiar
4 in the room, but we're preempted by federal
5 statute from developing our own CAFE standards.
6 Any state is preempted on that score.

7 However, we've introduced legislation
8 that we expect will be on the Assembly floor in
9 the next couple of weeks, AB-1058, that would have
10 CARB develop the maximum feasible cost effective
11 reductions of CO2 from the passenger vehicle
12 fleet.

13 And because of manufacturers' maximum
14 flexibility in how they do that, in other words,
15 this need not entail any changes in corporate
16 average fuel economy or fuel efficiency. It may
17 involve a number of other strategies that could,
18 for example, encourage rideshare programs or
19 telecommuting programs, or the use of more natural
20 gas vehicles and so forth. Even the replacement
21 tire option is probably a possibility.

22 But we would ask you to take a look at
23 AB-1058's language and see if it would be possible
24 for this report to essentially endorse that type
25 of legislative activity. Obviously it could have

1 a significant bearing upon reductions of petroleum
2 use in the state.

3 And I don't know whether these comments
4 really belong in this section or the next one,
5 under fuel displacement strategies. But I thought
6 I'd throw that out anyway.

7 I also wanted to mention that we filed a
8 lawsuit, along with the Sierra Club and Center for
9 Biological Diversity, on EPACTs 92 claiming in our
10 claims the federal government, particularly the
11 Department of Energy and 17 other agencies, have
12 not done what they need to do to achieve their
13 alternative fuel use requirements under the Act.
14 And in fact, they're probably hovering around 20
15 percent right now, from our best guesses and some
16 FOIA documents that have come back.

17 They need to be, I think the number's 50
18 percent now, but by 2010 they need to be at 75
19 percent.

20 Now, at some point we'll enter
21 settlement discussions and we can probably talk to
22 them at that point about amending, you know,
23 seeing if there could be some amendments to try to
24 get the higher mileage requirements that you're
25 talking about in here. So we should certainly

1 talk about that.

2 On SmogChek I also wanted to mention, I
3 think there's something we're leaving on the table
4 there. SmogChek has not been that aggressive a
5 program by and large, and a lot more could be
6 done. I know it's legislatively a bit of a hot
7 potato sometimes, but I think it needs to be
8 investigated further to see what we can do. There
9 may be some benefits there to be gleaned.

10 And finally, I wanted to ask on another
11 legislative question, whether it would not be
12 possible to look at the option, the legislative
13 option of requiring certain technological elements
14 that hybrids use in order to increase fuel
15 mileage.

16 And, again, you know, potentially that's
17 preempted. I know that might be, you know, a
18 legal question that needs to be answered. But, to
19 the extent that the state has the ability to
20 require certain technologies in vehicles quite
21 independent of fuel mileage related issues, I
22 think perhaps it's worth investigating. So I
23 would encourage you to take a look at that, as
24 well.

25 Thank you.

1 MR. CHURCH: Hi, I'm Zach Church, the
2 Office of Assembly Speaker Pro Tem Fred Keeley.
3 Two questions on tires.

4 One, did you consider any incentives
5 that you could provide to service stations to
6 encourage people to properly inflate their tires?

7 And two, how much would it cost to run
8 an effective public education program?

9 MR. ASHUCKIAN: First of all, part of
10 the \$8 million we anticipated for the public
11 campaign is kind of an estimate of everything
12 would be lumped into incentives to maybe even
13 devices to consumers that could monitor their
14 pressure. So we didn't actually list out specific
15 activities, but just kind of used a ballpark of
16 what we thought was an effective campaign.

17 Again, one of the things is, you know,
18 there are multiple levels of public campaigns that
19 could be launched. And, again, we didn't go into
20 the details. A lot of these strategies, what
21 we're talking about here and some of the things
22 that Russell brought up, are really implementation
23 issues that we didn't really focus on in our
24 analysis at this point. We're focusing on if you
25 got these benefits what would the overall cost

1 effectiveness be.

2 So, we haven't really focused a lot on
3 implementation issues and how much could be
4 achieved based on what type of implementation you
5 did. That answer your question?

6 MR. CHURCH: Yes.

7 MS. ELLIS: I am Staci Ellis with the
8 California Trucking Association. And I apologize
9 for the ridiculous state of my voice today.

10 When discussing the double model, your
11 2000 fuel economy for trucks by 2010, does that
12 also take into account any potential future fuel
13 reformulations that there may be in California?

14 I know we'll all be using 15 ppm fuel at
15 least by 2006; and if I read CARB as I usually do
16 fairly correctly, I know we won't even be using
17 that by 2010. I'm sure there will be more
18 reformulations by then.

19 So does that number take that into
20 account, as well?

21 MR. ASHUCKIAN: It takes into account,
22 yes, that the fuel formulations that are going
23 onto the books are part of what is necessary to
24 achieve these technology advancements. Yes.

25 MS. ELLIS: Okay, because when

1 California first reformulated fuel our fuel
2 economy for diesel trucks was hit pretty hard.
3 And I'd love to see double the economy that
4 they're getting now by 2010. I'm just hoping that
5 that will be possible with the future
6 reformulations.

7 MR. ASHUCKIAN: We do, too.

8 MS. ELLIS: Thank you.

9 DR. McCANN: Richard McCann from
10 M.Cubed. A couple of questions. First one, do
11 you have documentation of how much these fuel
12 economy improvements will cost for both
13 automobiles and for heavy duty trucks? Do you
14 have that available?

15 MR. ASHUCKIAN: These are --

16 MR. KVALEC: We do for the light duty
17 vehicles.

18 DR. McCANN: Right, so how do we get a
19 set of that, of those inputs?

20 MR. KVALEC: I just mentioned yes, that
21 we do have the documentation. And if you leave us
22 an email address we can email it to you.

23 DR. McCANN: Okay. But you don't have
24 that yet for heavy duty vehicles? You haven't
25 gotten into that level yet?

1 MR. KAVALEC: No, I don't think we have.

2 DR. McCANN: Second question. I've seen
3 at least three studies of which one was from the
4 NRC, on increases in accident rates associated
5 with increased CAFE standards. Are you
6 incorporating that into the analysis?

7 MR. KAVALEC: Yeah, there is some
8 evidence that shows that the CAFE standards of the
9 last 20 years have increased highway fatalities
10 because of weight reductions.

11 And our model CalCars right now is not
12 equipped to include specifically safety factors.
13 However, I just want to say that there are ways of
14 structuring standards to avoid that weight
15 reduction problem.

16 For example, one idea that's being
17 kicked around is weight-based standards. Or it
18 could be a reduction only -- part of the problem
19 also is the distribution in weight. You have a
20 lot of heavy vehicles and a lot of lighter
21 vehicles.

22 You could also reduce fatalities if the
23 standards were to reduce the weight of some of the
24 larger SUVs and trucks.

25 MR. FONG: Let me also add that in

1 September of last year at our first workshop we
2 had a presentation made by David Green of Oakridge
3 National Laboratory. He was one of the members of
4 the National Academy of Science study that was
5 recently provided to the Congressional
6 organizations.

7 And he made a very compelling argument
8 that the conclusions regarding vehicle weight and
9 personal injury and fatalities was not necessarily
10 a cut-and-dried conclusion. There's a lot of
11 compounding data or lack of data to really, I
12 think, conclusively make that statement that
13 reducing weight automatically increases personal
14 injury and fatality.

15 I think what we certainly would suggest
16 is that additional study and information be
17 collected by the National Academy of Sciences to
18 further examine the linkage between vehicle weight
19 and personal injury. I don't think it's correct
20 to automatically assume that that's the effect of
21 reducing vehicle weight.

22 MR. ASHUCKIAN: Looks like there's no
23 other questions. We'll move on to our next
24 speaker, which is the fuel displacement
25 strategies. Dan.

1 MR. FONG: Well, I hope everybody has a
2 full quiver of arrows.

3 (Laughter.)

4 MR. FONG: The next category of
5 strategies that we're evaluating are fuel
6 displacement strategies. And we've really broken
7 this up into the two major onroad market sectors.

8 There are a number of fuel displacement
9 strategies that work well with light duty
10 vehicles, and so we're targeting the reduction of
11 gasoline in those cases.

12 And there are also a set of displacement
13 strategies that are applicable to the heavy duty
14 vehicle sector. And so we're focusing on reducing
15 our potential future consumption of diesel.

16 These different strategies fall into two
17 major types or combination of types. They involve
18 advanced transportation technologies that we are
19 postulating that technology will improve over time
20 to then allow some of these displacement
21 strategies to penetrate the marketplace.

22 We're also looking at a variety of
23 alternative fuel candidates that today appear very
24 promising, and that we make assumptions regarding
25 the evolution of those alternative fuel

1 technologies, again to see how they might
2 penetrate the market.

3 Common to all of these displacement
4 strategies is a scenario methodology. We're
5 assuming that if a variety of policies or measures
6 were adopted we can increase the market
7 penetration of these particular displacement
8 options.

9 The assumed pathways for these options
10 include advancing the technology performance;
11 reducing some aspect of their cost; and then
12 resolving infrastructure limitations. These
13 scenarios contain in our minds plausible
14 conditions and potential projected outcomes.

15 We're also going to try to develop some
16 common point or points of comparison between these
17 different displacement strategies. Those points
18 may not necessarily be the optimum point. But it
19 still allows us to then look at each one of these
20 displacement options and see how they measure
21 against each other.

22 For the light duty strategies, focusing
23 again on gasoline, we're planning to look at fuel
24 cells, electric battery technologies, basically
25 looking at how current battery or electric

1 vehicles might improve over time. We're also
2 looking at increasing the use of compressed
3 natural gas in light duty vehicles.

4 We're examining the potential of
5 liquified petroleum gas in that application.
6 We're looking at the use of ethanol in fuel
7 flexible vehicles. And the last item here is what
8 might happen for light duty vehicles in terms of
9 increased diesel fuel penetration.

10 And what I'm going to show you now are
11 the basic assumptions or some of the key
12 assumptions that are currently within these
13 different strategies.

14 We don't have specific results to show
15 today. I'm sure all of you recognize that these
16 particular scenarios are much more complex than
17 most of the other strategies that we're going to
18 look at. There are a host of assumptions that we
19 have to make in order to build a credible pathway
20 to reach these sort of end-points where these
21 strategies begin to have an effect in the
22 marketplace.

23 So for fuel cells we're assuming that at
24 some point fuel cell vehicles will have an
25 efficiency of 1.5 to 2.5 times that of a gasoline

1 car. Our information shows that the lower end
2 might be achievable with some gasoline-based fuel
3 cell technology. The higher end is based upon a
4 direct hydrogen fuel cell technology.

5 At some point we believe that this
6 technology will have comparable gasoline car
7 power, range and load capacity.

8 The two leading candidates for the
9 hydrogen sources that go into these fuel cells,
10 one will be either a methanol hydrogen carrier or
11 a direct hydrogen type system. And then the other
12 competing system will be a gasoline or naphtha
13 based fuel cell.

14 Currently our understanding of the
15 infrastructure costs per site is anywhere from
16 \$400,000 to \$750,000 per installation. We believe
17 that at some point when these vehicles are ready
18 for commercial introduction they'll carry with
19 them an incremental cost of anywhere between \$8000
20 to \$13,000. That range, of course, can change as
21 this technology improves and matures. That
22 differential may be reduced.

23 There may also be other future costs
24 comparisons with other vehicles that will be in
25 the marketplace at that time. So that

1 differential may well change over time. But for
2 now, in our strategy, we're looking at that kind
3 of a vehicle incremental.

4 We also believe that a commercially
5 attractive vehicle might see some commercial
6 introduction around the 2010 timeframe.

7 For the electric battery technologies
8 strategy, we're assuming that some continued
9 investment in battery development can continue to
10 reduce the unit cost of current battery systems
11 that go into electric vehicles.

12 In the study that was conducted by the
13 Air Resources Board and published by their
14 advanced battery panel, they have concluded that
15 the current battery cost is something on the order
16 of \$20,000 per unit, can be reduced to roughly
17 \$13,000.

18 This mean that in the future, at least,
19 there is this potential of continuing to reduce
20 these battery costs. It does make some
21 assumptions about the annual battery production
22 level. We're assuming that we can reach 100,000
23 units at some point in time. That still leaves,
24 though, a \$13,000 vehicle incremental cost. We're
25 assuming that vehicle purchase will still be

1 supported through some incentive mechanism that
2 provides up to \$9000 per vehicle.

3 In this particular strategy we're
4 assuming that this development begins as soon as
5 2003, and that advances continue to be made. And
6 then at some point we can realize these costs.

7 For grid connected hybrids, which is in
8 some sense a form of an electric vehicle, again
9 this is based upon the assumption that batteries
10 continue to be reduced in cost. Because grid
11 connected hybrids use a smaller battery pack as
12 compared to an all electric vehicle, the battery
13 for a grid connected hybrid may only be about
14 \$7000 per unit. And that also turns out to be the
15 vehicle incremental cost.

16 This system, we believe, can provide 50
17 percent of its entire VMT using the battery system
18 alone, but that it is joined with an internal
19 combustion engine that has a fuel economy
20 performance level of 30 miles per gallon.

21 We believe also that this scenario can
22 be started in the 2003 timeframe, leading to some
23 penetration rate in the projection years of 2010,
24 2020, and 2030.

25 For compressed natural gas in light duty

1 vehicles, we're assuming that some form of home
2 refueling becomes commercial. That home
3 refueling, we believe, is critical to advance
4 larger numbers of these vehicles into the
5 marketplace.

6 The vehicles still will have a vehicle
7 incremental of about \$3000. The cost of the home
8 refueling unit is about \$1000. We believe that
9 under this scenario that CNG vehicle model
10 offerings will increase to meet potential growth
11 and demand.

12 We also see, though, the need for
13 increased deployment of public refueling
14 infrastructure. And that will be tied to the
15 vehicle penetration rate that will be examined
16 under this strategy.

17 We still believe that some form of
18 public/private investment is needed to reduce
19 these vehicle costs and deploy that fueling
20 infrastructure. For this strategy we're assuming
21 that that investment is on the order of \$3000 per
22 vehicle.

23 In the LPG case we believe that the
24 annual sales of new LPG vehicles can be maintained
25 at the current rate of about 1000 units per year.

1 We're assuming that buying and owning this type of
2 vehicle will be comparable to a gasoline car. It
3 will have comparable gasoline car fuel economy,
4 but the models of vehicles that we see for this
5 particular technology will be comparable to a
6 gasoline vehicle that is a little larger than the
7 typical passenger car, but that that gasoline
8 vehicle is currently running at around 12 miles
9 per gallon.

10 We do not anticipate the need for any
11 additional fueling infrastructure. Currently I
12 think there's over 1000 propane fueling sites,
13 public propane fueling sites available in
14 California today.

15 We also anticipate under this strategy a
16 larger number of LPG vehicles being offered by
17 original equipment manufacturers. But we also
18 believe it's important to have conversion kits
19 that are available and certified to California
20 emission standards.

21 In the ethanol and fuel flexible vehicle
22 case, we recognize that a number of the major auto
23 manufacturers are producing fuel flexible vehicles
24 for sale in California. These vehicles can use
25 essentially any combination of gasoline and

1 ethanol fuel up to E85.

2 Now, to take advantage of those vehicles
3 entering our fleet we believe that there might be
4 a case where ethanol is used to fuel those
5 vehicles. That requires that the current federal
6 CAFE credit system be maintained for fuel flexible
7 vehicles.

8 This strategy assumes that the major
9 domestic manufacturers will seek a maximum CAFE
10 credit which is currently available to them. That
11 means that they would increase their model
12 offerings to obtain that maximum CAFE credit.

13 But that also means that the emission
14 certification level of those cars continue to
15 improve, so that they still meet California
16 requirements.

17 We also believe that an E85 fueling
18 infrastructure needs to be deployed; and that that
19 deployment will be tied to the vehicle population
20 rate under this strategy. We are assuming that
21 each fueling site needs roughly 750 cars to
22 generate sufficient revenue to make it attractive
23 to fuel retailers.

24 We are assuming that each site will
25 require approximately \$50,000 in infrastructure

1 investment to convert an existing storage and
2 dispensing system, to then dispense ethanol. We
3 believe that the ethanol will be blended onsite
4 with the existing gasoline to make the E85.

5 We believe that a station or site
6 density of roughly 10 percent of all public
7 fueling sites in California will have this E85
8 available in order to generate the kinds of
9 reductions that we're projecting.

10 In essence, in this particular strategy,
11 the fueling aspect becomes a near transparent
12 activity. It would be basically very similar to
13 gasoline.

14 In our light duty vehicle case we're
15 assuming that that technology will meet California
16 emission standards by 2007. At that timeframe we
17 believe that that technology will still carry with
18 it an incremental cost of somewhere between \$1200
19 up to \$5000. And that would include any
20 additional emission control cost required to meet
21 the 2007 standards.

22 This technology would have a 40 to 45
23 percent fuel economy increase over a comparable
24 gasoline car. The emission control technology,
25 however, may require additional infrastructure.

1 And we're assuming that that emission control
2 technology at this point in time would require
3 some form of urea to be employed in the vehicle
4 emission control system. And so we're
5 anticipating the need for some form of public/
6 private investment to deploy that kind of
7 infrastructure.

8 We also see that it's important for this
9 particular strategy to unfold. A truck CAFE still
10 needs to be in place. And basically that would
11 push manufacturers to look at available
12 technologies to meet those fuel economy standards.
13 And we believe that diesels can offer that type of
14 efficiency improvement.

15 Now, on the heavy duty side we have a
16 shorter list. And I'll describe again the
17 assumptions that we're going to make for some
18 advanced natural gas engine use in heavy duty
19 vehicles that is a greater penetration rate of
20 that technology.

21 We're also looking at a Fischer-Tropsch
22 Diesel strategy. And then thirdly, a biodiesel
23 strategy.

24 In the advanced natural gas engines for
25 heavy duty vehicles, we're assuming that in 2020

1 advances in natural gas engines will allow that
2 technology to be comparable to diesel engines in
3 terms of their performance, reliability and
4 durability.

5 We have used historical incremental
6 costs to project the future cost reductions that
7 might occur for this type of technology.

8 We still believe that some form of
9 public/private investment needs to be made for
10 fueling infrastructure, particularly for fleets
11 and transit properties, but that that fueling
12 infrastructure probably would involve both CNG and
13 LNG refueling capability.

14 This scenario also assumes that the
15 natural gas equivalent fuel costs will be less
16 than diesel.

17 In the Fischer-Tropsch strategy we see
18 the possibility of policies adopted where this
19 current synthetic fuel can be used to a greater
20 extent than it currently is in California. This
21 would require a world oil price of something on
22 the order of at least \$20 a barrel.

23 This strategy also assumes that the
24 projected supply of Fischer-Tropsch Diesel is
25 realized. It also requires that the California

1 diesel fuel specification for aromatic content and
2 cetane number continues to make Fischer-Tropsch
3 Diesel an attractive blending ingredient.

4 It assumes that there is adequate
5 availability of low cost, remote natural gas.
6 That's the current resource being used for the
7 production of Fischer-Tropsch Diesel. And that
8 some early form of public/private investment is
9 needed to spur increased marketshare for the
10 current production of Fischer-Tropsch Diesel.

11 Last, we have biodiesel. There's
12 currently a potential need for a lubricity
13 ingredient in diesel fuel. Biodiesel offers that
14 particular characteristic. There's also the
15 potential of biodiesel being more highly valued
16 because it can reduce the emission performance of
17 heavy duty vehicles in terms of the hydrocarbons,
18 CO and particulate matter emissions.

19 This strategy assumes that the national
20 biodiesel supply increases to 6 billion gallons by
21 2020. That the current incremental cost over a
22 diesel fuel is something on the order of 75 cents
23 to \$1 per gallon. And that we're looking at
24 various blend levels of 1 to 3 percent for
25 lubricity and a potential case where B20, which is

1 20 percent biodiesel blend, or 20 percent
2 biodiesel blend with diesel fuel, enters the
3 market in a larger volume.

4 So that concludes the fuel displacement
5 strategies that we're currently planning to
6 evaluate in some detail. We certainly welcome any
7 suggestions from the audience and stakeholders on
8 additional cases that merit some consideration.

9 So, I'd be happy to take any questions
10 at this time.

11 MR. POHORSKY: Hi, I'm Jerry Pohorsky.
12 And I'm here representing myself. I'd like to
13 just thank you for your fine work, and to
14 recommend going forward with three of the options
15 that you propose, because they use technology
16 that's already tried and true. And I've used it
17 myself over the last ten years.

18 And all of this technology has been
19 available for at least five years, and scales well
20 to large volumes.

21 A thousand propane vehicles a year seems
22 like a drop in the bucket. We could easily go
23 much higher than that.

24 I had a propane vehicle, myself. I went
25 to self-serve station, so the fueling was trivial.

1 The cost was comparable to gasoline. Currently I
2 drove up today in an electric vehicle that uses
3 lead acid batteries, so the incremental battery
4 cost for that technology is much less than the
5 numbers you gave, because I think that's assuming
6 nickel metal hydride or lithium technology. So
7 for lead acid, it got me here from Santa Clara
8 today, and it's good enough. And the incremental
9 cost is not that high.

10 And I also use the flex fuel technology.
11 Again, that scales well. You mentioned 10 percent
12 penetration on the service stations. I believe
13 all of the recent tanks that have been retrofit
14 are alcohol compatible, so that potential
15 roadblock has already been overcome.

16 So, those three options, I think,
17 they're available now and some of these other ones
18 you're talking about 2010. You know, we don't
19 need to wait. We can go forward with some of
20 these things while the other ones develop.

21 Thank you.

22 MR. FONG: Okay, thank you. Yes.

23 MR. WHEELER: Hi, Dan. Let me thank
24 you, as well, for your work. And, Susan, very
25 informative presentation today. I'm Doug Wheeler,

1 representing the Diesel Technology Forum.

2 And apropos the last comment, we need to
3 say that light duty diesel is available today, as
4 well, with the kinds of improvements in fuel
5 efficiency that you've identified as a target for
6 2007, 2010.

7 In fact, my question might be whether
8 you've assumed a high enough degree of market
9 penetration for light duty diesel in the 2007
10 scenario. Let me say, assuming compliance with
11 2004 and 2007 engine and fuel standards, which the
12 industry accepts.

13 MR. FONG: Well, we're looking at a
14 number of different cases for potential light duty
15 diesel penetration. I think a lot will hinge upon
16 how we deal with this incremental vehicle cost.

17 Just off the back of the envelope we
18 recognize that this relatively large vehicle
19 incremental cost will have to be offset by some
20 other consumer benefit. In some of these vehicles
21 where consumers really value power and
22 acceleration and hauling capacity, those benefits
23 may be sufficient to have consumers pay that
24 additional incremental cost.

25 But as this technology might spread over

1 more and more different model offerings, which may
2 not have that service need in mind, then the
3 consumer needs to see some additional benefits
4 before, you know, writing a check for that
5 additional high end cost.

6 But I think we're not ruling it out;
7 that there are some very positive aspects about
8 those types of vehicles. I think the key barrier
9 still is its emission performance. Can we have
10 these vehicles in California while meeting our
11 emissions.

12 MR. WHEELER: The industry believes that
13 we can. Certainly, given the availability of
14 ultra low sulfur diesel, and certainly based, as
15 you know, on the experience in Europe, where
16 there's now 30 to 40 percent market penetration
17 for light duty diesel complying with European
18 community environmental standards, which in some
19 cases are stringent, more stringent than
20 California standards. Particularly with respect
21 to CO2, as you know.

22 I would just say as you look at model
23 projections of penetration, bear in mind that
24 there is that high figure in Europe based on true-
25 to-life operating experience, including individual

1 vehicles available there today that generate 80 to
2 82 miles per gallon without adverse environmental
3 consequences.

4 MR. FONG: Thank you.

5 MR. WONG: Roland Wong, Natural
6 Resources Defense Council. I'd also like to
7 address this issue of light duty diesel vehicle
8 assumptions and the role a light duty diesel
9 vehicle may or may not play in the future of
10 California and the national strategy to meet and
11 address simultaneously our air quality and energy
12 problems.

13 I guess from our perspective we do not
14 believe the 2007 standards, as represented by
15 LEV2, particularly the NOx standards and the PM10
16 standards under the California LEV2 program is
17 sufficiently health protective. So the assumption
18 that the -- I think there's an assumption
19 embedded, it sounds like there's an assumption
20 embedded in the scenario that the standards for
21 light duty vehicle passenger cars and trucks are
22 not going to be changing beyond the 2007 time
23 period.

24 I think that's an incorrect assumption,
25 particularly as we know gasoline vehicles, the

1 SULEV technology can be driven down to .02. My
2 understanding is the Ford Focus diesel vehicle is
3 demonstrating 05. That's not going to be
4 sufficiently health protective. That's not going
5 to be sufficient for California, and I think
6 eventually the country, in order to meet its air
7 quality goals as mandated by the federal Clean Air
8 Act. So I think we're going to be going further
9 on LEV3, for example, we would hope.

10 Second thing is PM10. Though the
11 standards are in place that are more stringent in
12 2004, more stringent standards will come into
13 place for light duty diesel vehicles, the PM10 is
14 not the only health issue associated with diesel
15 emissions.

16 We know that PM10, in fact, is probably
17 not the right size of particulate matter to be
18 focusing on in order to protect health. It has to
19 be something lower than PM10, maybe even lower
20 than 2.5. In addition, there's the toxic
21 component of diesel exhaust.

22 And so just meeting 2007 standards is
23 not going to be sufficient to protect air quality
24 and public health in the future. So I think that
25 needs to be addressed in these scenarios.

1 And the potential, from our perspective,
2 the potential for diesel vehicles to undermine our
3 ability to reach air quality goals, and protect
4 and reduce diesel.

5 In fact, today there is a meeting over
6 at the CalEPA building about reducing toxic risk
7 from cancer -- from diesel emissions, both
8 stationary and mobile.

9 And I guess we'd urge that we shouldn't
10 be developing a strategy in this building which
11 conflicts with the ability for CalEPA to meet its
12 goals of toxic reductions. Thank you.

13 MR. FONG: Thank you.

14 MR. KOEHLER: Good presentation, Dan. A
15 couple questions and comments. Neil Koehler with
16 Kinergy Resources.

17 On the flexible fuel option, which
18 clearly is a very effective and near term option
19 when you consider there's probably somewhere in
20 the order of 150,000 flexible fuel vehicles in
21 California today, the obvious problem being none
22 of those cars are running on ethanol.

23 What were your assumptions on how often
24 the FFEs would be fueled with ethanol? Or is that
25 still being developed --

1 MR. FONG: At this point one of the
2 outputs we'll assume 100 percent usage. But we'll
3 also look at, you know, lower usage rates, and/or
4 what would affect consumer response.

5 The difficulty with the flexible fuel
6 option obviously is because it can use gasoline.
7 What measures might you have to adopt to encourage
8 consumers to actually choose E85 over whatever
9 other fuel that can go into the car.

10 You have to provide that consumer with
11 some additional benefit to make them pick E85 over
12 gasoline.

13 MR. KOEHLER: Right.

14 MR. FONG: And so that will be part of
15 the scenario building that we will have to go
16 through.

17 MR. KOEHLER: Yeah, and that's obviously
18 important. Another, and that was to my comment,
19 was considering what policy mechanisms could be
20 used to put more teeth, whether they be more
21 incentives at the state level, but certainly it
22 would be the view of myself and I'd say generally
23 those in the ethanol industry that if these FFEs
24 are going to be effective, there somehow needs to
25 be linkage in the CAFE credits program that if

1 there is going to be credits generated by the car
2 companies, there's got to be some mechanism to
3 insure that ethanol is used in those cars.

4 Otherwise it's really not satisfying the
5 policy objectives. And so that might be
6 something, you know, the state could consider.
7 And obviously it's a federal issue, but we can all
8 band together and somehow amend the CAFE process
9 to make sure that the fuel intended is actually
10 used to some percentage of the vehicle use.

11 And then I would add, sort of following
12 up on my comments this morning, is that in
13 response to your asking for other scenarios, if
14 the use of ethanol blended into gasoline be very
15 clearly identified as a separate scenario.

16 There is the issue of, you know, what is
17 the baseline; and if ethanol 6 percent is the
18 baseline, and that's replacing the nonpetroleum,
19 you know, the natural gas was making the methanol,
20 which is essentially about 5 or 6 percent in the
21 MTBE, you know, then maybe that's baseline.

22 But we can go backwards from that if
23 certain policies are adopted where we see no
24 ethanol and go back to 100 percent petroleum
25 hydrocarbon in the gasoline.

1 Or we can go the other way and go higher
2 than the 6 percent. Brazil, which is the world
3 global leader in ethanol use currently blends 24
4 percent. While the EPA right now will not allow
5 more than 10 percent.

6 If we're starting to look out to 2030,
7 '40 and '50, it's certainly very rational to
8 explore the options of blending higher amounts
9 than even 10 percent ethanol into the gasoline.

10 And when you're talking about, you know,
11 10 percent ethanol in 2020 when you're 20 billions
12 gallons plus of gasoline, that's over 2 billion
13 gallons of ethanol. So, in terms of petroleum
14 displacement it becomes a very very significant
15 lever.

16 So, we'd just encourage that we include that
17 as a separate strategy in terms of these
18 scenarios.

19 MR. FONG: Thank you.

20 MR. KOEHLER: All right, thank you, Dan.

21 MR. CAMPBELL: Todd Campbell, Coalition
22 for Clean Air. I just want to kind of build on
23 Roland's testimony earlier about, you know, diesel
24 in light passenger vehicles. And the one thing I
25 want to just clear and comment on is to refer to

1 European examples is, you know, in terms of
2 emissions performance, is slightly misleading,
3 considering that the fuel reformulations are
4 completely different.

5 The fuel that we're going to be adopting
6 is about 15 ppm. European standards are generally
7 10 to 5 ppm if not less than that.

8 So, with that said, the other thing I
9 wanted to mention, and I was kind of surprised on
10 the fuel displacement strategies for diesel, fuel
11 cells was not considered. And as you know with
12 the Air Resources Board transit bus rule
13 incorporating on the diesel fuel path the zero
14 emission bus requirement, pushing forward fuel
15 cell technologies in the heavy duty sector, and
16 also the work with Excelcius, I was surprised not
17 to see it. And I was hoping that it would be
18 incorporated. And if you can comment on it.

19 MR. FONG: It isn't part of our current
20 analysis. I think that we see a major focus in
21 developing an attractive vehicle for light duty
22 applications. And that that's sort of the larger
23 potential market at this point.

24 Yes, you're correct that at some point,
25 once that basic drivetrain technology is developed

1 and it proves itself, then it may well be a
2 competitor in the heavy duty truck market.

3 At this point we're not including it in
4 our strategy, although you're certainly welcome to
5 make your recommendation to us and provide us with
6 the information as to how that particular scenario
7 might be developed and, you know, give some
8 assistance to us on that, you know, making a
9 credible and plausible case for that option.

10 MR. CAMPBELL: I guess I would build on
11 that and ask, you know, what is the strategy or
12 the timetable for your strategies that you're
13 laying out in your document? Is it just simply
14 ten years, or is it looking at 20 years, or --

15 MR. FONG: No, the --

16 MR. CAMPBELL: -- what's the timeframe?

17 MR. FONG: -- legislation specifically
18 called for 2010 and 2020. We believe though that
19 because the transportation system in California
20 takes such a long time to reflect change that we
21 really ought to be looking beyond the 2020
22 timeframe for this overall strategy that we might
23 put forward.

24 And so we are also looking at a 2030
25 timeframe. And then if you captured the

1 presentation by Mr. Wuebben, an even more exotic
2 50-year timeframe.

3 So, you know, the future could be
4 whatever you want it to be.

5 (Laughter.)

6 MR. CAMPBELL: Well, then I would
7 suggest that it would be very appropriate to
8 consider that option then.

9 MR. FONG: Thank you.

10 MR. WHEELER: Just for the record on
11 European standards, there is no European country
12 which has currently a standard 2 to 5 parts per
13 million. The European community just yesterday
14 announced 2005 objective of 10 to 15 before the
15 year 2005, which would be comparable to our 2006.

16 MR. FONG: Thank you.

17 MR. HINDERKS: Mitja Hinderks, Litus.
18 Getting back to the thorny question of diesels,
19 for passenger cars and light duty trucks, when
20 emissions were first proposed for gasoline
21 engines, the average muscle cars of the '60s was
22 as dirty per mile traveled as diesels were.

23 And we've done a great job, I think, of
24 cleaning up these gasoline engines. But for
25 various reasons, maybe the strength of certain

1 lobbies, nothing was done about diesels until very
2 recently.

3 And now Californians are rightly
4 concerned about the health effects of diesel
5 pollution, but they've gone from no, maybe lax or
6 no regulation to what are considered very tough
7 standards.

8 And it's my understanding that certain
9 manufacturers have opted not to enter the
10 California market.

11 So there are very clean diesels out
12 there, but they don't quite meet these standards,
13 so they're not being offered here. I believe
14 that's the case with VW; they offer diesel engines
15 for some of the vehicles outside California, but
16 not here.

17 So that means, in effect, California is
18 losing out on the possibly considerable benefits
19 of having a clean modern diesel. In a passenger
20 car situation, as you say, it's 40 percent
21 efficiency improvement, but for these SUVs and for
22 these heavier vehicles I believe the efficiency
23 improvement is greater because of the total
24 characteristics of the diesel.

25 So, is there any thought in California

1 to find some way to encourage and bring back the
2 corporations and manufacturers who are developing
3 really clean diesels, and that might include
4 deferring the standards for a year or two.

5 Because I think it takes time to develop these
6 technologies, and it may be unreasonable to do
7 what took 40 or 30 years for gasoline engines, to
8 do that in five years for diesels.

9 MR. FONG: So your question, I take it,
10 was are we considering the potential change in
11 emission standards that might improve the market
12 opportunity for light duty diesels?

13 I think in our current analysis we're
14 assuming, as I stated, that that technology will,
15 in fact, meet emissions standards here in
16 California. We already see some early prototype
17 work. Ford Motor Company, for instance, has
18 introduced, or has approached the agencies here in
19 California with a vehicle that will meet that 2007
20 emission standard.

21 No one could have imagined back in 1990
22 that current gasoline technology would be as clean
23 as it is today. And so for those of us who work
24 in this sort of crystal ball job that we have, I
25 would say that given enough time and money,

1 technology will advance and prove itself to what
2 is required.

3 I don't think there really is some
4 inherent limitation in any of these technologies.
5 There is going to be essentially a question, will
6 the consumer be willing to pay for that
7 performance level.

8 MR. EMMETT: Hi, my name's Daniel
9 Emmett. I'm with Environment Now Foundation.
10 Interesting stuff, thank you very much.

11 I just have two quick points about the
12 fuel cell strategy. With regard to hydrogen
13 sources I'm interested in a third source, and I'm
14 wondering if you are going to be looking at that,
15 and that would be water and electrolysis. I don't
16 know if it's just costs that you're looking at
17 there, but I know there are a few companies that
18 are working on this successfully. And I would
19 suggest that to add to your study.

20 And also if you're looking at CNG for
21 home refueling, I would suggest also a similar
22 application could be applied to fuel cells, as
23 well, as an option for refueling at home. If they
24 have those onboard reformer technologies.

25 MR. FONG: Thank you.

1 MS. MONAHAN: I'm Patricia Monahan from
2 the Union of Concerned Scientists. And thanks,
3 Dan, I hope you don't feel that too many people
4 are coming up here shooting arrows.

5 I have a few comments. First, I just
6 want to reiterate some of the concerns that Roland
7 raised about assuming that the '07 standards are
8 sufficient for diesel passenger cars. And
9 assuming that the technology is going to exist to
10 reduce emissions sufficiently from diesel
11 vehicles.

12 Along those same lines I was also
13 concerned to see that the infrastructure, it was
14 presumed that there would be a public/private
15 partnership for the urea infrastructure for the
16 selective catalytic reduction technology in it. I
17 think right now we can't say that that is, indeed,
18 going to be the case that urea is going to be the
19 reductant that's going to be selected. And that
20 SCR technology is definitely going to penetrate
21 the entire system in terms of getting the NOx
22 reductions necessary for the '07 standards.

23 So I would say that there should be some
24 infrastructure costs built into that. And from
25 what I hear from the heavy duty diesel folks,

1 there really isn't a certainty that that is,
2 indeed, going to be the technology of choice or
3 the redutant of choice.

4 In terms of other heavy duty issues, I'm
5 wondering if you all are looking at the potential
6 for using fuel cells for auxiliary power units,
7 and what might be the potential diesel reductions
8 from that.

9 And also I don't know if this is a fuel
10 efficiency or fuel displacement strategy, but
11 idling trucks, as well, if there's some
12 consideration for what kind of reductions you
13 could get from standards to reduce the amount that
14 trucks idle.

15 And then lastly, sorry to give you a
16 barrage of issues, but I'm wondering about the
17 natural gas incremental cost difference. You said
18 that you were going to base your analysis of costs
19 on historical trends. And I'm wondering if there
20 is a reduction in costs over time as you get more
21 vehicles on the road and incremental costs are
22 reduced. Is that factored into the model?

23 MR. FONG: Yes, for the heavy duty
24 vehicle case, when I said that we used historical
25 trends, that is a downward trend, and so we

1 extended that downward trend out into the future
2 to estimate what the incremental costs might be in
3 those timeframes. So it does come substantially
4 down from what it is today.

5 MS. MONAHAN: Okay, thank you.

6 DR. LONG: Russell Long, Bluewater
7 Network. Two quick things. One is in terms of
8 fuel use by vessels, by large marine vessels, I
9 see the residual fuel content is relatively high,
10 and that might be another area to target in terms
11 of a strategy that would require vessels to reduce
12 their speeds operating in state waters. I'd like
13 that to be considered if you think that would be
14 viable in terms of reductions.

15 And the second point, you know it
16 concerns me a little bit that the point of this
17 report is to focus on petroleum reduction when, in
18 fact, the real problem is greenhouse gas
19 emissions. And to the extent that some fuels such
20 as natural gas, which are cleaner certainly in
21 terms of reducing smog and improving air quality,
22 some of those fuels like natural gas may actually
23 increase some of the greenhouse emissions on a net
24 life cycle basis.

25 There's been some interesting work done

1 at Argonne National Labs by Dr. Wong that
2 indicates, in fact, probably comparable greenhouse
3 gas emissions on a life cycle basis to gasoline,
4 and probably a little bit higher than diesel. So
5 I'd ask that to be taken into consideration. Not
6 to disparage natural gas, because obviously there
7 are certain benefits that we can't afford to
8 ignore.

9 Thanks.

10 MR. FONG: The analysis that we're going
11 to combine at some point takes into account those
12 issues that you've discussed. Keep in mind that
13 the work that we're presenting today is focusing
14 on the direct consumer benefit elements.

15 The environmental elements are going to
16 be included in the final outcome. And you'll hear
17 a presentation about those elements in February.

18 MR. WHITEHEAD: My name is Doug
19 Whitehead; I'm with the National Biodiesel Board.
20 I want to thank you for this opportunity, and
21 thank you for the inclusion of biodiesel in your
22 presentation.

23 I wish to make a few additional
24 assumptions and a comment. One is using
25 biodiesel, there's no loss in power or

1 performance. And up to a B20 blend there's no
2 need for engine modifications.

3 Also, there's no reduction in the tax
4 base because biodiesel is taxed at the same rate
5 as diesel fuel.

6 The last, then, is, you know, based on
7 the demand of biodiesel here we feel confident
8 that additional refineries will be established in
9 California.

10 And my final comment was in your notes
11 here you have a 75-cent to \$1 per gallon
12 incremental cost over diesel fuel. And we've seen
13 that cost come down. We've seen some anomalies,
14 but we think that it's becoming about 35 cents per
15 gallon higher than diesel fuel.

16 And, again, thank you for allowing me to
17 speak.

18 MR. FONG: Yeah, if you have information
19 that is usable regarding the cost elements for
20 biodiesel, please make that, you know, bring that
21 in to us to that we can use it.

22 MR. WHITEHEAD: Right, thank you.

23 MR. LUCAS: Hi, Dan. Bob Lucas,
24 California Counsel for Environmental and Economic
25 Balance.

1 We're quite interested in what you're
2 doing from a methodological standpoint. And I
3 know that in your slide on scenario methodology
4 you made a point of saying you wanted to have
5 consistent points of comparison.

6 And I wanted to urge that you do your
7 best to do that and to differentiate as best you
8 can the differences in the stages of development,
9 not only the vehicle technologies, but the fuel
10 infrastructure requirements, as you go along.

11 In looking at your slides you have,
12 there's a different combination of
13 commercialization, public/private investment,
14 public investment and private investment, it
15 doesn't say one or the other. What I would
16 suggest that you might take a look at is
17 consideration of the stage of research development
18 demonstration versus commercialization when you're
19 looking at costs. And you also try to assign
20 those values in the timeframes of which you think
21 they will occur.

22 You know, when the rubber hits the road
23 here we're all going to try to do our best to
24 compare these things and look at them and make
25 some judgments. And this, I think, will help.

1 Thank you.

2 MR. FONG: Thank you. We understand
3 that to do a present value cost/benefit analysis
4 you do have to make assumptions of when those
5 benefits occur and when those costs occur in order
6 to generate an accurate outcome.

7 So we understand that, you know, to do
8 this correctly you have to make those kinds of
9 assumptions.

10 MR. LUCAS: Well, one of the essences of
11 my comments is also the nature of the cost and the
12 nature of the investment. It's more than just the
13 time. The timing is very significant, but also to
14 the extent that you can differentiate between
15 what's required for the research and development
16 and the demonstration versus the full
17 commercialization.

18 In fact, on the infrastructure if you
19 could even anticipate some lead time for that,
20 that might also be helpful.

21 MR. FONG: Thank you. We're going to
22 take a few more questions before we take a break.

23 MR. WONG: I don't know if it's allowed,
24 but I'm going to double-dip here and speak to a
25 different issue, the battery electric vehicle

1 assumptions.

2 Roland Wong, the Natural Resources
3 Defense Council.

4 The issue is I think when we're looking
5 at the battery cost, if I understand your cost
6 assumptions correctly, you're probably looking at
7 the battery panel costs, you're looking at nickel
8 and metal hydride technology, and how that will
9 come down with mass production by the 2010 type
10 timeframe, order of 50, 100 -- a year.

11 I think when we're looking, certainly
12 when we're looking beyond 2010, certainly we are
13 looking at some very aggressive scenarios in
14 petroleum reduction, we would hope. And also
15 looking at advanced technologies, that we also
16 will get advanced batteries. And the potential
17 for other batteries, like lithium ion, lithium
18 polymer to also come in perhaps in the post-2010
19 timeframe, perhaps even sooner given the right
20 conditions.

21 Those batteries also have a potential to
22 go below nickel metal hydride just based upon the
23 cost of the materials that go into it. So we're
24 looking at something of a longer term cost and
25 perhaps lower than \$150 per kilowatt hour.

1 The second thing in terms of the battery
2 vehicle costing is that obviously a lot of the
3 strategies currently the automakers are employing,
4 a lot of them are looking at shrinking down the
5 battery pack and building smaller vehicles like
6 city cars. Vehicles that, you know, currently do
7 not have a very robust market niche in the United
8 States.

9 But, again, if we're looking at a long-
10 term future I think we should look at a very
11 different type of transportation infrastructure,
12 one that could perhaps integrate a lot of the
13 concepts like smart growth compact development,
14 reducing the need for longer range vehicles and
15 creating a better market.

16 So I think we can envision a different
17 transportation system where a battery electric
18 vehicle new technology and different kinds of
19 vehicles could -- the answer you would get when
20 you analyze that scenario would be very different
21 if you'd just look at it a nickel metal hydride
22 straight up full functioning.

23 MR. FONG: We understand, thank you.

24 MS. JONES: I'll make this quick. Pam
25 Jones, Diesel Technology Forum.

1 Just wanted to encourage you to take a
2 look at the IEEE, the Institute of Electronic and
3 Electrical Engineers report. I think it was March
4 of last year, 2001, they did look at the
5 strategies you're talking about and did cost/
6 benefit analyses, as well as kind of a well to
7 wheel environmental analysis.

8 I'll follow up and provide that to you,
9 but it's quite insightful on some of their
10 findings.

11 MR. FONG: Thank you. If there aren't
12 any more questions we're going to take our
13 scheduled 15-minute break, so we'll be back here
14 at a quarter after 3:00. Thank you.

15 (Brief recess.)

16 MS. BROWN: I expect this to take
17 roughly half an hour, and then we'll have time for
18 questions at the end. And a few remarks on what
19 next on the entire project.

20 So at this time I'd like to introduce
21 Chris Kavalec, our staff economist, who will be
22 talking about pricing strategies.

23 MR. KAVALEC: What I'm presenting here
24 is the results of various pricing strategies that
25 we looked at, that we analyzed. And here they

1 are.

2 We have a gasoline tax, pay at the pump
3 auto insurance, a tax on vehicle miles traveled,
4 feebates. That was actually proposed a few years
5 ago in the form of DrivePlus in California. A
6 transfer of registration fees from a fixed cost to
7 a variable cost. And purchase incentives for
8 efficient vehicles.

9 What I'm going to do here is to give
10 more in-depth results for two of these strategies,
11 pay at the pump auto insurance and feebates. So
12 we'll start with pay at the pump auto insurance.

13 In this analysis what happens is that
14 the minimum legal liability portion required by
15 law of auto insurance is paid through a fuel
16 surcharge. The assumption for that cost was \$250
17 per vehicle, and that is an estimate.

18 The actual amount the companies charge
19 for minimum legal liability differs widely. The
20 range I found was something like \$150 to \$400.

21 And mechanically what happens is that we
22 converted that \$250 to a per mile charge by
23 dividing by the average mileage of California
24 motorists. And then converted that to a fuel tax
25 which came out to be 45 cents per gallon. So

1 that's a variable charge, a marginal charge that's
2 meant to cover the minimum legal liability portion
3 of auto insurance.

4 The key assumption being made here is
5 that at least some portion of accident risk
6 depends on the amount of miles driven. That is
7 that the risk of an accident is directly related
8 to vehicle miles traveled.

9 An advantage of this strategy is that
10 driving and gasoline demand are reduced while
11 private costs to insured motorists do not
12 increase. It's just a transfer from fixed to
13 marginal.

14 In fact, as we'll see, there are
15 actually positive net benefits to Californians
16 from the strategy. And as with all these pricing
17 strategies, except for the last one, they were
18 simulated using the CalCars model.

19 This is out of order. This gives a
20 summary of the results for all of the pricing
21 strategies. The gasoline tax, pay at the pump,
22 and the VMT taxes were the highest reducers of
23 gasoline demand, which with purchase incentives
24 having more of an impact in later years.

25 And here's another look at the gasoline

1 demand reductions from pay at the pump auto
2 insurance. The reductions increase over time
3 because the fuel surcharge causes drivers to buy
4 more fuel efficient vehicles so the increase, the
5 demand reduction increases over time.

6 And next is the net consumer benefits.
7 Again, this does not include the impact on
8 government revenues or the environmental impacts.
9 This is a net present value with 2002 as the
10 benchmark, so the first entry there is in millions
11 of 2001 dollars net present value of net benefits
12 from 2002 to 2010. The next one is from 2002 to
13 2020, and so on.

14 And as you can see, they're positive.
15 There are net benefits from this strategy. And
16 what this is demonstrating what's going on here is
17 that if a portion of accident risk is, in fact,
18 related to miles driven, and vehicle owners can
19 pay for this risk through a marginal charge,
20 rather than a fixed cost, net consumer benefits
21 are positive.

22 This is just an example, an applied
23 example that a text book in economics 101 will
24 tell you. This is an improvement in economic
25 efficiency for this good, which in this case is

1 auto insurance.

2 The next strategy is feebates.

3 Feebates, some of you may know, is a system of
4 fees and rebates applied to the purchase price of
5 new vehicles, in this case in California. And it
6 is meant to be revenue neutral. That's one of the
7 advantages of it.

8 The total amount of fees collected can
9 exactly equal the rebates for more fuel efficient
10 vehicles.

11 The range of the feebates is zero to
12 \$5000 based on carbon emissions per mile. Since
13 our fleet is mainly gasoline in California, this
14 feebate works like a feebate based on miles per
15 gallon.

16 So in other words, the large SUVs are
17 going to be the ones paying around \$5000 while the
18 little minicars will be receiving a rebate of
19 around \$5000.

20 Key assumption here there is no change
21 in vehicle choice, the vehicles offered by the
22 manufacturers. And finally, again, CalCars model
23 was used.

24 Gasoline demand reductions not nearly as
25 high as the pay at the pump case. But again these

1 increase over time as more and more of the fleet
2 is affected by the feebates. In the first year
3 only new vehicles are affected. The second year
4 new and one-year-old vehicles and so on down the
5 line. So it increases over time.

6 And the net consumer benefits again
7 excluding environmental and the impact on
8 government revenues. Net present value from 2002
9 to three years. And as you can see that these
10 results for net consumer benefits are negative.
11 In fact, there are net costs for a feebate system
12 for consumers.

13 And this doesn't necessarily mean that
14 total net benefits when all is said and done will
15 be negative. Once we add in the environmental
16 benefits we could end up with a positive result.
17 But we haven't done that part yet.

18 Now, --

19 MS. SPELLISCY: Would you elaborate on
20 the cost to the consumer factored in there?

21 MR. KVALEEC: I'm sorry?

22 MS. SPELLISCY: Could you elaborate on
23 the consumer costs that were factored in there?
24 You said there's a net cost to consumers --

25 MR. KVALEEC: Yeah, what's basically

1 going on is that, what explains these negative
2 benefits is what economists would call an
3 intrusion into the free market.

4 When you have a relatively free market
5 where prices are determined by the market, and
6 they represent the value of the good, and they
7 represent the cost of producing that good, if we,
8 the government, come into the market and
9 artificially change prices, we impose net costs on
10 society.

11 Maybe a more intuitive way of looking at
12 it is the benefits to the buyers of more fuel
13 efficient vehicles are lower than the costs to the
14 buyers of gas guzzlers. Even though it's revenue
15 neutral.

16 So, I guess as an example, let's say I'm
17 choosing between a gas guzzler and a fuel
18 efficient vehicle, and the value that I place on
19 the gas guzzler is \$500 more than the fuel
20 efficient vehicle. And this is before any
21 feebate.

22 So I would choose the gas guzzler. Now,
23 say a feebate comes along of \$1000, so the fuel
24 efficient vehicle is now \$1000 cheaper, okay. I
25 will now purchase the more fuel efficient vehicle.

1 However, I'm only \$500 better off than I was
2 before the feebate, because there was that
3 discrepancy in value of \$500 previously. So the
4 net benefits to me are only \$500. However it
5 costs society \$1000 to do that. That's why the
6 net benefits are negative.

7 Okay, so those are the two that I'm
8 giving details on. There are three other ones
9 left. The first is the ever popular gasoline tax.
10 A 50 cent higher fuel tax per gallon. What
11 happens is it obviously reduces driving because
12 the cost of driving goes up. And it also creates
13 an incentive to switch to more fuel efficient
14 vehicles. And, again, the CalCars model was used
15 to simulate this.

16 Next, tax on vehicle miles traveled.
17 This is a tax of 2 cents per mile charged to
18 drivers in California, collected through some
19 means that we haven't defined. It reduces driving
20 and gasoline demand, but unlike the fuel tax, it
21 doesn't create an incentive to switch to more fuel
22 efficient vehicles. So in that sense it's not as
23 effective as the gasoline tax.

24 And finally we have the registration fee
25 transfer. Here a portion of registration fees

1 that we pay every year is paid through a gasoline
2 surcharge, similar in concept to the pay at the
3 pump strategy.

4 The key assumption here is that a
5 portion of the expenditures that come through
6 registration fees is proportional to driving, to
7 mileage. So what I did here was I took the
8 portion of total registration fees going toward
9 highway uses and maintenance and services, which
10 translated to roughly \$50 per vehicle, and then I
11 turned that into a gasoline surcharge just as I
12 did with the pay at the pump strategy.

13 Okay. Those are the pricing strategies.
14 I'd be happy to take any questions.

15 MR. POHORSKY: Hello. Jerry Pohorsky
16 from Santa Clara. Two things. You didn't really
17 talk too much on the electrical vehicle benefits,
18 although I am partaking of those. I'm receiving
19 essentially half of the normal lease payment on my
20 electric vehicle courtesy of a program that was
21 recently enacted. So rather than paying \$424 a
22 month for my electrical vehicle that I was paying
23 previously, now I'm only paying \$209 a month, and
24 I appreciate that.

25 Another benefit I'm getting is I can

1 drive in the commuter lane with just a single
2 occupant now, and that costs me \$8 at the DMV for
3 that privilege. And it also got me across the
4 bridge today for free, rather than paying a \$2
5 toll like everybody else.

6 But regarding things like a 50 cent a
7 gallon tax, for a normal consumer that might have
8 some benefit, but for a businessperson, a delivery
9 type of a business they'll probably pass that on
10 to their customers, and it may actually have some
11 negative effect on the business world. So you
12 might think twice there.

13 MR. KVALEEC: Yeah, that is a good
14 point. That's one of the reasons we're using the
15 general equilibrium model to look at impacts on
16 the economy.

17 If I may, there was one I missed here.
18 And that was purchase incentives for efficient
19 vehicles. And this is fairly simple. It provides
20 buy-down incentives to encourage the purchase of
21 the most efficient vehicles available in a given
22 class. It assumes a \$1500 vehicle incentive,
23 \$1500 per vehicle. And the benefits include the
24 lower amount of fuel savings. And for those that
25 buy the vehicles, obviously there is some portion

1 of that \$1500 will be a benefit to them.

2 Okay, any other questions?

3 MS. SPELLISCY: Sandra Spelliscy with
4 the Planning and Conservation League.

5 I noticed that you didn't do the net
6 cost to consumer calculation on those last, the
7 incentives for efficient vehicles that you had
8 done for the others. And I wasn't sure why.

9 MR. KVALEC: Not yet completed, I hear.

10 MS. SPELLISCY: And I guess this is more
11 of a comment than a question. I still did not
12 understand your explanation about net consumer
13 benefits. And frankly I don't think a lot of
14 people in the audience did, as well. And I just
15 am really concerned about moving forward with this
16 basic premise here and these kinds of numbers that
17 I understand we're going to also add into some
18 other numbers down the road.

19 But I think we need to find a better
20 comfort level about what it is we're talking about
21 here before we move forward onto the next step,
22 because I didn't get it, and I have a feeling a
23 lot of other people didn't get it, either.

24 And I'm not sure that, you know, I'm not
25 trying to put you on the spot for that

1 clarification today, but I've seen this as a major
2 area of concern and perhaps weakness right now
3 that we need to focus on.

4 MR. KAVALEC: Well, one thing, I guess
5 one other -- one more try at explaining it is you
6 have a system of taxes and subsidies. And taxes
7 and subsidies impose what are called distortions,
8 costs on the market. I mean that's what's going
9 on basically.

10 As far as the assumptions, a key
11 assumption here, as I mentioned, was that we're
12 not assuming any manufacturer response to a policy
13 in California. That may not be true.

14 In a nationwide case, if it were a
15 nationwide feebate case you would certainly have
16 manufacturer response. And there was an analysis
17 done a few years ago at Berkeley that showed that
18 nationwide feebates can actually have positive
19 consumer net benefits.

20 MS. SPELLISCY: Well, are you saying
21 that part of the reason why there's not a positive
22 consumer benefit is because the assumption that
23 there's no manufacturer response means that
24 there's no additional choice in terms of -- no
25 additional vehicle choice created by the feebate

1 system?

2 MR. KAVALEC: That's right.

3 MS. SPELLISCY: But what about the fact
4 that there are other regulatory programs that are
5 increasing, that will have an impact on vehicle
6 choice, and so that's already going to be out
7 there? In other words, because of the ZEV program
8 there's going to be a far greater choice of, you
9 know, among fuel efficient or high fuel economy
10 vehicles or low polluting vehicles and that sort
11 of thing.

12 MR. KAVALEC: Yeah, although that would
13 be part of our basecase forecast. And these are
14 results relative to the basecase forecast.

15 To finish that up, it is, as I said, it
16 is possible that automakers would respond to a
17 California-only policy to some degree, because
18 California's a pretty large market.

19 MS. SPELLISCY: Yeah, they certainly
20 have responded in other instances.

21 MR. KAVALEC: Right. So we are
22 considering looking at another case.

23 MS. SPELLISCY: That's the basis of the
24 allowance under the federal Clean Act to allow
25 California-only policies in terms of pollution

1 control because of the size of the California
2 market and the ability of manufacturers to respond
3 specifically to that.

4 MR. KAVALEC: So we do plan to consider
5 that case, as well.

6 MS. SPELLISCY: Okay.

7 MR. KAVALEC: Don't make me try and
8 explain that --

9 (Laughter.)

10 MS. MONAHAN: For the record, Patricia
11 Monahan from the Union of Concerned Scientists.

12 Thanks for your presentation, Chris, it
13 was very interesting. And I have a few of what I
14 hope are rather basic questions, or maybe they're
15 actually recommendations for future research, I'm
16 not sure.

17 But I'm wondering in terms of the
18 manufacturer response, has there been any attempt
19 to quantify what percentage of the market would
20 have to be involved by the feebates in order to
21 have manufacturer response?

22 MR. KAVALEC: Not that I know of, not
23 that I'm aware of.

24 MS. MONAHAN: Um-hum, because that's one
25 of the limitations of just looking at a

1 California-only, particularly when there's no --
2 when the consumer preference model shows no
3 manufacturer response, is to look at well, what if
4 California were the first of many states. I mean
5 other states are looking at feebates, so what if
6 this, you know, we could actually influence the
7 national market by having other states join in on
8 the feebates. So that's --

9 MR. KVALEC: And that's another
10 justification for assuming automaker response, is
11 that California policy causes other states to use
12 the same strategy.

13 MS. MONAHAN: And then a basic question,
14 I'm sure I just didn't understand the analysis.
15 But you said for an incentive for a fuel efficient
16 vehicle would be \$1500. And that the gasoline
17 petroleum reduction from the incentives would be
18 greater than the petroleum reduction from
19 feebates, even though the feebates are much much
20 higher, up to \$5000 fees and rebates per vehicle.

21 So I'm just trying to understand why
22 when the amount would be so much greater with
23 feebates in terms of the difference in vehicle
24 costs, would the actual petroleum reduction be
25 less with feebates.

1 MR. KAVALEC: I guess I can't answer
2 that right now since I didn't do the vehicle
3 incentive portion. I would have to look at that
4 more closely.

5 MS. MONAHAN: Thank you.

6 DR. McCANN: Richard McCann with
7 M.Cubed. First question on the pay at the pump
8 auto insurance, you assume 45 cents a gallon. Did
9 you make adjustments into the future as the VMT
10 per gallon increased in order to keep the
11 insurance fund fully funded?

12 MR. KAVALEC: Yes, so the tax -- 45
13 cents is sort of an average. It varied up and
14 down in different years. Yeah, but I did try and
15 balance that.

16 DR. McCANN: Okay. Second question, I
17 do understand how the feebates system and the
18 economy worked, and actually I just want to point
19 out to the engineers in the audience that when
20 economists talk you fall asleep, and when the
21 engineers talk the economist fall asleep.

22 (Laughter.)

23 DR. McCANN: So, as economist to
24 economist, we'll have this conversation and you
25 can all go to sleep.

1 (Laughter.)

2 DR. McCANN: The one thing on the
3 feebate program, in terms of -- one thing I'm a
4 little interested in finding out how you developed
5 the schedule of fees that you -- I mean did you
6 come up with a schedule, iterate to try to find
7 out where it was, or just impose the fee schedule
8 based on what you thought might work?

9 MR. KAVALEC: What do you mean by what
10 might work?

11 DR. McCANN: Well, I mean how many --
12 did you try iterating the model in order to come
13 up with a feebate schedule that might reduce the
14 negative costs or achieve some goal? How did you
15 come up with the feebate schedule that you put
16 into the model?

17 MR. KAVALEC: Well, it was based on an
18 amount of carbon emissions per mile.

19 DR. McCANN: Right, but how did you come
20 up with that?

21 MR. KAVALEC: That was based on a damage
22 cost of carbon of number of escapes -- now of \$35
23 per ton, something in that area. That's where it
24 came from initially.

25 DR. McCANN: Now is that number going to

1 be linked to -- is that a number we should expect
2 to see in the task one study of ARB about --

3 MR. KAVALEC: Not necessarily.

4 DR. McCANN: Huh?

5 MR. KAVALEC: No, that was only for this
6 particular case. That's --

7 DR. McCANN: It would seem that they
8 would have to be linked. That whatever you're
9 doing needs to be linked in that process.

10 MR. KAVALEC: Yes, and they will be at
11 the end, yeah.

12 DR. McCANN: Okay. The other thing was
13 that, which was a little bit of a concern,
14 although maybe this is explained by the carbon tax
15 aspect, was that the feebate program showed a
16 negative benefit while the fuel economy
17 improvements showed a positive benefit.

18 And from an economic standpoint, as long
19 as -- it would seem like -- now, I don't know on
20 the purchase incentive what the number would be,
21 but it gets back to actually a little bit broader
22 point that I wanted to make, which is that for
23 some of these, in general I think that what might
24 help in terms of looking at these strategies is
25 rather than trying to derive the cost of achieving

1 a particular strategy, so that you get into a
2 fight over the cost of the strategy, that you
3 actually figure out what the break-even cost is
4 for the strategy.

5 What are the benefits from the strategy,
6 then looking backwards, what is the cost that you
7 need to achieve in order to get to the point of
8 which the strategy is break even relative to the
9 benefits.

10 So that then you can decide is that
11 break-even cost actually quite a bit higher than
12 where we expect the cost to be; or is it quite a
13 bit lower than where we expect the cost to be. So
14 that you approach that in a little different way
15 of addressing this problem, rather than getting
16 into a fight about, well, is the fuel economy
17 strategy, for example, going to be \$800 or \$1500.

18 Maybe the break-even cost is \$2000 or
19 maybe it's \$1000. But if we get -- it makes it a
20 little bit broader set of questions to address.
21 And I think that maybe that analytic approach
22 permeate the entire approach to this entire study,
23 setting that out rather than getting into
24 individual costs.

25 Because I know that just looking at, for

1 example, the pricing strategy. The way that I
2 would approach the pricing strategy question is I
3 would set these prices at a point which I think
4 the net benefits are zero, basically. Because
5 that would mean that society is indifferent
6 between that price and whatever other aspects that
7 we're dealing with, the tradeoffs within society.
8 So that that would end up in a marketplace you
9 would expect those sort of things that the net
10 present value difference or benefits would be zero
11 between two competing strategies in which people
12 are making choices, direct choices.

13 So, I think that may be in the pricing
14 strategy that that same approach should be used.
15 Set the feebate schedule basically so that you had
16 a zero benefit; set the purchase incentives so
17 that you had a zero net benefit, et cetera. And
18 also do that in terms of when we're ranking
19 various strategies so that we come out that way.

20 And the only other point I wanted to
21 make was something a little bit related to what
22 Dan Fong said earlier is that I know that you're
23 putting up net present value estimates for
24 different things. And one question is what
25 discount rates are you folks using in that

1 analysis? Are you using the 5 percent or 12
2 percent?

3 MR. KAVALEC: The ones that I've been
4 showing use 12 percent. I think all the ones
5 we've been showing use 12 percent, yeah.

6 DR. McCANN: But one thing is that in
7 some cases you're going to find strategies that
8 have positive benefits at a 5 percent discount
9 rate. And other ones they have a positive -- and
10 they have negative benefits at 12 percent.

11 Does that mean that then we should
12 consider market interventions in which the private
13 benefits wouldn't justify choosing a strategy, but
14 social benefits would justify choosing a
15 particular strategy. Then does that mean that the
16 state government should think about throwing
17 money, basically throwing money into the pot in
18 order to get the difference of the benefits up to
19 12 percent? So that they --

20 MR. KAVALEC: Yeah, I guess that's --

21 DR. McCANN: -- so they clear the 12
22 percent discount rate.

23 MR. KAVALEC: What we intend to do is
24 just present the results, and let others make that
25 type of decision.

1 DR. McCANN: But I think that one of the
2 options that the Energy Commission and the ARB
3 should mention in their policy document, which the
4 legislators won't, honestly they won't think about
5 it, because we have two economists talking up
6 here, and the legislators fell asleep while
7 they're reading the report, is that they may not
8 consider the fact that that incremental cost
9 difference that arises from the net present value
10 between two strategies is based entirely on the
11 discount rate. That they should think about that
12 strategy.

13 It's not that the Energy Commission
14 would be advocating that strategy. I think that
15 they should think about presenting that strategy
16 as part of implementation.

17 MR. KVALEEC: Thank you.

18 MR. CAMPBELL: Todd Campbell, Coalition
19 for Clean Air.

20 I just want to highlight a little bit on
21 the gasoline tax. And propose the consideration
22 of a petroleum tax. It's, you know, I think both
23 diesel and gasoline should be considered when
24 you're looking at taxing fuels or taxing
25 petroleum, you know, across the board.

1 The other question I have is how did the
2 agencies arrive at a 50 cent tax versus, you know,
3 a range of other options? And I guess where I'm
4 going with this is that why aren't we considering
5 more aggressive taxes in this area?

6 There is the Highway 1 section today in
7 The L.A. Times discusses how in 1980 we were
8 paying \$1.41 per gallon for gas, where the per
9 capita was roughly around 11,800. Today the per
10 capita is around \$28,000 as opposed to \$11,000 in
11 1980, and we're paying \$1.11.

12 I guess my point is is that gas is
13 extremely cheap and 50 cents doesn't seem to me
14 aggressive enough. And I'm hoping that you will
15 be considering more options than just 50 cents.

16 MR. KVALEC: Well, to answer your
17 question, the reason that -- that 50 cents was
18 just arbitrary. It could have been a dollar. It
19 could have been 20 cents.

20 One problem is if you go up too high, at
21 least in the methodology that you're using, you
22 get into areas that people aren't used to. Our
23 consumer choice models are based on what things
24 people are familiar with. So it's hard to predict
25 the impact of a \$4 gasoline tax, for example.

1 Because people aren't used to paying -- they
2 haven't had any experience with paying, you know,
3 \$5 a gallon.

4 So that's why I chose something
5 relatively low.

6 MR. CAMPBELL: Will there be in the
7 report any kind of consideration? I mean I
8 presume that, you know, you're going to use the
9 report to eventually lead into a policy direction.
10 Would it be helpful to look at several
11 alternatives to see what kind of reductions in
12 petroleum use that we would achieve?

13 And then also, you know, it may not be
14 of the same tax for diesel; it may be a different
15 tax entirely. But, you know, I'd like to -- you
16 know, it would be relevant to see what kind of
17 alternatives and variations, you know, in these
18 taxes, as well as, you know, what can be achieved
19 in terms of the reductions.

20 MR. KVALEC: Okay, thanks. We'll
21 consider that.

22 Okay, no more questions, I'll present
23 Leigh Stamets, who's going to present other
24 strategies.

25 MR. STAMETS: Okay, well, I appreciate

1 you all staying here. I hope I'll make it worth
2 your while.

3 So the other strategies, and we're going
4 to be -- four strategies we're looking at. One is
5 where there would be additional funding to cause
6 expanded use or allow expanded use of public
7 transit.

8 Another one the land use planning where
9 there would be incentives and additional
10 information such that we would be smarter in our
11 land use planning, at least as far as
12 transportation reduction is concerned.

13 Telecommuting would be again a case
14 where the strategy would be incentives and
15 information of perhaps successful telecommuting
16 programs to encourage expanded telecommuting.

17 And reducing speed limits would simply
18 be reducing and enforcement of lower maximum speed
19 limits.

20 This shows a summary of the relative
21 impact of these strategies. The expanded use of
22 public transit relates to -- we're presently about
23 1 percent of the passenger miles traveled in the
24 street are on transit. And this is presuming that
25 by 2020 we double that to 2 percent of the riders

1 of the passenger miles traveled in the state would
2 be transit.

3 That's why I consider this a long-term
4 option. I didn't attempt to evaluate a number for
5 2010.

6 The land use planning was based on some
7 work that Parsons Brinkerhoff did for us. I'll
8 say a little more about that later, but it's
9 basically identifying that we could, through some
10 smarter planning, reduce our VMT by 3 percent in
11 this particular numbers I'm showing here.

12 The telecommuting professor Pat Mutarian
13 of Davis has done an extensive amount of work on
14 telecommuting. So our previous modeling work I
15 found kind of surprisingly. Probably to us, at
16 least intuitively, is that we weren't getting much
17 reduction in energy use or VMT over the long run
18 due to present telecommuting. She did some more
19 survey work for us and -- or she did some more
20 analysis of VMT data and that conclusion still
21 holds for the most part.

22 We found there was perhaps somewhat less
23 than 1 percent approach improvement due to
24 telecommuting. And this shows if that effect was
25 doubled for one of her cases.

1 And then finally reducing the speed
2 limit is where we would have a 55 maximum speed
3 limit, and reduce the fuel economy overall by
4 about -- or fuel use by about 1.5 percent.

5 As I mentioned, we were looking at the
6 increase in transit use as one of the majors.
7 It's about 1 percent of the passenger miles, as I
8 mentioned. And unfortunately, perhaps, it's grown
9 less than about 1 percent. The ridership has
10 grown less than about 1 percent per year since
11 1980.

12 To achieve a 2 percent level we would
13 have to have a growth in ridership of about 5.4
14 percent, and that's because the VMT with cars is
15 increasing all the time, too. So that's, you
16 know, it would be a real test to resolve to
17 achieve that level.

18 But, of course, there are many other
19 advantages to transit ridership, and increased use
20 of transit besides just the energy considerations.

21 And this, once again, shows the
22 advantage of doubling the ridership, the percent
23 of passenger miles traveled, by 2020. And then
24 continuing that growth rate on to 2030.

25 Regarding the land use planning, we

1 contracted a small contract with Parsons
2 Brinkerhoff. They conducted a survey with
3 primarily the NPOs throughout the state and got a
4 fair number of responses with regard to what
5 analysis with their transportation models they had
6 used, and planning models, to analyze what might
7 be the advantage of better land use planning.

8 And it turned out there was kind of, you
9 know, different NPOs had looked at different
10 measures. And so Parsons basically compiled those
11 and developed estimates as to if you took what
12 different groups had done within the state, spread
13 them across the state, taking cognizance of the
14 point that there are certain areas that have very
15 mature metropolitan areas; there are other areas
16 where there is much growth going on, and so
17 there's actually a better opportunity for land use
18 planning in that case.

19 And so then when they looked at all
20 these various results and compiled them on an
21 across-the-state basis, they came up then with
22 this that there's potentially a 3 to 10 percent
23 reduction in VMT that could be achieved with
24 basically smart growth or land use planning.

25 A substantial amount of this variation

1 reduces depends on the analysis with regard to the
2 city-centered land use development and the land
3 use development focused on transit stations. In
4 other words there was a good bit of perhaps very
5 valid variation among different metropolitan areas
6 as far as what they would expect to achieve from
7 that policy.

8 And then the others are the market
9 pricing primarily looking at parking. And then
10 the job/housing balance had somewhat smaller
11 effects.

12 And this is again for the 3 percent
13 case, and the reason it's less than 3 percent is
14 because this is a number based upon diesel use,
15 also. So it's basically a percent reduction in
16 gasoline as compared to gasoline and diesel use,
17 at least the way I calculated it.

18 And this just once again briefly
19 presents the results on the telecommuting, in that
20 basically the information shows that there's just
21 not much long-term impact from telecommuting. And
22 I think probably my conclusions from all of this
23 is that one thing is it's probably important to
24 really get better data on telecommuting because
25 the analysts are forced to work with a relatively

1 paucity amount of data.

2 On enforcing the speed limits, basically
3 the data I used was got some data from SCAG that
4 they were using as far as the percent of travel at
5 different speeds. And then Oak Ridge National
6 Laboratory, I think, did some look at the, I think
7 they were 1997 cars or something of that vintage,
8 as to how they affected their fuel economy based
9 on speed.

10 And so I combined those, and this is an
11 example of one of the numbers. If you go from 55
12 to 65 you're reducing your fuel economy or vice
13 versa, if you slowed down you'd be improving it by
14 9.9 percent. And so applying that kind of
15 distribution for basically looking at the cars
16 that were driving above 55 and then seeing what
17 the improvement would be.

18 There certainly was -- one of the things
19 was that the data I had didn't show how many cars
20 were driving 75 and 80 miles an hour which might
21 actually increase this 1.5 percent of the fuel
22 economy, of the fuel savings that I found.

23 That's it, thank you.

24 MS. BROWN: Well, that pretty much wraps
25 up what we had to present, but I still want to

1 offer an opportunity to ask questions of Leigh or
2 Chris, particularly Leigh on the last four
3 measures. Mr. McCann.

4 DR. McCANN: Richard McCann. Two
5 questions. One is is the Parsons Brinkerhoff
6 study available?

7 MR. STAMETS: it will be.

8 MS. BROWN: We haven't placed it on the
9 web yet. We're taking steps to do that.

10 DR. McCANN: Second question. When
11 you're getting into reducing speed limits, have
12 you or will you include the increased travel time,
13 costs of increased travel time in your net
14 benefits analysis?

15 MR. STAMETS: Certainly it would have an
16 effect, although, you know, I think
17 transportation, the design people, you know, I'm
18 not sure how much effect, because in one sense
19 high speeds tend to cause certain types of
20 disturbances and congestion. And so let's say if
21 I can find some information that seems, you know,
22 kind of to fit the point we can include that.

23 I suspect it's rather complicated and I
24 haven't done it yet.

25 DR. McCANN: Right, well, I guess one of

1 the things is that in terms of congestion,
2 obviously congestion reduces you below the speed
3 limit.

4 MR. STAMETS: Right.

5 DR. McCANN: So that the speed limit is
6 no longer a constraint.

7 MR. STAMETS: But -- okay, well, let me
8 look at that.

9 MS. BROWN: Another question.

10 MR. KELLER: John Keller from the
11 Highway Patrol.

12 MR. STAMETS: Oh, good, there we go.

13 (Laughter.)

14 MR. KELLER: Certainly as part of your
15 cost/benefit comparisons there'd be a cost to us
16 involved in enforcing any sort of a lower speed
17 limit. Most of us in the room here are old enough
18 to remember the '74 energy crisis and the Arab oil
19 embargo, and we had a 55 speed limit for many
20 years. We had lots of studies of that experience.

21 So there will be safety benefits if you
22 can convince people to slow down. And that's
23 really the big question here. I mean it's fine to
24 change the signs out there, but that doesn't
25 change their behavior. And --

1 MR. STAMETS: You know, if there was one
2 particular study we might just reference and take
3 a few points from it might be helpful to put this
4 into perspective. Because we certainly, you know,
5 recognize the, although I'm not sure how
6 thoroughly, but I certainly recognize that there
7 are the issues there. And if there was a good
8 document that sort of outlined the lessons learned
9 from the past that would probably be good to
10 include in this discussion.

11 MR. KELLER: Sure. There's --

12 MR. FONG: Would you accept a speed
13 limiter on cars?

14 MR. KELLER: I'm sorry, a governor? Is
15 that what you said, a governor on --

16 MR. FONG: No. Would you accept a speed
17 limiter on cars?

18 MS. BROWN: A device --

19 AUDIENCE SPEAKER: A governor.

20 MR. KELLER: A governor.

21 MR. FONG: Yes, some device that might
22 limit you to some top speed.

23 MR. KELLER: Are you talking about me,
24 as an agency? Or me as a --

25 MR. FONG: Yeah.

1 (Laughter.)

2 MR. FONG: You as an agency.

3 MR. KELLER: I mean that's been proposed
4 a number of times. Certainly there are lots of
5 citizens who feel pretty strongly about that.

6 (Laughter.)

7 MR. KELLER: I think that a lower speed
8 limit is within the realm of political
9 feasibility, but it doesn't translate into
10 compliance rates, which your model is based on, I
11 assume, some significant compliance with that
12 lower speed limit.

13 MR. FONG: Yeah, the --

14 MR. KELLER: So you just have to
15 convince people to slow down. We can enforce at
16 the margin, but unless you have that base of
17 voluntary compliance, you know, it's the cost of
18 changing the signs and then nothing else changes.

19 MR. STAMETS: So we'd probably need a
20 lot of money for education or something I suppose.

21 MR. KELLER: Yeah. There was many
22 millions spent from '74 through '86.

23 MS. BROWN: Thank you. Other questions?

24 MR. HINDERKS: Mitja Hinderks, Litus.
25 It's late, so hopefully I'll be excused in making

1 a semi-frivolous or not entirely frivolous
2 suggestion.

3 Amtrak is going belly up. Why doesn't
4 California buy the local stuff; form the
5 California Transportation Agency. The private
6 model doesn't work as Britain has discovered. And
7 then hire the French to build, using conventional
8 technology, to build, as consultants, and build a
9 couple of bullet-line trains.

10 The VMT would drop like a stone. And we
11 would all -- I would love to have gotten the other
12 day on a 160 mile an hour train. I just was in
13 Las Vegas and there was a 300 mile long line of
14 cars with one or two people in them. The Las
15 Vegas gaming people will pay for the bullet train.

16 (Laughter.)

17 MR. STAMETS: Okay, yes, sounds like a
18 good idea.

19 MR. POHORSKY: Hello. Jerry Pohorsky
20 again one last time. It's got nothing to do with
21 your presentation, but I did bring a little show-
22 and-tell.

23 I've got a refueling station here in my
24 briefcase.

25 (Pause.)

1 MR. POHORSKY: This end everybody knows
2 what to do with. And then this other end plugs
3 into the front of my car. I wish Chairman Lloyd
4 from CARB was still here, because he wants to make
5 this obsolete and go to a standard that's got an
6 exposed metal contacts on it. This one's
7 completely insulated and very user friendly.

8 One thing we didn't really talk about
9 today is the user friendliness. If you use an
10 ordinary gasoline pump you can spill it on the
11 ground. I see them at Costco all the time
12 squirting this stuff on the ground after people
13 top off and get it on the ground.

14 CNG, you know, talking about very
15 expensive fueling for homes, and I don't know what
16 the connector looks like. LPG, that's why I went
17 to the full service place, because I wanted that
18 guy to deal with the connectors.

19 So, something like this is user
20 friendly; small package. The one on my wall in
21 the garage is slightly bigger, but, you know, this
22 I can plug in anywhere in the world practically
23 and I can fuel, myself.

24 So, another incentive I wanted to
25 mention. I'm getting free parking over here in

1 the City of Sacramento garage. And also free
2 electricity.

3 MS. BROWN: Thank you, Jerry. Bob, do
4 you have a comment?

5 MR. LUCAS: I realize that telecommuting
6 isn't as sexy or as controversial as the other
7 strategies that you looked at, but I'd urge you
8 not to dismiss it lightly. It is a corporate
9 cultural issue, and in all of our experience when
10 it's been offered there are people that have taken
11 advantage of it.

12 And it is going to be far less costly to
13 implement than some of these others. And maybe in
14 the long run more practical. So, just --

15 MR. STAMETS: What do you think
16 government agencies should do to --

17 MR. LUCAS: Well, I'm not here to
18 encourage a mandate, that's for sure. Although,
19 you know, as you compile your list of incentives I
20 certainly wouldn't encourage you to drop this off
21 the items that you would incentivize, because if
22 anything there's, you know, we think just looking
23 through our own membership that there's a lot of
24 potential for telecommuting.

25 So, again, not necessarily as a mandate,

1 but as an incentive. But, you know, if you're
2 going to develop a comprehensive program we'd like
3 to see this remain part of it. And not be
4 dismissed too early. And, you know, perhaps you
5 could have some more creative staff look at this.

6 MR. STAMETS: Okay.

7 MR. LUCAS: Thank you.

8 MS. BROWN: Thank you, Bob. I have the
9 unenviable job of just making a few last minute
10 remarks here.

11 Just in closing I want to thank everyone
12 here for their participation. I think the
13 discussion has been extremely productive. And we
14 would welcome further input, not only on the
15 strategies, but on the assumptions that we've
16 presented.

17 We realize this is the first step, these
18 results are partial results really. And when we
19 get the benefits side of the equation done, I
20 think we'll have a very meaningful discussion.

21 And with that I'd like to especially
22 invite you to participate in the next workshop
23 which is scheduled for February 19th, in which
24 we'll be presenting the results of task one.

25 But in the meantime, please feel free,

1 and we encourage you to submit written comments to
2 the docket on what we've presented today. There
3 have been some issues raised. I'm sure there'll
4 be some questions and issues on methodology,
5 assumptions, strategies. We really need your
6 feedback.

7 We don't have all the answers. We're
8 doing our best to do a thorough and comprehensive
9 analysis of these measures.

10 We are attempting to put a -- we're
11 going to complete a staff assessment report which
12 will document in greater detail some of the
13 results you've seen today in a more complete
14 fashion. Our target date for that is the end of
15 this month.

16 I'd also like to request comments from
17 you by the end of this month on what you've seen
18 so far.

19 And check our website from time to time
20 for information. These presentations you saw
21 today, they'll be placed on the web. The results
22 of the September 17th workshop will be placed on
23 the web.

24 We have transcribed this workshop, so
25 the transcripts will be available, I'm guessing,

1 within the next ten working days.

2 So, again, thank you. If there are any
3 questions on process, ask them now, or check the
4 website. Or call me, I'd be happy to talk with
5 you about that.

6 Any last minute comments? Anything
7 else? If not, this workshop is adjourned.

8 (Whereupon, at 4:13 p.m, the workshop
9 was concluded.)

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I, PETER PETTY, an Electronic Reporter,
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